

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802102

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagewear Apparel, LLC		04/06/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	VF Solutions, LLC		
Street Address:	3411 Silverside Road		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	6584314	SAFECINCH	
Registration Number:	6828364		
Registration Number:	6598619	TOOLBOX POCKET	
Registration Number:	6584485		
Registration Number:	6584315	WEATHERWEAVE	
Registration Number:	6584486		
Registration Number:	6571091	HOODSHIELD	
Registration Number:	6584553		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	VFS_IPDocket@vfc.com		
Correspondent Name:	Christine M. Hernandez		
Address Line 1:	3411 Silverside Road		
Address Line 2:	200 Hanby Building		
Address Line 4:	Wilmington, DELAWARE 19810		
NAME OF SUBMITTER:	Christine M. Hernandez		
SIGNATURE:	/Christine M. Hernandez/		

OP \$215.00 6584314

DATE SIGNED:	04/11/2023
Total Attachments: 3 source=Assignment Agreement_Imagewear_4.11.2023#page1.tif source=Assignment Agreement_Imagewear_4.11.2023#page2.tif source=Assignment Agreement_Imagewear_4.11.2023#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of 6th day of April 2023, is made by Imagewear Apparel, LLC ("Assignor"), a Delaware limited liability company, located at 251 Little Falls Drive, Wilmington, Delaware 19808, in favor of VF Solutions, LLC ("Assignee"), a Delaware limited liability company, located at 3411 Silverside Road, Wilmington, Delaware 19810.

Assignor agrees as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor's right, title, and interest in and to the following:

(a) the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Assigned Trademarks, excluding any royalties, fees, income, payments, and other proceeds arising out of use of the Assigned Trademarks by Assignor: (i) prior to the date of this Assignment; or (ii) following the date of this Assignment pursuant to the terms of the license granted to Assignor (as Licensee) in that certain Intellectual Property Cross License Agreement dated June 28, 2021; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

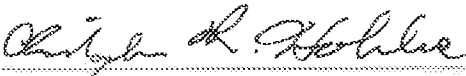
3. Electronic Signature. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first written above.

Assignor:

Imagewear Apparel, LLC

By: 

Name: Christopher R. Holcombe

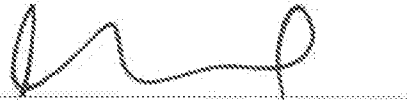
Title: Chief Executive Officer

Address for Notices:

Imagewear Apparel, LLC
545 Marriott Drive, Suite 100
Nashville, TN 37214
Attn: David Green

Assignee:

VF Solutions, LLC

By: 

Name: Christine M. Hernandez

Title: Vice President, Secretary and General Counsel

Address for Notices:

VF Solutions, LLC
3411 Silverside Road
200 Hanby Building
Wilmington, DE 19810
Attn: Christine Hernandez

SCHEDULE 1
Assigned Trademarks

United States

Trademark Name	Country	Status	International Class	Application Date	Application Number	Registration Date	Registration Number
SAFECINCH	United States of America	Registered	25	28-Apr-2020	88891488	07-Dec-2021	6584314
SafeCinch Design 	United States of America	Registered	25	21-Jul-2020	90064200	23-Aug-2022	6628364
TOOLBOX POCKET	United States of America	Registered	25	28-Apr-2020	88891478	21-Dec-2021	6598619
ToolboxPocket Design 	United States of America	Registered	25	21-Jul-2020	90064194	07-Dec-2021	6584485
WEATHERWEAVE	United States of America	Registered	25	28-Apr-2020	88891631	07-Dec-2021	6584315
WeatherWeave Design 	United States of America	Registered	25	21-Jul-2020	90064220	07-Dec-2021	6584486
HOODSHIELD	United States of America	Registered	25	29-Jul-2020	90080815	23-Nov-2021	6571091
HoodShield Design 	United States of America	Registered	25	14-Aug-2020	90115192	07-Dec-2021	6584553

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