

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM803939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	03/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ferequity Inc.		03/31/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Fervalue USA Inc.		
Street Address:	7 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07090		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 80			
Property Type	Number	Word Mark	
Registration Number:	4763270		
Registration Number:	885569	BARBARA DEE	
Registration Number:	2470301		
Registration Number:	1315991	CHIPS DELUXE	
Registration Number:	1903721	CHOCOLATE LOVERS CHIPS DELUXE	
Registration Number:	1718443	CIRCUS ANIMAL	
Registration Number:	2187919	COCADAS	
Registration Number:	2933699	COOKIE JAR CLASSICS	
Registration Number:	6840707	DIP'MMMS	
Registration Number:	2509548	DO-SI-DOS	
Registration Number:	2296926	DROXIES	
Registration Number:	1564871	E. L. FUDGE	
Registration Number:	560074	EAT-IT-ALL	
Registration Number:	4475934	EL DUENDE	
Registration Number:	2192403	ELFIN	
Registration Number:	5092173	ELFWICH	
Registration Number:	1727924	ENGLISH TEA	
Registration Number:	1321079		

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Property Type	Number	Word Mark
Registration Number:	1105259	
Registration Number:	2304374	FAMOUS AMOS
Registration Number:	6798830	SINCE 1975 FAMOUS AMOS WONDERS FROM THE
Registration Number:	1468496	FAMOUS AMOS
Registration Number:	1739181	FUDGE SHOPPE
Registration Number:	793026	GAUCHOS
Registration Number:	2506826	
Registration Number:	1386947	GRASSHOPPER
Registration Number:	2253830	GRASSHOPPER
Registration Number:	1257764	GREAT COOKIES FOR A GREAT CAUSE
Registration Number:	1274495	KEEBLER
Registration Number:	682989	HONEY-ROLL
Registration Number:	5135304	IT TAKES HEART TO MAKE A GREAT COOKIE
Registration Number:	3419043	JACK'S
Registration Number:	3419044	JACKSON'S
Registration Number:	918134	JACKSON'S
Registration Number:	221594	KEEBLER
Registration Number:	1713946	KEEBLER
Registration Number:	5210728	KEEBLER
Registration Number:	977788	KEEBLER
Registration Number:	4913014	KEEBLER
Registration Number:	844688	KEEBLER
Registration Number:	5651628	KEEBLER WHOOPSY! FUDGE STRIPES
Registration Number:	4675211	
Registration Number:	1487668	LITTLE BROWNIE BAKERS
Registration Number:	1560049	LITTLE BROWNIE BAKERS
Registration Number:	6223268	MADE WITH MAGIC, LOVED BY FAMILIES
Registration Number:	1065521	MOTHER'S
Registration Number:	3287270	MOTHER'S
Registration Number:	4707125	MOTHER'S COOKIES BAKING MEMORIES SINCE 1
Registration Number:	998564	MURRAY
Registration Number:	1294747	MURRAY COOKIES
Registration Number:	3123341	MURRAY
Registration Number:	3663652	MURRAY SUGAR FREE
Registration Number:	6769795	MYTHICAL CREATURE
Registration Number:	1541752	PECAN SHORTEES
Registration Number:	4335666	PITTER PATTER
Registration Number:	1961052	READY CRUST

Property Type	Number	Word Mark
Registration Number:	985592	READY-CRUST
Registration Number:	1409681	SAMOAS
Registration Number:	1794388	SANDIES
Registration Number:	4512416	SIMPLY MADE
Registration Number:	1840735	SINCE 1914
Registration Number:	1326232	SOFT BATCH
Registration Number:	2187918	TAFFY
Registration Number:	1817034	TAGALONGS
Registration Number:	688061	TAKE-OUT
Registration Number:	6654203	TEENY TINY CHIPS DELUXE
Registration Number:	2601388	THE ORIGINAL CIRCUS ANIMAL
Registration Number:	2293597	THE ORIGINAL CIRCUS ANIMAL COOKIES
Registration Number:	4819418	TOFFEE-TASTIC
Registration Number:	1983764	UNCOMMONLY GOOD
Registration Number:	3086675	UNCOMMONLY MADE. UNCOMMONLY GOOD.
Registration Number:	2323807	VIENNA CREMES
Registration Number:	1559165	VIENNA FINGERS
Registration Number:	4845439	WALLY AMOS
Serial Number:	97388478	CHIPS DELUXE FUDGY
Serial Number:	90715072	FUDGEWICH
Serial Number:	97307570	MAGIC IS HERE
Serial Number:	97769675	OPEN FOR MAGIC
Serial Number:	97589354	SAVANNAH SMILES
Serial Number:	97263197	STOP AND TASTE THE FROSTING

CORRESPONDENCE DATA

Fax Number: 2123368001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-336-8000

Email: ptodocket@arelaw.com

Correspondent Name: Amster, Rothstein & Ebenstein LLP

Address Line 1: 405 Lexington Avenue

Address Line 4: New York, NEW YORK 10174

ATTORNEY DOCKET NUMBER:	33986/0001
NAME OF SUBMITTER:	Chester Rothstein
SIGNATURE:	/Chester Rothstein/
DATE SIGNED:	04/18/2023

Total Attachments: 4

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FEREQUITY INC.", A DELAWARE CORPORATION,

WITH AND INTO "FERVALUE USA INC." UNDER THE NAME OF "FERVALUE USA INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF MARCH, A.D. 2023, AT 5:55 O`CLOCK P.M.



6728972 8100M
SR# 20231251473

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203058990
Date: 04-03-23

TRADEMARK
REEL: 008045 FRAME: 0367

**FerEquity Inc. Schedule
United States**

Trademark Name	Application No.	Registration No.
CHIPS DELUXE FUDGY	97/388,478	
FUDGEWICH	90/715,072	
MAGIC is HERE	97/307,570	
OPEN FOR MAGIC	97769675	
SAVANNAH SMILES	97/589,354	
STOP AND TASTE THE FROSTING	97/263,197	
Awning Design (Color)	86/311,614	4,763,270
BARBARA DEE	72317308	885,569
BOY AND CONE DESIGN	75/682,520	2,470,301
CHIPS DELUXE	73411366	1,315,991
CHOCOLATE LOVERS CHIPS DELUXE	74445502	1,903,721
CIRCUS ANIMAL	74/078,932	1,718,443
COCADAS	75385339	2,187,919
COOKIE JAR CLASSICS	76487511	2,933,699
Dip'Mmms	90/609,404	6,840,707
DO-SI-DOS	76/144,450	2,509,548
DROXIES	75459526	2,296,926
E.L. FUDGE	73/644,634	1,564,871
EAT-IT-ALL	71/578,607	560,074
EL DUENDE	85/737,700	4,475,934
ELFIN	75394124	2,192,403
ELFWICH	86/674,466	5,092,173
ENGLISH TEA	74/224,782	1,727,924
Ernie Elf Design	73467208	1,321,079
Ernie Elf Design 4	73155755	1,105,259
FAMOUS AMOS	75/659,719	2,304,374
FAMOUS AMOS – Wonders form the world (Stylized)	90/510,967	6,798,830
FAMOUS AMOS STYLIZED	73600268	1,468,496
FUDGE SHOPPE	74/208,821	1,739,181
GAUCHOS	72203330	793,026
Girl & Cone Design	76/196,780	2,506,826
GRASSHOPPER	73478028	1,386,947
GRASSHOPPER	75536378	2,253,830
GREAT COOKIES FOR A GREAT CAUSE	73377215	1,257,764
Hollow Tree & KEEBLER Shield Design	73403184	1,274,495
HONEY-ROLL	72058307	682,989
IT TAKES HEART TO MAKE A GREAT COOKIE	86/655,280	5,135,304
JACK'S	77021334	3,419,043
JACKSON'S	77021336	3,419,044
JACKSON'S STYLIZED	72/343,716	918,134

Trademark Name	Application No.	Registration No.
KEEBLER	71234480	0,221,594
KEEBLER	74/179,822	1,713,946
KEEBLER	87/010,663	5,210,728
KEEBLER	72424669	977,788
KEEBLER & TREE DESIGN	86/685,813	4,913,014
KEEBLER (Stylized) & Shield Design	72261588	844,688
KEEBLER WHOOPSY! FUDGE STRIPES	87/879,909	5,651,628
Lady with Tray Design	86/311,602	4,675,211
LITTLE BROWNIE BAKERS	73558727	1,487,668
LITTLE BROWNIE BAKERS STYLIZED	73742417	1,560,049
MADE WITH MAGIC, LOVED BY FAMILIES	88/672,139	6,223,268
MOTHER'S	72433786	1,065,521
MOTHER'S	75070062	3,287,270
MOTHER'S COOKIES BAKING MEMORIES SINCE 1914 STYLIZED	86/311,632	4,707,125
MURRAY	73011600	998,564
MURRAY COOKIES STYLIZED	73421875	1,294,747
MURRAY STYLIZED	78680603	3,123,341
MURRAY SUGAR FREE	77/672,553	3,663,652
MYTHICAL CREATURE	90/221,299	6,769,795
PECAN SHORTEES	73610978	1,541,752
PITTER PATTER	85439063	4,335,666
READY CRUST	74542917	1,961,052
READY-CRUST	72437648	985,592
SAMOAS	73531678	1,409,681
SANDIES	74274496	1,794,388
SIMPLY MADE	85893789	4,512,416
SINCE 1914 & Design (Girl & Awning) (Color)	74418876	1,840,735
SOFT BATCH	73446067	1,326,232
TAFFY	75385336	2,187,918
TAGALONGS	74359100	1,817,034
TAKE-OUT	72/018,959	688,061
TEENY TINY CHIPS DELUXE	88/669,216	6,654,203
THE ORIGINAL CIRCUS ANIMAL	75/459,646	2,601,388
THE ORIGINAL CIRCUS ANIMAL COOKIES	75/459,942	2,293,597
TOFFEE-TASTIC	86/354,726	4,819,418
UNCOMMONLY GOOD	74651934	1,983,764
UNCOMMONLY MADE. UNCOMMONLY GOOD.	78/524,222	3,086,675
VIENNA CREMES	75617745	2,323,807
VIENNA FINGERS	73/704,924	1,559,165
WALLY AMOS	86/577,607	4,845,439