

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ready at Dawn Studios LLC		01/26/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Meta Platforms Technologies, LLC		
Street Address:	1601 Willow Road		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5444199	ECHO ARENA	
Registration Number:	5729498	ECHO VR	
Registration Number:	5459867	LONE ECHO	
Registration Number:	3184986	READY AT DAWN	
Serial Number:	87588918	ECHO COMBAT	
CORRESPONDENCE DATA			
Fax Number:	4157237132		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152737507		
Email:	RLProsecution@kilpatricktownsend.com		
Correspondent Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	Two Embarcadero Center, Suite 1900		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Betsy P. Bengtson		
SIGNATURE:	/BETSY P. BENGTSON/		
DATE SIGNED:	04/14/2023		
Total Attachments: 7			
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CONFIRMATION OF ASSIGNMENT

This Confirmation of Assignment is entered into by and between Ready at Dawn Studios LLC, a limited liability company organized and existing under the laws of California with an address of 1601 Willow Road, Menlo Park, CA, U.S.A. 94025 and previously located at 15201 Laguna Canyon Road, Suite 200, Irvine, CA, U.S.A. 92618 ("Assignor") and Meta Platforms Technologies, LLC (formerly known as "Facebook Technologies, LLC"), a limited liability company organized and existing under the laws of Delaware, U.S.A. having its principal place of business at 1601 Willow Road, Menlo Park, CA 94025, U.S.A. ("Assignee").

Pursuant to a prior Agreement effective June 22, 2020, Assignor assigned and transferred to Assignee all right, title and interest, worldwide, in and to Assignor's trademarks identified in Schedule 1 attached hereto, including all of Assignor's trademarks, service marks, trade names, trade dress, logos, designs and slogans, including without limitation Assignor's trademark registrations and applications and any and all of Assignor's common law rights in the aforementioned marks, together with all goodwill associated with and symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has executed this Confirmation of Assignment effective as of the date of the Agreement referenced above.

Ready at Dawn Studios LLC

By: Raj Singh

Name: Raj Singh

Title: Assistant Secretary

Date: JAN 26 2023

Meta Platforms Technologies, LLC

By: Allen Lo

Name: Allen Lo

Title: Vice President

Date: Dec 15, 2022

SCHEDULE 1

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
United States of America	ECHO ARENA	Registered	87195097	10/6/16	5444199	4/10/18
United States of America	ECHO VR	Registered	87836530	3/15/18	5729498	4/16/19
United States of America	LONE ECHO	Registered	87195034	10/6/16	5459867	5/1/18
United States of America	READY AT DAWN	Registered	78737857	10/21/05	3184986	12/12/06
Canada	READY AT DAWN	Registered	1394762	5/8/08	TMA762499	3/24/10
United States of America	ECHO COMBAT	Suspended	87588918	8/29/2017		
China	BAI BIAN MENG QIU (IN CHINESE CHARACTERS)	Registered	23261552	3/23/17	23261552	3/14/18
China	BAI BIAN MENG QIU (IN CHINESE CHARACTERS)	Registered	23261551	3/23/17	23261551	3/14/18
China	BAI BIAN MENG QIU (IN CHINESE CHARACTERS)	Registered	23261554	3/23/17	23261554	3/21/19
China	BAI BIAN QIU QIU (IN CHINESE CHARACTERS)	Registered	23261561	3/23/17	23261561	3/14/18
China	BAI BIAN QIU QIU (IN CHINESE CHARACTERS)	Registered	23261560	3/23/17	23261560	3/28/18
China	BAI BIAN QIU QIU (IN CHINESE CHARACTERS)	Registered	23261559	3/23/17	23261559	3/28/18

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
China	BAI BIAN QIU QIU (IN CHINESE CHARACTERS)	Registered	23261562	3/23/17	23261562	3/14/18
China	BIANXING MOGUAI (IN CHINESE CHARACTERS)	Registered	22065661	11/29/16	22065661	1/14/18
China	BIANXING MOGUAI (IN CHINESE CHARACTERS)	Registered	22065660	11/29/16	22065660	4/14/18
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933188	5/16/18	30933188	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933187	5/16/18	30933187	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933186	5/16/18	30933186	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933185	5/16/18	30933185	4/14/19

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933184	5/16/18	30933184	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933183	5/16/18	30933183	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933182	5/16/18	30933182	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933181	5/16/18	30933181	4/14/2019
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933168	5/16/18	30933168	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933180	5/16/18	30933180	4/14/19

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933179	5/16/18	30933179	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933178	5/16/18	30933178	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933190	5/16/18	30933190	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933177	5/16/18	30933177	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933176	5/16/18	30933176	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933175	5/16/18	30933175	4/14/19

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933174	5/16/18	30933174	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933173	5/16/18	30933173	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933172	5/16/18	30933172	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933171	5/16/18	30933171	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933170	5/16/18	30933170	4/14/19
China	DE FORMERS (AND BAI BIAN QIU QIU IN CHINESE CHARACTERS) (AND DESIGN)	Registered	30933189	5/16/18	30933189	4/14/19

Country	Mark	Status	Serial No.	Filing Date	Reg. No.	Reg. Date
China	DEFORMERS	Registered	22065657	11/29/16	22065657	1/14/18
China	DEFORMERS	Registered	22065629	11/29/16	22065629	1/14/18
China	DEFORMERS	Registered	22065656	11/29/16	22065656	1/14/18
China	DEFORMERS	Registered	22065658	11/29/16	22065658	1/14/18
China	DI FEI MENG QIU (IN CHINESE CHARACTERS)	Registered	23261557	3/23/17	23261557	3/14/18
China	DI FEI MENG QIU (IN CHINESE CHARACTERS)	Registered	23261556	3/23/17	23261556	3/14/18
China	DI FEI MENG QIU (IN CHINESE CHARACTERS)	Registered	23261555	3/23/17	23261555	3/14/18
China	DI FEI MENG QIU (IN CHINESE CHARACTERS)	Registered	23261558	3/23/17	23261558	3/14/18