

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802063

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cleaning Systems, LLC		04/10/2023	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	National Carwash Solutions, Inc.		
Street Address:	1500 SE 37th Street		
City:	Grimes		
State/Country:	IOWA		
Postal Code:	50111		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 72			
Property Type	Number	Word Mark	
Registration Number:	1919178	ADVANTAGE	
Registration Number:	6159981	APEXAMER	
Registration Number:	3157908	AQUAFOAM	
Registration Number:	3833721	AT CARWASHES THAT CARE	
Registration Number:	3853298	BEYOND THE SHINE	
Registration Number:	2898935	BLAST	
Registration Number:	3816433	BRITEC	
Registration Number:	2936386	BUGGOO	
Registration Number:	4221606	CHEMPOD	
Registration Number:	3264378	CITRICICE	
Registration Number:	3809340	CLEARMIX	
Registration Number:	2178456	CSI	
Registration Number:	1966263	D-BUG-IT	
Registration Number:	3311379	DISSOLVE	
Registration Number:	3067447	DRI-MAX	
Registration Number:	3157906	DYNABRITE	
Registration Number:	3626583	DYNAEDGE	
Registration Number:	3626591	DYNAEDGE	
Registration Number:	3722280	DYNASHIELD	

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Property Type	Number	Word Mark
Registration Number:	3639009	EARTH READY
Registration Number:	3836684	EVALUEATION
Registration Number:	4234219	FLEXPOD
Registration Number:	3809388	FLOW PACK
Registration Number:	1911012	FREEDOM
Registration Number:	3311383	GLO CRÈME PROTECTANT
Registration Number:	3236992	GLO-N-GO
Registration Number:	3751878	GOT SHINE?
Registration Number:	3006915	HORIZON
Registration Number:	3311385	HYDROCLEAR
Registration Number:	5019431	I LEVEL
Registration Number:	3853284	IMIX
Registration Number:	3668648	INTERGREEN
Registration Number:	3626949	INTERSHINE
Registration Number:	3671995	LAUNCH
Registration Number:	2802089	LIFTOFF
Registration Number:	4234194	LIQUIBASE
Registration Number:	3638949	LIVE GREEN ... GET CLEAN
Registration Number:	2192265	LOOKING GLASS
Registration Number:	2926175	LUSTRA GIVE YOUR CAR A HUG! PROFESSIONAL
Registration Number:	3757596	LUSTRA
Registration Number:	2686701	LUSTRA FOAM
Registration Number:	4330712	LUSTRALAVA
Registration Number:	3749737	LUSTRASHIELD
Registration Number:	3721122	LUSTRASHIELD
Registration Number:	1955005	MIRASHIELD
Registration Number:	3236991	OFF THE WALL
Registration Number:	2838094	OPTIMIZER
Registration Number:	2681395	PEARL
Registration Number:	2266733	PERFORMIX
Registration Number:	5508004	PROSHEEN
Registration Number:	3586770	PROSHIELD
Registration Number:	1938226	PURE SCENT
Registration Number:	2330605	RUST-BAN
Registration Number:	5199679	SALT-HALT
Registration Number:	2193696	SENSATION
Registration Number:	3830514	SOLVX
Registration Number:	2195688	SPECTRUM

Property Type	Number	Word Mark
Registration Number:	2936390	SUPERSLICK
Registration Number:	2674721	THE ANSWER
Registration Number:	2437838	THE EDGE
Registration Number:	3751933	THE EXPERIENCE
Registration Number:	3751956	EXPRESS SHOP
Registration Number:	1938228	THE ONE STEP
Registration Number:	2802096	THEOPTION
Registration Number:	2232326	TRANSWASH
Registration Number:	3827000	TRIUMPH
Registration Number:	2038970	TUNNEL BRITE
Registration Number:	3626883	ULTRAFLEX
Registration Number:	1995612	VIVIDRY
Registration Number:	3548498	WHEEL GUARD
Registration Number:	1911014	WHITE LINE PLUS
Registration Number:	3233277	WIPEOUT

CORRESPONDENCE DATA

Fax Number: 2163634588

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2163634677

Email: dpoirier@beneschlaw.com

Correspondent Name: DUNCAN POIRIER

Address Line 1: 200 PUBLIC SQUARE

Address Line 2: SUITE 2300

Address Line 4: CLEVELAND, OHIO 44114

ATTORNEY DOCKET NUMBER:	47465-160
NAME OF SUBMITTER:	Duncan Poirier
SIGNATURE:	/Duncan Poirier/
DATE SIGNED:	04/11/2023

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Trademark Assignment**”), effective as of April 10, 2023 is entered into by and between Cleaning Systems, LLC, a Wisconsin limited liability company with an address of 1997 American Boulevard, De Pere, WI 54115 (the “**Assignor**”), and National Carwash Solutions, Inc., a Delaware corporation with an address of 1500 SE 37th Street, Grimes, IA 50111 (the “**Assignee**”).

RECITALS

WHEREAS, the Assignor is the owner of all right, title, and interest in the trademarks set forth in the attached Schedule A (the “**Purchased Marks**”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties, intending to be legally bound, hereto agree as follows:

The Assignor hereby assigns, transfers, and conveys to the Assignee the Assignor’s entire and undivided right, title and interest, whether now existing or hereafter acquired, in and to the Purchased Marks, together with all the associated goodwill of its business symbolized by the Purchased Marks, and all applications and registrations of the Purchased Marks, as well as all rights to injunctive relief, damages and profits, due or accrued, arising out of all causes of action, past, present and future, pertaining to the Purchased Marks, including infringement of the Purchased Marks, or other violations, or injury to the said goodwill, and the right to sue, either at law or in equity, and recover the same in the Assignee’s own name.

The Assignor agrees to take further reasonable action, at Assignee’s sole expense, including the execution and acknowledgment of such additional documents as the Assignee may reasonably request, to carry out and fulfill the purposes and intent of this Trademark Assignment.

This Trademark Assignment shall be binding upon and inure to the benefit of the parties hereto, and their permitted successors in interest and assigns.

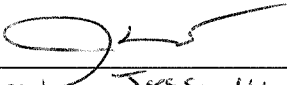
This Trademark Assignment may be executed in counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

The “Recitals” as set forth above and the attached Schedule A are incorporated herein by reference into the terms of this Trademark Assignment.

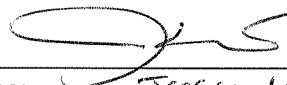
[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be duly executed as of the date first above written.

ASSIGNOR:
Cleaning Systems, LLC,

By: 
Name: Jesse Worn
Title: CEO

ASSIGNEE:
National Carwash Solutions, Inc.

By: 
Name: Jesse Worn
Title: CEO

[Trademark Assignment]

**Schedule A
Purchased Marks**

<i>Marks</i>	<i>Country</i>	<i>App. No.</i>	<i>Filed</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Status</i>
ADVANTAGE	US	74564250	Aug 22, 1994	1919178	Sep 19, 1995	Registered
APEXAMER	US	88683331	Nov 7, 2019	6159981	Sep 22, 2020	Registered
AQUAFOAM	US	78747529	Nov 4, 2005	3157908	Oct 17, 2006	Registered
AT CARWASHES THAT CARE	US	77780296	Jul 14, 2009	3833721	Aug 17, 2010	Registered
BEYOND THE SHINE	US	77939236	Feb 18, 2010	3853298	Sep 28, 2010	Registered
BLAST	US	76524174	Jun 20, 2003	2898935	Nov 2, 2004	Registered
BRITEC	US	77731879	May 7, 2009	3816433	Jul 13, 2010	Registered
BUGGOO	US	78389826	Mar 24, 2004	2936386	Mar 29, 2005	Registered
CHEMPOD	US	85556551	Feb 29, 2012	4221606	Oct 9, 2012	Registered
CITRICICE	US	78747572	Nov 4, 2005	3264378	Jul 17, 2007	Registered
CLEARMIX	US	77742541	May 21, 2009	3809340	Jun 29, 2010	Registered
CSI (Stylized)	US	75323608	Jul 14, 1997	2178456	Aug 4, 1998	Registered
D-BUG-IT	US	74564248	Aug 22, 1994	1966263	Apr 9, 1996	Registered
DISSOLVE	US	77097592	Feb 2, 2007	3311379	Oct 16, 2007	Registered
DRI-MAX	US	78373121	Feb 24, 2004	3067447	Mar 14, 2006	Registered
DYNABRITE	US	78747504	Nov 4, 2005	3157906	Oct 17, 2006	Registered
DYNAEDGE	US	77594034	Oct 16, 2008	3626583	May 26, 2009	Registered
DYNAEDGE	US	77594133	Oct 16, 2008	3626591	May 26, 2009	Registered
DYNASHIELD	US	77742441	May 21, 2009	3722280	Dec 8, 2009	Registered
EARTH READY	US	77614806	Nov 14, 2008	3639009	Jun 16, 2009	Registered
EVALUEATION	US	77742008	May 21, 2009	3836684	Aug 24, 2010	Registered
FLEXPOD	US	85624836	May 14, 2012	4234219	Oct 30, 2012	Registered
FLOW PACK	US	77748785	Jun 1, 2009	3809388	Jun 29, 2010	Registered
FREEDOM	US	74564249	Aug 22, 1994	1911012	Aug 15, 1995	Registered
GLO CRÈME PROTECTANT	US	77097714	Feb 2, 2007	3311383	Oct 16, 2007	Registered
GLO-N-GO	US	78914161	Jun 22, 2006	3236992	May 1, 2007	Registered
GOT SHINE?	US	77780480	Jul 14, 2009	3751878	Feb 23, 2010	Registered
HORIZON	US	76528252	Jul 7, 2003	3006915	Oct 18, 2005	Registered
HYDROCLEAR	US	77097749	Feb 2, 2007	3311385	Oct 16, 2007	Registered
I LEVEL	US	86601513	Apr 17, 2015	5019431	Aug 9, 2016	Registered
IMIX	US	77939131	Feb 18, 2010	3853284	Sep 28, 2010	Registered
INTERGREEN	US	77577075	Sep 23, 2008	3668648	Aug 19, 2009	Registered
INTERSHINE	US	77632896	Dec 15, 2008	3626949	May 26, 2009	Registered
LAUNCH	US	77576489	Sep 23, 2008	3671995	Aug 25, 2009	Registered
LIFTOFF	US	76488711	Feb 10, 2003	2802089	Jan 6, 2004	Registered
LIQUIBASE	US	85612132	Apr 30, 2012	4234194	Oct 30, 2012	Registered

**Schedule A
Purchased Marks (continued)**

<i>Marks</i>	<i>Country</i>	<i>App. No.</i>	<i>Filed</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Status</i>
LIVE GREEN ... GET CLEAN	US	77614148	Nov 13, 2008	3638949	Jun 16, 2009	Registered
LOOKING GLASS	US	75346435	Aug 25, 1997	2192265	Sep 29, 1998	Registered
LUSTA (Stylized) & Design	US	76511662	May 5, 2003	2926175	Feb 15, 2005	Registered
LUSTRA	US	77819124	Sep 3, 2009	3757596	Mar 9, 2010	Registered
LUSTRA FOAM	US	78120196	Apr 8, 2002	2686701	Feb 11, 2003	Registered
LUSTRALAVA	US	85617149	May 4, 2012	4330712	May 7, 2013	Registered
LUSTRASHIELD	US	77782413	Jul 16, 2009	3749737	Feb 16, 2010	Registered
LUSTRASHIELD (Stylized) & Design	US	77632884	Dec 15, 2008	3721122	Dec 8, 2009	Registered
MIRASHIELD	US	74653008	Mar 27, 1995	1955005	Feb 6, 1996	Registered
OFF THE WALL	US	78914149	Jun 22, 2006	3236991	May 1, 2007	Registered
OPTIMIZER	US	76511664	May 5, 2003	2838094	May 4, 2004	Registered
PEARL	US	78122545	Apr 18, 2002	2681395	Jan 28, 2003	Registered
PERFORMIX	US	75461978	Apr 3, 1998	2266733	Aug 3, 1999	Registered
PROSHEEN	US	87698389	Nov 27, 2017	5508004	Jul 3, 2018	Registered
PROSHIELD	US	77537762	Aug 3, 2008	3586770	Mar 10, 2009	Registered
PURE SCENT	US	74570969	Sep 8, 1994	1938226	Nov 28, 1995	Registered
RUST-BAN	US	75346433	Aug 25, 1997	2330605	Mar 21, 2000	Registered
SALT-HALT	US	87193667	Oct 5, 2016	5199679	May 9, 2017	Registered
SENSATION	US	75346436	Aug 25, 1997	2193696	Oct 6, 1998	Registered
SOLVX	US	77779893	Jul 13, 2009	3830514	Aug 10, 2010	Registered
SPECTRUM	US	75346434	Aug 25, 1997	2195688	Oct 13, 1998	Registered
SUPERSLICK	US	78390053	Mar 24, 2004	2936390	Mar 29, 2005	Registered
THE ANSWER	US	76377026	Mar 4, 2002	2674721	Jan 14, 2003	Registered
THE EDGE	US	75461696	Apr 3, 1998	2437838	Mar 27, 2001	Registered
THE EXPERIENCE	US	77781326	Jul 15, 2009	3751933	Feb 23, 2010	Registered
THE EXPRESS SHOP	US	77781709	Jul 15, 2009	3751956	Feb 23, 2010	Registered
THE ONE STEP	US	74571212	Sep 8, 1994	1938228	Nov 28, 1995	Registered
THEOPTION	US	76488916	Feb 10, 2003	2802096	Jan 6, 2004	Registered
TRANSWASH	US	75461250	Apr 3, 1998	2232326	Mar 16, 1999	Registered
TRIUMPH	US	77749589	Jun 2, 2009	3827000	Aug 3, 2010	Registered
TUNNEL BRITE	US	75081651	Apr 1, 1996	2038970	Feb 18, 1997	Registered
ULTRAFLEX	US	77599399	Oct 23, 2008	3626883	May 26, 2008	Registered
VIVIDRY	US	74729579	Sep 15, 1995	1995612	Aug 20, 1996	Registered
WHEEL GUARD	US	77378885	Jan 23, 2008	3548498	Dec 16, 2008	Registered
WHITE LINE PLUS	US	74571027	Sep 8, 1994	1911014	Aug 15, 1995	Registered
WIPEOUT	US	78914229	Jun 22, 2006	3233277	Apr 24, 2007	Registered

TRADEMARK

RECORDED: 04/11/2023

REEL: 008038 FRAME: 0691