

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adventist Health System/West DBA Adventist Health		04/07/2023	Non-Profit Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blue Zones, LLC		
Street Address:	2021 21st Ave South, Suite C400		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90673719	STARLING COMMUNITY SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.269.8000		
Email:	temanelson@nge.com		
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	2 North LaSalle Street, Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	032034.0001		
NAME OF SUBMITTER:	Lee J. Eulgen		
SIGNATURE:	/Lee J. Eulgen/		
DATE SIGNED:	04/17/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This assignment is made by and between Adventist Health System/West DBA Adventist Health, a non-profit corporation organized under the laws of the State of California, having an address of 1 Adventist Health Way, Roseville, California 95661 (“**Assignor**”), and Blue Zones, LLC, a limited liability company organized under the laws of the State of Delaware, having an address of 2021 21st Ave South, Suite C400 Nashville, Tennessee 37212 (“**Assignee**”).

WHEREAS, Assignor owns the trademark applications and registrations as set forth in Exhibit 1 hereto together with all common and civil law rights in the marks set forth therein as well as all goodwill associated therewith and symbolized thereby (collectively, the “**Trademarks**”).

WHEREAS, Assignor has agreed to transfer to Assignee all of Assignor’s right, title, and interest in the Trademarks in the United States and throughout the world, including the portion of Assignor’s business to which the Trademarks pertain.

NOW, THEREFORE, in consideration and for the promises and covenants and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to assign and hereby assigns, transfers, and conveys to Assignee, its successors and assigns, all of Assignor’s right, title and interest throughout the world in, to, and under the Trademarks together with:

- (i) all common and civil law rights therein;
- (ii) the goodwill of the business connected with the use of and symbolized by the Trademarks; and
- (iii) the portion of Assignor’s business to which the Trademarks pertain.

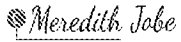
Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue trademark registrations as aforesaid, to issue any registrations to Assignee, its successors, and assigns, as assignee of the entire interest herein assigned. Assignor shall execute such additional documents as reasonably necessary to give effect to the purpose of this Trademark Assignment.

[Signatures appear on next page]

IN WITNESS WHEREOF, this Trademark Assignment is effective as of the last date signed below.

ASSIGNOR

**ADVENTIST HEALTH SYSTEM/WEST DBA
ADVENTIST HEALTH**

Sign:  Meredith Jobe

Print: Meredith Jobe

Title: Secretary

Date: 04/07/2023

ASSIGNEE

BLUE ZONES, LLC

Sign:  Ben R Leedle Jr

Print: Ben R Leedle Jr

Title: President & CEO

Date: 04/07/2023

EXHIBIT 1

Jurisdiction	Trademark	Class(es)	Application No.	Filing Date
United States	STARLING COMMUNITY SOLUTIONS	35, 41	90673719	04/27/2021
United Kingdom	STARLING COMMUNITY SOLUTIONS	35, 41, 44	UK00003714748	10/27/2021
European Union	STARLING COMMUNITY SOLUTIONS	35, 41, 44	018586491	10/27/2021