

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803291

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kookslams Media LLC		03/30/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Doing Things, Inc.		
Street Address:	730 Peachtree Street, NE, #570		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6750159	KOOK SLAMS	
Registration Number:	6783428	KOOKSLAMS	
Serial Number:	90475458	KOOKSLAMS	
CORRESPONDENCE DATA			
Fax Number:	03/30/2023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 977 4400		
Email:	ljewett@nixonpeabody.com		
Correspondent Name:	Elizabeth Baio of Nixon Peabody LLP		
Address Line 1:	70 West Madison Street, Suite 5200		
Address Line 4:	Chicago, ILLINOIS 60602		
NAME OF SUBMITTER:	Elizabeth Baio		
SIGNATURE:	/Elizabeth W. Baio/		
DATE SIGNED:	04/15/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT (“*Assignment*”) is made and entered into as of the 30 day of March, 2023 (“*Effective Date*”), by and between Kookslams Media, LLC, a California limited liability company (“*Assignor*”), and Doing Things, Inc., a Delaware corporation (“*Assignee*”).

WHEREAS, pursuant to that certain Asset Purchase Agreement (the “*Asset Purchase Agreement*”) dated the date hereof, by and between Assignor, Assignee Zachary W. Conley, Assignor has conveyed, transferred, and assigned to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this Trademark Assignment for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s worldwide right, title, and interest in and to the following (the “*Assigned Trademarks*”):

(a) the Trademarks and the applications and registrations therefor, including, without limitation, those listed in Schedule A attached hereto, together with the goodwill of the business symbolized by the Trademarks; and including, without limitation, Assignor’s right, title and interest in and to:

(i) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Trademarks including, without limitation, damages and payments for past or future infringements thereof;

(ii) the right to sue for past, present and future infringements of the Trademarks;

(iii) the right to secure registration for the Trademarks;

(iv) the right to secure all renewals, reissues, continuations, extensions and the like for the registration of the Trademarks; and

(v) all rights corresponding thereto, as fully and entirely as the same would have been held and enjoyed by Assignor had this Trademark Assignment not been made.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any

affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Assigned Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

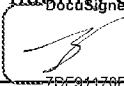
6. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[Remainder of page intentionally blank; signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment Agreement as of the date first above written.

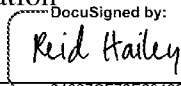
ASSIGNOR:

KOOKSLAMS MEDIA, LLC, a California limited liability company

By:  _____
Name: Zach Conley
Title: President

ASSIGNEE:

DOING THINGS, INC., a Delaware corporation

By:  _____
Name: Reid Hailey
Title: CEO

SCHEDULE A

Assigned Trademark Registrations

Jurisdiction	Mark	Status	Trademark Registration Number	Trademark Serial Number	Registration or Filing Date
USA	KOOK SLAMS	Registered	6750159	90475425	01/19/2021
USA	KOOKSLAMS	Pending		90475458	01/19/2021
USA	KOOKSLAMS	Registered	6783428	90498814	01/29/2021