

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GiveSmart UK Limited		04/06/2023	Private Limited Company: ENGLAND AND WALES
RECEIVING PARTY DATA			
Name:	GiveSmart US, Inc.		
Street Address:	9620 Executive Center Dr. N, Suite 200		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33702		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4534444	GIVSMART MAXIMIZING FUNDRAISING REVENUE	
Registration Number:	5914472	GIVSMART	
CORRESPONDENCE DATA			
Fax Number:	8655234478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8655464305		
Email:	mbradford@luedeka.com		
Correspondent Name:	Michael J. Bradford		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	73509.M1 / 73509.M2		
NAME OF SUBMITTER:	Michael J. Bradford		
SIGNATURE:	/Michael J. Bradford/		
DATE SIGNED:	04/13/2023		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (this "*Assignment*") is made on April 6, 2023, by and between GiveSmart UK Limited, a company incorporated under the laws of England and Wales ("*Assignor*"), and GiveSmart US, Inc., a Delaware (United States) corporation ("*Assignee*").

RECITALS:

WHEREAS, pursuant to a March 14, 2023, Contribution, Assignment and Subscription Agreement, Assignor assigned the entire right, title and interest in and to the trademarks and registrations therefore identified, including those set forth on Schedule A hereto (the "*Marks*") and the goodwill associated with the Marks;

WHEREAS, this Assignment is being executed to confirm the earlier assignment of the Marks and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth below.
2. Assignor has assigned and hereby assigns all of Assignor's right, title and interest in, to and with respect to the following:
 - a) The Marks;
 - b) All common law rights and goodwill associated with the Marks; and
 - c) The right to recover damages for any and all past infringement.
3. Assignee hereby accepts the assignment and conveyance of the Marks and goodwill.
4. This Assignment may be executed in two or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Delivery of an executed signature page to this Assignment by facsimile or other electronic transmission (including documents in Adobe PDF format) will be effective as delivery of a manually executed counterpart to this Assignment.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first written above.

GIVESMART UK LIMITED, as Assignor

By: Mike Henricks
Name: Mike Henricks
Title: Director

GIVESMART US, INC., as Assignee

By: Michael Sheridan
Name: Michael Sheridan
Title: Secretary

Schedule A

Territory	Trademark	Trademark number	Date of registration	Renewal Date	Classes
United States	'GIVESMART'	5,914,472	19 November 2019	19 November 2025	35 and 42
United States	'GIVESMART MAXIMIZING FUNDRAISING REVENUE'	4,534,444	20 May 2014	20 May 2024	9 and 35