

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803982

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900764900

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OBSIDIAN AGENCY SERVICES, INC., as Collateral Agent		03/31/2023	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	AutoAlert, LLC
Street Address:	114 W. 11th Street, Suite 700
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64105
Entity Type:	Limited Liability Company: NEVADA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	87410709	A
Serial Number:	87356110	ONE TO ONE INTELLIGENT MARKETING POWERED
Serial Number:	87297067	SERVICEMONITOR
Serial Number:	86344117	AUTOALERT
Serial Number:	86344124	DIRECTALERT
Serial Number:	86344140	AUTOALERT
Serial Number:	87843447	PANDO

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8438

Email: raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 389395-00031

NAME OF SUBMITTER:	Raquel Haleem
SIGNATURE:	/Raquel Haleem/
DATE SIGNED:	04/18/2023
Total Attachments: 4 source=blackrock auto alert trademark release (auto alert 2020)#page1.tif source=blackrock auto alert trademark release (auto alert 2020)#page2.tif source=blackrock auto alert trademark release (auto alert 2020)#page3.tif source=blackrock auto alert trademark release (auto alert 2020)#page4.tif	

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of March 31, 2023, by OBSIDIAN AGENCY SERVICES, INC. (in such capacity, "Collateral Agent"), in favor of AutoAlert, LLC, a Nevada limited liability company ("Pledgor"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Trademark Security Agreement (as defined below).

W I T N E S S E T H:

WHEREAS, Pledgor, the other Loan Parties party thereto, and Collateral Agent entered into that certain Guarantee and Collateral Agreement, dated as of March 31, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, Pledgor and Collateral Agent entered into that certain Trademark Security Agreement dated as of May 15, 2020 (the "Trademark Security Agreement") pursuant to which Pledgor pledged and granted to Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and mortgage on all of Pledgor's right, title or interest in, to and under all of the following assets and properties (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"):

- (a) all Trademarks of Pledgor, including the Trademarks listed on Schedule I attached hereto;
- (b) all goodwill associated with such Trademarks;
- (c) all Proceeds of any and all of the foregoing; and
- (d) all rights to sue for past, present or future infringements thereof.

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on May 18, 2020, at Reel 6941, Frame 0418;

WHEREAS, Collateral Agent now desires to terminate and release the entirety of its security interest in the Trademark Collateral;

WHEREAS, Pledgor has satisfied and fulfilled all of its obligations to release the Collateral Agent's security interest in the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Collateral Agent hereby absolutely, unconditionally and irrevocably releases, terminates and forever discharges its security interest in all of Pledgor's entire right, title and interest in, to and under the Trademark Collateral, and any right, title or interest of the Collateral Agent in such Trademark Collateral shall hereby cease and become void.

2. Collateral Agent hereby grants and conveys to Pledgor, without any representation, recourse or undertaking by Collateral Agent, any and all of Collateral Agent's right, title and interest in and to the Trademark Collateral.

3. Collateral Agent hereby authorizes and requests that this Trademark Release be recorded at the United States Patent and Trademark Office, or any other applicable location. Collateral Agent shall take all further actions, and provide to Pledgor and their respective successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Pledgor, and at Pledgor's cost and expense, to more fully and effectively effectuate the purposes of this Trademark Release.

[Signature Page Follows]




IN WITNESS WHEREOF, Collateral Agent has caused this Trademark Release to be executed as of the day and year first above written.

OBSIDIAN AGENCY SERVICES, INC., as Collateral Agent

By: 
Name: Phil Tseng
Title: Managing Director

**SCHEDULE I
to
TRADEMARK RELEASE**

Trademark Registrations:

Mark	Country	Application No.	Status of Mark	Registration No.	Registration Date
A 	US	87410709	Registered	5368493	1/2/18
ONE TO ONE INTELLIGENT MARKETING POWERED BY AUTO ALERT 	US	87356110	Registered	5358505	12/19/17
SERVICEMONITOR	US	87297067	Registered	5361654	12/19/17
AUTOALERT	US	86344117	Registered	5105452	12/20/16
DIRECTALERT	US	86344124	Registered	5105453	12/20/16
AUTOALERT 	US	86344140	Registered	5105454	12/20/16

Trademark Applications:

Mark	Country	Application No.	Application Date	Status of Mark
PANDO	US	87843447	3/21/18	Pending