

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803329

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900717052		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Retail Dietitians Business Alliance, LLC		08/29/2022	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IRCPA, LLC		
Street Address:	7900 Xerxes Ave S, Suite 2100		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55431		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5726375	RETAIL DIETITIANS BUSINESS ALLIANCE	
Registration Number:	4519205	RDBA	
Registration Number:	4381411	RETAIL DIETITIANS BUSINESS ALLIANCE	
Registration Number:	4996303	EDUTRAC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123376109		
Email:	scottweaver@siegelbrill.com		
Correspondent Name:	Scott Weaver		
Address Line 1:	100 Washington Avenue South, Suite 1300		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55401		
NAME OF SUBMITTER:	Scott Weaver		
SIGNATURE:	/scottweaver/		
DATE SIGNED:	04/16/2023		
Total Attachments: 1			
source=Executed Bill of Sale#page1.tif			

BILL OF SALE

For valuable consideration, RETAIL DIETITIANS' BUSINESS ALLIANCE, LLC, a California limited liability company ("Seller"), hereby sells and conveys to IRCPA, LLC, a Delaware limited liability company ("Buyer"), the Sale Assets as defined in that certain Asset Purchase and Sale Agreement dated August 29, 2022, entered into by and among Seller, Buyer and the other parties named therein, including, without limitation, the following:

- Trademark: "Retail Dietitians Business Alliance"
- Trademark: "RDBA"
- Trademark: "EduTrac"
- Trademark: "Samplefest"
- Seller books and records
- Seller customer and member lists
- Seller content and training
- Seller Websites (including: www.RetailDietitians.com and www.RDBAVirtualExperience.com)
- and URLs (including: RDBATEMPS.com, RDBAVirtualExperience.com, RDTemps.com, RetailDieticians.com and RetailDietitians.com)
- Seller's accounts receivable other than:
 - a) General Mills \$5,000
 - b) FMI \$15,000
 - c) PepsiCo \$15,000

Seller warrants that Seller is the owner of the property described above and that the property is free and clear of all liens and encumbrances. This Bill of Sale shall bind Seller and benefit Buyer and their respective successors and assigns.

Dated: August 29, 2022

RETAIL DIETITIANS' BUSINESS ALLIANCE,
LLC

By: 

Phil Lempert

Its: Chief Executive Officer