

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM800894

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ASAMO COSMETIC INTERNATIONAL CORP.		04/04/2023	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DOORI COSMETICS CO., LTD.		
<b>Street Address:</b>	588, Dabok-ro, Chubu-myeon, Geumsan-gun		
<b>City:</b>	Chungcheongnam-do		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Postal Code:</b>	32714		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6243952	KIGOLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8666134307		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5719891568		
<b>Email:</b>	mail@revolutioniplaw.com		
<b>Correspondent Name:</b>	REVOLUTION IP, PLLC		
<b>Address Line 1:</b>	2000 Duke Street, Suite 300		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	2210-020		
<b>NAME OF SUBMITTER:</b>	SANGWON KIM		
<b>SIGNATURE:</b>	/sangwon kim/		
<b>DATE SIGNED:</b>	04/06/2023		
<b>Total Attachments: 1</b>			
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OP \$40.00 6243952

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into by and between **ASAMO COSMETIC INTERNATIONAL CORP.** ("Assignor"), a U.S. corporation and having its principal place of business at 201 Gates Rd Unit A, Little Ferry, New Jersey 07643, United States of America and **DOORI COSMETICS CO., LTD.** ("Assignee"), a Korean corporation and having its principal place of business at 588, Dabok-ro, Chubu-myeon, Geumsan-gun, Chungcheongnam-do 32714, Republic of Korea.

WHEREAS, Assignor has adopted, used and is using the marks referenced hereinbelow, which is registered in the U.S. Patent & Trademark Office ("the Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<b>KIGOLD</b>	<b>6,243,952</b>	<b>January 12, 2021</b>


WHEREAS, Assignee being desirous of acquiring all right, title, and interest in and to the Mark and all goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, its entire right, title, and interest in and to the Mark, together with any and all of the goodwill of the business symbolized by and associated with the Mark, all other rights associated with the portion of the business to which the Mark pertains, and all income, royalties, fees, damages and payments now or hereafter due or payable in respect thereof, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement, misappropriation and/or dilution of the Mark and any other rights assigned to Assignee under this Agreement.

And by this covenant Assignor agrees to execute or procure any further necessary assurance of title to the Mark; and at any time, upon the request and at the expense of Assignee, will execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Mark in Assignee, its successors, assigns or other legal representatives, and any and all goodwill associated therewith.

IN TESTIMONY THEREOF, I have hereunto signed this Assignment which shall be effective as of the date listed below.

Assignor: **ASAMO COSMETIC INTERNATIONAL CORP.**

By: 

Date: 4/4/2023

Name: Leina Shim

Title: President