

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM800896


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASAMO COSMETIC INTERNATIONAL CORP.		04/04/2023	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	DOORI COSMETICS CO., LTD.		
Street Address:	588, Dabok-ro, Chubu-myeon, Geumsan-gun		
City:	Chungcheongnam-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	32714		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6264765	GOLD	
CORRESPONDENCE DATA			
Fax Number:	8666134307		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5719891568		
Email:	mail@revolutioniplaw.com		
Correspondent Name:	REVOLUTION IP, PLLC		
Address Line 1:	2000 Duke Street, Suite 300		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	2210-021		
NAME OF SUBMITTER:	SANGWON KIM		
SIGNATURE:	/sangwon kim/		
DATE SIGNED:	04/06/2023		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into by and between **ASAMO COSMETIC INTERNATIONAL CORP.** ("Assignor"), a U.S. corporation and having its principal place of business at 201 Gates Rd Unit A, Little Ferry, New Jersey 07643, United States of America and **DOORI COSMETICS CO., LTD.** ("Assignee"), a Korean corporation and having its principal place of business at 588, Dabok-ro, Chubu-myeon, Geumsan-gun, Chungcheongnam-do 32714, Republic of Korea.

WHEREAS, Assignor has adopted, used and is using the marks referenced hereinbelow, which is registered in the U.S. Patent & Trademark Office ("the Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
	6,264,765	February 9, 2021


WHEREAS, Assignee being desirous of acquiring all right, title, and interest in and to the Mark and all goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, its entire right, title, and interest in and to the Mark, together with any and all of the goodwill of the business symbolized by and associated with the Mark, all other rights associated with the portion of the business to which the Mark pertains, and all income, royalties, fees, damages and payments now or hereafter due or payable in respect thereof, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement, misappropriation and/or dilution of the Mark and any other rights assigned to Assignee under this Agreement.

And by this covenant Assignor agrees to execute or procure any further necessary assurance of title to the Mark; and at any time, upon the request and at the expense of Assignee, will execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Mark in Assignee, its successors, assigns or other legal representatives, and any and all goodwill associated therewith.

IN TESTIMONY THEREOF, I have hereunto signed this Assignment which shall be effective as of the date listed below.

Assignor: **ASAMO COSMETIC INTERNATIONAL CORP.**

By:  Date: 4/4/2023
Name: Leina Shim Title: President