

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM801387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PDR, LLC		03/31/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	PSKW, LLC		
Doing Business As:	DBA ConnectiveRx		
Street Address:	200 Jefferson Park		
City:	Whippany		
State/Country:	NEW JERSEY		
Postal Code:	07981		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	6756975	PDR BY CONNECTIVERX	
Registration Number:	6756974	PDR BY CONNECTIVERX	
Registration Number:	6756080	MOBILECARE MANAGER	
Registration Number:	5832553	RX SAVINGS ASSISTANT	
Registration Number:	5624414	PRESCRIBERS' DIGITAL REFERENCE	
Registration Number:	5624413	PRESCRIBERS' DIGITAL REFERENCE	
Registration Number:	0626997	PDR	
Registration Number:	1908219	PDR	
Registration Number:	1909784	POCKET PDR	
Registration Number:	2567769	PDR.NET	
Registration Number:	2640961	MOBILEPDR	
Registration Number:	4115444	PDR NETWORK	
CORRESPONDENCE DATA			
Fax Number:	3146121301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-444-7600		
Email:	ipdept@lewisrice.com		

OP \$315.00 6756975

Correspondent Name: Bridget Hoy
Address Line 1: Lewis Rice LLC
Address Line 2: 600 Washington Avenue, Suite 2500
Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER: Michelle Chapman

SIGNATURE: /Michelle Chapman/

DATE SIGNED: 04/07/2023

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is made and entered into by PDR, LLC, a Delaware limited liability company (“Assignor”), in favor of PSKW, LLC, d/b/a ConnectiveRx, a Delaware limited liability company located at 200 Jefferson Park, Whippany, NJ 07981 (“Assignee”).

WHEREAS, Assignor is the owner of the trademarks that are subject to common law rights and registrations with the U.S. Patent and Trademark Office, as follows:

- Registration No. 6756975 for “PDR BY CONNECTIVERX” in stylized font;
- Registration No. 6756974 for “PDR BY CONNECTIVERX” in standard characters;
- Registration No. 6756080 for “MOBILECARE MANAGER” in standard characters;
- Registration No. 5832553 for “RX SAVINGS ASSISTANT” in standard characters;
- Registration No. 5624414 for “PRESCRIBERS’ DIGITAL REFERENCE” in standard characters;
- Registration No. 5624413 for “PRESCRIBERS’ DIGITAL REFERENCE” in standard characters;
- Registration No. 0626997 for “PDR” in stylized font;
- Registration No. 1908219 for “PDR” in standard characters;
- Registration No. 1909784 for “POCKET PDR” in standard characters;
- Registration No. 2567769 for “PDR.NET” in standard characters;
- Registration No. 2640961 for “MOBILEPDR” in standard characters; and
- Registration No. 4115444 for “PDR NETWORK” in standard characters.

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to all of the above-identified marks (“Marks”) and registration (“Registrations”), including, without limitation, all common law rights relating to the Marks and all renewals and extensions that may be granted in connection with the Registrations, together with the goodwill of Assignor’s business associated with the Marks and Registrations;

NOW, THEREFORE, for the amount of US \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor’s business symbolized by the Marks and Registrations, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year set forth below.

By: 
Chris Breakiron

Title: Chief Financial Officer

Date: March 31, 2023