

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802130

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/10/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hachette Filipacchi Presse SA		07/10/2015	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	Premiere sas		
Street Address:	1-3 AVENUE DE FLANDRES		
City:	PARIS		
State/Country:	FRANCE		
Postal Code:	75019		
Entity Type:	Simplified Limited Company: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1725101	PREMIERE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6468982030		
Email:	docket@peroffsaunders.com		
Correspondent Name:	Jason H. Kasner		
Address Line 1:	745 5th Avenue, Suite 500		
Address Line 4:	New York, NEW YORK 10151		
DOMESTIC REPRESENTATIVE			
Name:	Jason H. Kasner		
Address Line 1:	745 5th Avenue, Suite 500		
Address Line 4:	New York, NEW YORK 10151		
NAME OF SUBMITTER:	Jason H. Kasner		
SIGNATURE:	/JHK/		
DATE SIGNED:	04/11/2023		

OP \$40.00 1725101

Total Attachments: 2

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DEED OF ASSIGNMENT

We, the undersigned HACHETTE FILIPACCHI PRESSE SA with a share capital of €181 509 248, registered with the Trade and Companies Register of Nanterre under number 582 101 424 with registered office at 149 rue Anatole France, 92534 LEVALLOIS PERRET , in the person of its Industrial Property Manager;

proprietor of trademark registrations PREMIERE enclosed in annexe 1a, and of the domain names in annexe 1b

do hereby assign retroactively at the date of 10 July 2014 said registrations to:

PREMIERE, SAS (Simplified Limited Company) with a share capital of €2 234 820, registered with the Trade and Companies Register of Paris under number 803 014 364, with registered office at 1-3 avenue de Flandres 75019 PARIS, in the person of its legal representative;

Paris
(place)

10/07/2015
(date)

Fabienne SOLYAN
(signature)

Paris
10/07/2015
Fabienne SOLYAN
Manager Industrial Property Department

NO LEGALIZATION REQUIRED

**TRADEMARK
REEL: 008038 FRAME: 0860**

Marque	Type	N° d'enregistrement	Date d'enregistrement	Date de délivrance	Date de fornication	Nature	Situation	Date de la dernière utilisation	Titulaire	Pays	Classe
PREMIERE	VIGNETT E	4.027.260	11/07/200	11/07/2017	N/A	NATIONAL E	ENREGISTRE E	02/02/199	HACHETTE FILIPACCH PRESSE	JAPON	36
PREMIERE	VIGNETT E	4.436.639	12/10/201	01/12/2020	N/A	NATIONAL E	ENREGISTRE E	02/02/199	HACHETTE FILIPACCH PRESSE	JAPON	41
PREMIERE	VIGNETT E	706.048	01/02/200	31/01/2016	N/A	NATIONAL E	ENREGISTRE E	04/01/199	HACHETTE FILIPACCH PRESSE	TAIWAN	16
PREMIERE	VIGNETT E	73.835	01/10/200	30/09/2015	N/A	NATIONAL E	ENREGISTRE E	04/01/199	HACHETTE FILIPACCH PRESSE	TAIWAN	36
PREMIERE	VIGNETT E	034.018	09/01/199	09/01/2017	N/A	NATIONAL E	ENREGISTRE E	15/03/199	HACHETTE FILIPACCH PRESSE	COREE DU SUD	39
PREMIERE	VIGNETT E	39.282	15/12/200	15/12/2017	N/A	NATIONAL E	ENREGISTRE E	09/03/199	HACHETTE FILIPACCH PRESSE	COREE DU SUD	39
PREMIERE	DENOMI NATION	232.190	27/09/201	27/01/2022	N/A	NATIONAL E	ENREGISTRE E	27/09/199	HACHETTE FILIPACCH PRESSE	COREE DU SUD	9, 16
PREMIERE	DENOMI NATION	1.725.101	20/10/201	20/10/2012	N/A	NATIONAL E	ENREGISTRE E	05/01/199	HACHETTE FILIPACCH PRESSE	ETATS UNIS	16, 35
PREMIERE	VIGNETT E	13.665	10/09/200	10/09/2015	N/A	NATIONAL E	ENREGISTRE E	10/09/199	HACHETTE FILIPACCH PRESSE	ETATS UNIS	16

TRADEMARK

REEL: 008038 FRAME: 0861

RECORDED: 04/11/2023