

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802200

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'OREAL		03/01/2022	Société Anonyme (Sa): FRANCE
RECEIVING PARTY DATA			
Name:	Margiela		
Street Address:	163 rue Saint Maur		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75011		
Entity Type:	Corporation: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5993952	REPLICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123260443		
Email:	dfinguerra-ducharme@pryorcashman.com		
Correspondent Name:	Dyan Finguerra-DuCharme		
Address Line 1:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	20321.00837		
DOMESTIC REPRESENTATIVE			
Name:	Dyan Finguerra-DuCharme		
Address Line 1:	Pryor Cashman LLP		
Address Line 2:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Dyan Finguerra-DuCharme		
SIGNATURE:	/dyan finguerra-ducharme/		
DATE SIGNED:	04/11/2023		

CH \$40.00 5993952

Total Attachments: 2

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ASSIGNMENT

This Assignment (hereinafter "Agreement") is made and entered into effective as of March 1, 2022, by and between L'OREAL, a corporation organized under the laws of France, with an address of 14 Rue Royale, 75008, France (hereinafter "Assignor"), on the one hand, and MARGIELA a corporation organized under the laws of France, with an address of 163 rue Saint Maur, 75011, France (hereinafter "Assignee"), on the other hand.

WHEREAS Assignor owns a trademark registration for the mark REPLICA (hereinafter "Mark") in International Class 3, as set forth under Registration No. 5,993,952 (hereinafter "Registration") (the Mark and Registration are hereinafter collectively referred to as the "Property");

WHEREAS, in accordance with the agreements between Assignor and Assignee, Assignor now desires to assign to Assignee all right, title and interest in and to said Registration, together with the related goodwill, and Assignee desires to acquire from Assignor all of its right, title and interest in, and to said Registration, together with the related goodwill.

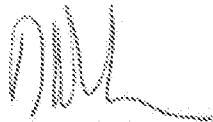
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, conveys and grants to Assignee Assignor's entire right, title and interest in and to such Registration, together with the goodwill associated therewith.

AND, Assignor hereby covenants that Assignor has the full right to convey the interest assigned by this Agreement, has not conveyed any interest in or right to the Registration to any third party.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first set forth above.

ASSIGNOR:

L'OREAL

By:  _____

Name: Delphine DE CHALVRON

Title: General Counsel Intellectual Property & Media

ASSIGNEE:

MARGIELA

By:  _____

Name: ALEXANDRA BENTON

Title: ROBY