

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM800539

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thru LLC		04/04/2023	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Thru, Inc.		
<b>Street Address:</b>	1000 Quail Street, Suite 188		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90736873	THRU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	323-744-0442		
<b>Email:</b>	matt@solmoniplaw.com		
<b>Correspondent Name:</b>	Matt Solmon		
<b>Address Line 1:</b>	840 Apollo Street, Suite 100		
<b>Address Line 2:</b>	Solmon IP Law, PC		
<b>Address Line 4:</b>	El Segundo, CALIFORNIA 90245		
<b>NAME OF SUBMITTER:</b>	Matt Solmon		
<b>SIGNATURE:</b>	/mss/		
<b>DATE SIGNED:</b>	04/04/2023		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (“Assignment”), effective as of March 30, 2023 (the “Effective Date”), is made by and between **THRU LLC**, a California limited liability company (“Assignor”), and **THRU, INC.**, a California corporation with a principal business address of 1000 Quail Street, Suite 188, Newport Beach, California 92660 (“Assignee”).

WHEREAS, Assignor used and uses, and is owner of all right, title and interest in and to, the trademark(s) identified on Exhibit “A”, which is attached hereto and incorporated herein by this reference (hereinafter, the “Marks”, which term shall also include any registrations or applications therefore, including, without limitation, those registrations and applications identified on Exhibit “A”, as well as all common law rights therein, in the United States of America and throughout the world (the “Territory”));

WHEREAS, Assignor is desirous of assigning to Assignee all right, title and interest in and to the Marks, and all goodwill of the business associated with and symbolized by the Marks;

WHEREAS, Assignee is desirous of acquiring the Marks and all of Assignor's right, title and interest in the Marks, plus all goodwill of the business associated with and symbolized by the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor irrevocably assigns and transfers unto Assignee, its successors and assigns, (a) all of Assignor's right, title and interest in and to the Marks, (b) all goodwill of the business associated with and symbolized by the Marks, and thus all goodwill of the ongoing and existing business to which the Marks pertain and with which the Marks are used or are intended to be used, (c) all right, title and interest to sue for, settle, or release any past, present and/or future infringement, dilution or other violation of any right, title or interest in and to the Marks, and to recover, collect or otherwise receive all damages, royalties, profits, interests, revenues, incomes, proceeds, payments, or settlements therefore, and to benefit from all remedies for all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement, dilution or other violation of any right, title or interest in and to Marks, (d) all right, title and interest to bring any cancellation, opposition, or other proceeding in the United States Patent and Trademark Office, or before any relevant agency, in connection with or otherwise based upon the Marks, and (e) all right, title and interest to collect and receive any and all income, royalties, proceeds and payments arising by virtue of use of the Marks after the Effective Date hereof. All rights, titles and interests assigned hereunder are to be held and enjoyed by Assignee and Assignee’s successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made.

This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by a duly authorized officer, as of the below date.

Assignor:

**THRU LLC**

DocuSigned by:  
*Marshall Moncrief*  
0136E391E89742C...  
Marshall Moncrief, Member/Manager

4/4/2023  
Date: \_\_\_\_\_

Assignee:

**THRU, INC.**

DocuSigned by:  
*Mario San Bartolome*  
CC5DE498B7944FB...  
Mario San Bartolome, CEO

**Exhibit "A"**

**Trademarks**

**Registrations**

<b>County</b>	<b>Mark</b>	<b>App. Serial No.</b>	<b>Reg. No.</b>
USA	THRU	90736873	Pending Issuance

**Common Law Rights**

<b>Mark</b>	<b>First Use</b>
THRU	2022