

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM799537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Field Day, LLC	FORMERLY Cult of 8, Inc.	03/31/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Fior di Sole, LLC		
Street Address:	2511 Napa Valley Corporate Drive Ste 111		
Internal Address:	Legal Department		
City:	Napa		
State/Country:	CALIFORNIA		
Postal Code:	94558		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85480137	AVIARY	
CORRESPONDENCE DATA			
Fax Number:	7072526665		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072526664		
Email:	legal.dept@fiordisole.com		
Correspondent Name:	Amanda Gonsalves		
Address Line 1:	2511 Napa Valley Corporate Drive Ste 111		
Address Line 2:	Legal Department		
Address Line 4:	Napa, CALIFORNIA 94558		
NAME OF SUBMITTER:	Amanda Gonsalves		
SIGNATURE:	/Amanda Gonsalves/		
DATE SIGNED:	03/31/2023		
Total Attachments: 1			
source=20230331 Aviary Trademark Assignment 50 percent- fully executed#page1.tif			

OP \$40.00 85480137

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of March 31st, 2023 ("the Effective Date") by and between Field Day, LLC, a California limited liability company ("Assignor"), and Fior di Sole, LLC, a California limited liability company ("Assignee").

RECITALS

A. Assignor owns an undivided one hundred percent (100%) interest in the following trademark and U.S. trademark registration (the "Mark").

This 100% interest follows an assignment from Cult of 8, Inc. to Field Day, LLC executed on June 18, 2022. The Chief Executive Officer of Cult of 8, Inc. is Gregory Ahn. The Managing Member of Field Day, LLC is Gregory Ahn.

Trademark	Reg. No.	App./Reg. Date	Goods/Services
Aviary	4,384,756	Registered August 13, 2013	(Int'l Class: 33) Wines

B. Assignor desires to assign fifty percent (50%) of its entire right, title, and interest in the Mark, including the goodwill represented thereby (the "Goodwill"), to Assignee and Assignee desires to acquire such Mark and Goodwill.

AGREEMENT

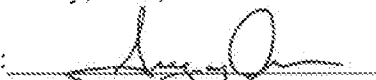
Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee Assignor's 50% of its entire right, title, and interest in and to the Mark and Goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Mark.

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction and those in privity therewith.

Assignor and Assignee have entered into this Assignment as of the Effective Date written above.

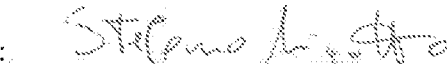
ASSIGNOR:

Field Day, LLC, a California limited liability company

By: 
Gregory Ahn, Member

ASSIGNEE:

Fior di Sole, LLC, a California limited liability company

By: 
Stefano Migotto, Member

TRADEMARK