

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM800291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		03/30/2023	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Shulton, Inc.		
Street Address:	One Procter & Gamble Plaza		
Internal Address:	C9		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5091526		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5139831100		
Email:	pgtrademarks.im@pg.com		
Correspondent Name:	The Procter & Gamble Plaza		
Address Line 1:	One Procter & Gamble Plaza		
Address Line 2:	C9		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	OH2010015015 PersonalCare		
NAME OF SUBMITTER:	V. Gail Linville		
SIGNATURE:	/V. Gail Linville/		
DATE SIGNED:	04/04/2023		
Total Attachments: 1			
source=Reg 5091526 ASGN from PGco to Shulton Apr2023#page1.tif			

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UNITED STATES
TRADEMARK ASSIGNMENT

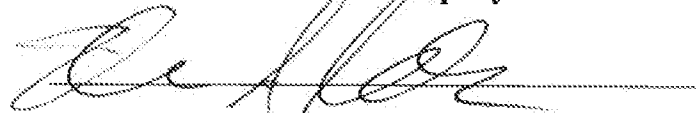
WHEREAS, **The Procter & Gamble Company, an Ohio Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S., (the "Assignor") is the owner of the United States trademark OLD SPICE (whistle sound 2013), Serial Number 86168455, Registration Number 5091526 and corresponding applications and registrations (the "Trademarks"); and

WHEREAS, **Shulton, Inc., a New Jersey Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S.A., (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of all the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

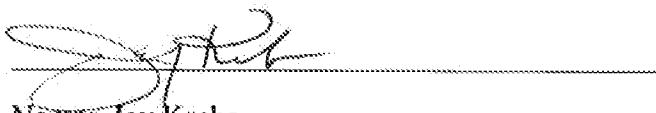
Signed in Cincinnati, Ohio, USA this 30th day of March, 2023.

The Procter & Gamble Company



Name: Thomas A. Adams
Title: Authorized Representative

Shulton, Inc.



Name: Jay Krebs
Title: Authorized Representative