

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM799610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Intellectual Property at Reel/Frame No. 7420/0923		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank, a division of First-Citizens Bank & Trust Company (successor by purchase to the Federal Deposit Insurance Corporation as Receiver for Silicon Valley Bridge Bank, N.A. (as successor to Silicon Valley Bank))		03/29/2023	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Proper Media, LLC		
Street Address:	4150 Mission Boulevard		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92109		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5227419	PROPER MEDIA	
Registration Number:	5227420	PROPER MEDIA	
CORRESPONDENCE DATA			
Fax Number:	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rhonda.deleon@lw.com		
Correspondent Name:	LATHAM & WATKINS LLP		
Address Line 1:	355 SOUTH GRAND AVENUE		
Address Line 4:	LOS ANGELES, CALIFORNIA 90071-1560		
ATTORNEY DOCKET NUMBER:	074579-0001		
NAME OF SUBMITTER:	Rhonda DeLeon		
SIGNATURE:	/Rhonda DeLeon/		

OP \$65.00 5227419

DATE SIGNED:	03/31/2023
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Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This Release of Security Interest in Intellectual Property is made as of March 29, 2023, by SILICON VALLEY BANK, A DIVISION OF FIRST-CITIZENS BANK & TRUST COMPANY (successor by purchase to the Federal Deposit Insurance Corporation as Receiver for Silicon Valley Bridge Bank, N.A. (as successor to Silicon Valley Bank)) (“**Bank**”) in favor of PROPER MEDIA, LLC, a California limited liability company (“**Grantor**”) with its principal place of business located at 4150 Mission Boulevard, San Diego, CA 92109.

Recital

WHEREAS, Grantor and Bank are parties to that certain Amended and Restated Intellectual Property Security Agreement, dated as of September 1, 2021 (the “**IP Security Agreement**”) and recorded with the U.S. Patent and Trademark Office at Reel Number 7420 and Frame Number 0923 on September 14, 2021, pursuant to which Grantor granted to Bank a security interest in all of Grantor’s right, title and interest in, to and under the Intellectual Property Collateral (as defined in the IP Security Agreement, including the Intellectual Property Collateral described on Exhibit A attached hereto, the “**Intellectual Property**”).

WHEREAS, Grantor has requested and Bank has agreed to release its security interest in all right, title and interest in, to and under the Intellectual Property and terminate the IP Security Agreement.

Agreement

Now, therefore, Bank hereby terminates and releases, without warranty or recourse, its security interest in all right, title and interest in, to and under the Intellectual Property, terminates the IP Security Agreement, and transfers and reassigns to Grantor, without warranty or recourse, any and all right, title and interest of Bank in the Intellectual Property.

[Signature Page Follows]

BANK:

First-Citizens Bank & Trust Company (successor by purchase to the Federal Deposit Insurance Corporation as Receiver for Silicon Valley Bridge Bank, N.A. (as successor to Silicon Valley Bank))

DocuSigned by:
John Lapidés
By: _____
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Name: John Lapidés
Title: Director

Exhibit A - Trademarks

Trademark	Reg Date	Reg #
PROPER MEDIA	June 20, 2017	5227419
PROPER MEDIA (logo)	June 20, 2017	5227420