

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM799997

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Release of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eCapital Asset Based Lending Corp.	FORMERLY Gerber Finance Inc.	03/31/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	French Transit, LLC		
Street Address:	7588 Central Parke Blvd.		
City:	Mason		
State/Country:	OHIO		
Postal Code:	45040		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	4023870	BLUEVERITE	
Registration Number:	5525740		
Registration Number:	3652871	CRYSTAL BODY DEODORANT	
Registration Number:	5194213	CRYSTAL ESSENCE	
Registration Number:	5077134	CRYSTAL ROCK	
Registration Number:	6108740	CRYSTAL TRUE MINERALS	
Registration Number:	3014240		
Registration Number:	4441393	DISTINCTLY WHITE	
Registration Number:	4888594	ECOPAK	
Registration Number:	1801800		
Registration Number:	1420743	LE CRYSTAL NATUREL	
Registration Number:	1629770		
Registration Number:	3184197	LIQUIDTRAY	
Registration Number:	4410119	LUSTER NOW!	
Registration Number:	5608132	LUSTER POWER WHITE PRO	
Registration Number:	4216828	LUSTER PREMIUM WHITE	
Registration Number:	5770660	LUSTER PREMIUM WHITE 2 MINUTE WHITE DENT	
Registration Number:	5770662	LUSTER PREMIUM WHITE POWER WHITE PRO SON	
Registration Number:	5770661	LUSTER PREMIUM WHITE PRO LIGHT DENTAL WH	
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Property Type	Number	Word Mark
Registration Number:	3823006	ON-DEMAND WHITE
Registration Number:	1878394	
Registration Number:	4522864	POWERWHITE DEEP STAIN ERASER
Registration Number:	4663327	PREPARE FOR COMPLIMENTS
Registration Number:	3854848	RESPECT THE BODY
Registration Number:	4654156	RETHINK DEODORANT
Registration Number:	4976349	SMILE ILLUMINATOR
Registration Number:	5101182	SMILE PROTECTOR
Registration Number:	4085328	WHITE 7
Registration Number:	5482232	WHITEN LIKE A PRO
Registration Number:	3677899	WHITENING ON DEMAND
Registration Number:	6829922	CRYSTAL
Registration Number:	6841639	CRYSTAL BODY DEODORANT
Registration Number:	6885059	CRYSTAL SAFETY ARMED WITH CONFIDENCE

CORRESPONDENCE DATA

Fax Number: 2132897727
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2134262623
Email: measonpriest@goodwinlaw.com
Correspondent Name: Michele Eason-Priest/Goodwin Procter LLP
Address Line 1: 601 S Figueroa St Fl 41
Address Line 2: 41st Floor
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Michele Eason-Priest
SIGNATURE:	/Michele Eason-Priest/
DATE SIGNED:	04/03/2023

Total Attachments: 9
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NOTICE OF RELEASE OF
SECURITY INTEREST IN INTELLECTUAL PROPERTY

This NOTICE OF RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (“Notice of Release”), dated as of March 31, 2023 (“Effective Date”), is made by eCapital Asset Based Lending Corp. (formerly known as Gerber Finance Inc.), a New York corporation (“Lender”), in favor of French Transit, LLC, a California limited liability company (“Grantor”).

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of March 5, 2021 (as from time to time amended, restated, supplemented or otherwise modified, the “Loan Agreement”) and an Intellectual Property Security Agreement dated as of March 5, 2021, recorded with the United States Patent and Trademark Office on March 11, 2021 at Reel 055562, Frame 0920 (on patents) and on March 11, 2021 at Reel 7243, Frame 0127 (on trademarks), Grantor pledged and granted to Lender a continuing first priority security interest in all of Grantor’s right, title and interest in, to and under the Intellectual Property Collateral, including the foregoing listed on Schedule A hereto;

WHEREAS, Lender wishes to release the security interest and provide a document suitable for recording in the United States Patent and Trademark Office and other applicable filing office(s), domestic and foreign, for purposes of recording the release, relinquishment and discharge of its security interest in the Intellectual Property Collateral;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Lender hereby terminates the IP Security Agreement and relinquishes, releases and discharges its security interest in the Intellectual Property Collateral, including the foregoing listed on Schedule A hereto.

IN WITNESS WHEREOF, the Lender has caused this Notice of Release to be duly executed as of the Effective Date.

eCAPITAL ASSET BASED LENDING CORP.
(formerly known as Gerber Finance Inc.)

By: Kevin McGarry
Kevin McGarry (Mar 30, 2023 10:06 EDT)
Name: Kevin McGarry
Title: CCO

SCHEDULE A TO NOTICE OF RELEASE

Patents

1. PATENT REGISTRATIONS

Patent

Reg. No.

Date

See attached.

2. PATENT APPLICATIONS

Patent

Reg. No.

Date

None.

3. PATENT LICENSES

Name of Agreement

Date of Agreement

Parties

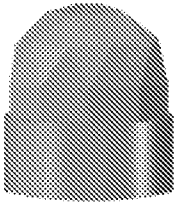
None.




Patents:

Borrower	Type of IP Right	Country	Application/Registration Number	Date/Domain Names
French Transit, LLC	Method and Apparatus for Tooth Whitening	Australia	2004244961	20 Apr 2004
French Transit, LLC	Method of Whitening Teeth	Australia	2003243392	05 Jun 2003
French Transit, LLC	Method and Apparatus for Tooth Whitening	Canada	2519548	08 Jul 2014
French Transit, LLC	Method for Whitening Teeth	Canada	2519551	19 Mar 2013
French Transit, LLC	Apparatus for Tooth Whitening	France	1633270	08 Jun 2016
French Transit, LLC	Apparatus for Whitening Teeth	Germany	1633270	08 Jun 2016
French Transit, LLC	Tooth Whitening System Including a Tooth Whitening Composition and an Activator Therefor	Germany	21 2013 000 266.1	12 Aug 2015
French Transit, LLC	Apparatus for Whitening Teeth	United Kingdom	1633270	08 Jun 2016
French Transit, LLC	Method and Apparatus for Tooth Whitening	United States	8,308,479	13 Nov 2012
French Transit, LLC	METHOD FOR WHITENING TEETH	United States	8,376,746	19 Feb 2013
French Transit, LLC	Method of Whitening Teeth	United States	6,517,350	11 Feb 2003
French Transit, LLC	Method of Whitening Teeth	United States	7,887,328	15 Feb 2011
French Transit, LLC	Modable Tray, System, and Method for Whitening Teeth	United States	8,747,113	10 Jun 2014


Trademarks

4. TRADEMARK REGISTRATIONS

Mark	IP Office	Registration #	Registration Date	Class/Classification Descriptions
BLUEVERITE	United States (USPTO)	4023870	09/06/2011	003 - DENTIFRICES; TOOTHPASTES; AND TOOTH WHITENING PREPARATIONS
Bottle Cap Design 	United States (USPTO)	5525740	07/24/2018	003 - Deodorant for personal use; deodorants and antiperspirants
CRYSTAL BODY DEODORANT	United States (USPTO)	3652871	07/07/2009	003 - BODY AND UNDERARM DEODORANT
CRYSTAL ESSENCE	United States (USPTO)	5194213	05/02/2017	003 - deodorant for personal use; deodorants and antiperspirants; deodorant body spray; pre-moistened deodorant towelettes for personal use
CRYSTAL ESSENCE	New Zealand (IPONZ)	1051241	09/19/2016	003 - Deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use.
CRYSTAL ESSENCE	Australia (IPA)	1797473	09/19/2016	003 - Deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use
CRYSTAL ROCK	United States (USPTO)	5077134	11/08/2016	003 - deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use
CRYSTAL TRUE MINERALS	United States (USPTO)	6108740	7/21/2020	003 - Teeth whitening kits for use on natural teeth including serums, toothpaste and oral rinses; toothpaste; teeth whitening serums; non-medicated oral dental rinse


<p>Cylinder container design (Design only)</p> 	United States (USPTO)	3014240	11/08/2005	003 - body and underarm deodorant made of natural salts
DEEP STAIN ERASER	Canada (CIPO)	TMA916344	10/07/2015	(1) Teeth whitening toothpaste.
DISTINCTLY WHITE	United States (USPTO)	4441393	11/26/2013	003 - Teeth whitening kits including oral rinse and tooth gel
DISTINCTLY WHITE	WIPO (WIPO Madrid)	1161421	05/10/2013	003 - Teeth whitening kits including oral rinse and tooth gel.
ECOPAK	United States (USPTO)	4888594	01/19/2016	003 - Deodorants and antiperspirants
<p>Irregularly shaped spheroid design (Design only)</p> 	United States (USPTO)	1801800	11/02/1993	003 - body and underarm deodorant made of mineral salts
LE CRYSTAL NATUREL	United States (USPTO)	1420743	12/16/1986	003 - BODY AND UNDERARM DEODORANT MADE OF MINERAL SALTS
<p>Le Crystal Naturel logo</p> 	United States (USPTO)	1629770	01/01/1991	003 - body and underarm deodorant made of mineral salts
LIQUIDTRAY	United States (USPTO)	3184197	12/12/2006	003 - Tooth whitening system comprised of a tooth whitening solution, an applicator, and printed instructions for use, all packaged as a unit

LUSTER NOW!	Australia (IPA)	1164054	05/10/2013	003 - Teeth whitening toothpaste for use on natural teeth; non-medicated oral rinse; all the aforementioned for household use.
LUSTER NOW!	WIPO (WIPO Madrid)	1164054	05/10/2013	003 - Teeth whitening toothpaste for use on natural teeth; non-medicated oral rinse; all the aforementioned for household use.
LUSTER NOW!	United Kingdom (UKIPO)	1164054	05/10/2013	003 - Teeth whitening toothpaste for use on natural teeth; non-medicated oral rinse; all the aforementioned for household use.
LUSTER NOW!	United States (USPTO)	4410119	10/01/2013	003 - Teeth whitening toothpaste for use on natural teeth; non-medicated oral rinse; all for household use
LUSTER POWER WHITE PRO	United States (USPTO)	5608132	11/13/2018	003 - Teeth whitening kits for use on natural teeth including non-medicated toothpaste
LUSTER PREMIUM WHITE	WIPO (WIPO Madrid)	1130252	06/06/2012	003 - Teeth whitening toothpaste for use on natural teeth; teeth whitening kits for use on natural teeth including mouthwash and tooth gel; all for household use.
LUSTER PREMIUM WHITE	United Kingdom (UKIPO)	1130252	06/06/2012	003 - Teeth whitening toothpaste for use on natural teeth; teeth whitening kits for use on natural teeth including mouthwash and tooth gel; all for household use.
LUSTER PREMIUM WHITE	United States (USPTO)	4216828	10/02/2012	003 - Teeth whitening toothpaste for use on natural teeth; teeth whitening kits for use on natural teeth including mouthwash and tooth gel; all for household use
LUSTER PREMIUM WHITE	Canada (CIPO)	TMA870758	02/05/2014	(1) Teeth whitening toothpaste for use on natural teeth, for household use; teeth whitening kits containing mouthwash and tooth gel for use on natural teeth, for household use.
LUSTER PREMIUM WHITE 2 MINUTE WHITE DENTAL WHITENING TREATMENT & REFILL KIT	United States (USPTO)	5770660	06/04/2019	003 - Teeth whitening kits for use on natural teeth including non-medicated mouthwash and stain lifting serum

LUSTER PREMIUM WHITE POWER WHITE PRO SONIC DENTAL WHITENING SYSTEM	United States (USPTO)	5770662	06/04/2019	003 - Teeth whitening kits for use on natural teeth including non-medicated mouthwash, tooth gel serum, toothpaste and toothbrush
LUSTER PREMIUM WHITE PRO LIGHT DENTAL WHITENING SYSTEM	United States (USPTO)	5770661	06/04/2019	003 - Teeth whitening kit for use on natural teeth including non-medicated mouthwash, stain lifting serum, teeth whitening light and toothpaste
ON-DEMAND WHITE	United States (USPTO)	3823006	07/20/2010	003 - TOOTH WHITENING KIT COMPRISING A TOOTH WHITENING PREPARATION, AN APPLICATOR, TOOTHPASTE, AND DENTAL FLOSS
Pouch design (Design only) 	United States (USPTO)	1878394	02/14/1995	003 - body and underarm deodorant made of mineral salts
POWERWHITE DEEP STAIN ERASER	Australia (IPA)	1164055	05/10/2013	003 - Teeth whitening toothpaste.
POWERWHITE DEEP STAIN ERASER	WIPO (WIPO Madrid)	1164055	05/10/2013	003 - Teeth whitening toothpaste.
POWERWHITE DEEP STAIN ERASER	United States (USPTO)	4522864	04/29/2014	003 - Teeth whitening toothpaste
PREPARE FOR COMPLIMENTS	United States (USPTO)	4663327	12/30/2014	003 - Teeth whitening toothpaste
RESPECT THE BODY	United States (USPTO)	3854848	09/28/2010	003 - BODY AND UNDERARM DEODORANT
RESPECT THE BODY	Canada (CIPO)	TMA828826	07/31/2012	(1) Body and underarm deodorant.
RETHINK DEODORANT	United States (USPTO)	4654156	12/09/2014	003 - Deodorant for personal use
SMILE ILLUMINATOR	United States (USPTO)	4976349	06/14/2016	003 - Teeth whitening kits comprised of teeth whitening toothpaste, teeth whitening oral rinse, and teeth whitening serum sold as a unit

SMILE ILLUMINATOR	Canada (CIPO)	TMA994413	04/13/2018	(1) Teeth whitening kits consisting of teeth whitening toothpaste, teeth whitening oral rinse, and teeth whitening serum.
SMILE PROTECTOR	United States (USPTO)	5101182	12/13/2016	003 - Teeth whitening gel; teeth whitening gel with applicator sold as a unit
SMILE PROTECTOR	Canada (CIPO)	TMA994412	04/13/2018	(1) Teeth whitening gel; teeth whitening gel with applicator.
UN-ODORANT	Canada (CIPO)	TMA785019	12/15/2010	(1) Body deodorants.
WHITE 7	United States (USPTO)	4085328	01/10/2012	003 - DENTIFRICES; AND TOOTHPASTES
WHITEN LIKE A PRO	United States (USPTO)	5482232	05/29/2018	003 - Teeth whitening toothpaste for use on natural teeth; teeth whitening kits for use on natural teeth featuring non-medicated mouthwash and tooth gel; all of the foregoing for household use
WHITENING ON DEMAND	United States (USPTO)	3677899	09/01/2009	003 - Tooth whitening system comprised of a tooth whitening solution, an applicator, toothpaste, dental floss, and printed instructions for use

2. TRADEMARK APPLICATIONS

Mark	IP Office	App. No.	Filing Date	Class/Classification Descriptions
CRYSTAL 	United States (USPTO)	86945466	3/18/2016	003 - deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use
CRYSTAL BODY DEODORANT	United States (USPTO)	86945427	3/18/2016	003 - deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use
CRYSTAL SAFETY ARMED WITH CONFIDENCE	United States (USPTO)	87588017	8/29/2017	003 - deodorant for personal use; deodorants and antiperspirants; body spray; pre-moistened deodorant towelettes for personal use

3. TRADEMARK LICENSES

Name of Agreement

Date of Agreement

Parties

None.