

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM801390

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PDR Network, LLC		03/31/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	PSKW, LLC		
Doing Business As:	DBA ConnectiveRx		
Street Address:	200 Jefferson Park		
City:	Whippany		
State/Country:	NEW JERSEY		
Postal Code:	07981		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1908218	PHYSICIANS' DESK REFERENCE	
Registration Number:	0626998	PHYSICIANS DESK REFERENCE	
CORRESPONDENCE DATA			
Fax Number:	3146121301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-444-7600		
Email:	ipdept@lewisrice.com		
Correspondent Name:	Bridget Hoy		
Address Line 1:	Lewis Rice LLC		
Address Line 2:	600 Washington Avenue, Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	Michelle Chapman		
SIGNATURE:	/Michelle Chapman/		
DATE SIGNED:	04/07/2023		
Total Attachments: 1			
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OP \$65.00 1908218

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is made and entered into by PDR Network, LLC, a Delaware limited liability company (“Assignor”), in favor of PSKW, LLC, d/b/a ConnectiveRx, a Delaware limited liability company located at 200 Jefferson Park, Whippany, NJ 07981 (“Assignee”).

WHEREAS, Assignor is the owner of the trademarks that are subject to common law rights and registrations with the U.S. Patent and Trademark Office, as follows:

Registration No. 1908218 for “PHYSICIANS’ DESK REFERENCE” in standard characters; and

Registration No. 0626998 for “PHYSICIANS’ DESK REFERENCE” in stylized font.


WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to all of the above-identified marks (“Marks”) and registration (“Registrations”), including, without limitation, all common law rights relating to the Marks and all renewals and extensions that may be granted in connection with the Registrations, together with the goodwill of Assignor’s business associated with the Marks and Registrations;

NOW, THEREFORE, for the amount of US \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill of Assignor’s business symbolized by the Marks and Registrations, and all other rights that Assignor has enjoyed thereunder as trademarks, service marks, trade names, domain names and otherwise, including, without limitation, all rights and remedies based upon past infringement (including the right to sue and collect damages and profits for such infringement).

2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year set forth below.

By: 
Chris Breakiron

Title: Chief Financial Officer

Date: March 31, 2023