

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM800029

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A.P. Deauville, LLC		03/29/2023	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3027662	LADY POWER STICK	
Registration Number:	1466857	POWER STICK	
Registration Number:	3229351	POWER STICK	
Registration Number:	5796126	RIPTIDE	
Registration Number:	4576206	SOFT WHISPER BY POWER STICK	
Registration Number:	5671672	USA DETERGENTS	
Registration Number:	5724670	USA DETERGENTS	
Registration Number:	6654592	VIVANTE	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		

CH \$215.00 3027662

DATE SIGNED:	04/03/2023
Total Attachments: 2 source=4-3-2023 AP Deauville-TM#page1.tif source=4-3-2023 AP Deauville-TM#page2.tif	

**INTELLECTUAL PROPERTY
SECURITY AGREEMENT**

WHEREAS, A.P. Deauville, LLC located at 3700 Glover Road, Easton, PA 18040 a limited liability company formed under the laws of New Jersey (the "Company"), has adopted, used and is using the Intellectual Property including trademarks, domain names, patents, all licenses relating thereto, all proceeds thereof set forth on the annexed Schedule A (the "Collateral"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Lender") located at 1370 Broadway, New York, New York 10018, pursuant to a Financing Agreement dated March 31, 2023, as amended and/or supplemented (the "Financing Agreement"); capitalized terms not defined herein have the meaning ascribed thereto in the Financing Agreement;

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Financing Agreement, and the Company is now granting to the Lender a security interest in the Collateral, together with the good will of the business symbolized by the Collateral; and

WHEREAS, the Company has concurrently herewith executed a Special Power of Attorney which may be implemented upon an Event of Default as defined in the Financing Agreement to exercise the powers set forth therein.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Lender a security interest in and to the Collateral, together with the good will of the business symbolized by the Collateral, which security interest shall secure all the Obligations as defined in the Financing Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Lender with respect to the security interest granted hereby are more fully set forth in the Financing Agreement.

Dated: March 29, 2023

~~A.P. DEAUVILLE, LLC~~

By: [Signature]
Name: Frederick J. Horowitz
Title: Chief Executive Officer

PA
STATE OF ~~New York~~
ss: Northampton
COUNTY OF ~~New York~~

On the 29th day of March, in the year 2023, before me, the undersigned, personally appeared Frederick J. Horowitz, the Chief Executive Officer of A.P. DEAUVILLE, LLC personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Jennifer C. Aerni - Office Manager/Notary
(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]

Commonwealth of Pennsylvania - Notary Seal
Jennifer C. Aerni, Notary Public
Northampton County
My commission expires May 16, 2023
Commission number 1288681
Member, Pennsylvania Association of Notaries

SCHEDULE A

(Trademarks, Domain Names and Patents in the United States)

Trademarks

<u>Trademark</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date</u>
LADY POWER STICK	78464297	3027662	August 9, 2004
POWER STICK (Typed Drawing)	73630448	1466857	November 17, 1986
POWER STICK ((4) Standard Character Mark)	78825465	3229351	February 28, 2006
RIPTIDE	8817863	5796126	November 1, 2018
SOFT WHISPER BY POWER STICK	85297801	4576206	April 18, 2011
USA DETERGENTS ((4) Standard Character Mark)	87658051	5671672	October 24, 2017
USA DETERGENTS ((3) Design Plus Words, Letters, And/Or Numbers)	87666888	5724670	October 31, 2017
VIVANTE	90049330	6654592	July 13, 2020