

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804334

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Omax Health, Inc.		03/14/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Basic Brands, Inc.		
Street Address:	885 Claycraft Road		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43230		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	6284943	CRYOFREEZE	
Registration Number:	6177627	CRYOSPORT	
Registration Number:	3641598	OMAX	
Registration Number:	3325360	OMAX3	
Registration Number:	3924753	THE FREEZER TEST	
Registration Number:	4895920	THE OMEGA-3 CHALLENGE	
Registration Number:	3238453	THE ULTRA-PURE OMEGA-3 SUPPLEMENT	
Registration Number:	4244552	THE ULTRA-PURE OMEGA-3 SUPPLEMENT	
Registration Number:	5296267	CIRCUMAX	
Serial Number:	97163080	CRYOHEAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6147925555		
Email:	trademarks@standleyllp.com		
Correspondent Name:	Standley Law Group LLP		
Address Line 1:	6300 Riverside Drive		
Address Line 4:	Dublin, OHIO 43017		

CH \$265.00 6284943

ATTORNEY DOCKET NUMBER:	BAS2869-079
NAME OF SUBMITTER:	BEVERLY A. MARSH, AOR/OhioBarMember
SIGNATURE:	/Beverly A. Marsh/
DATE SIGNED:	04/19/2023
Total Attachments: 2 source=Assignment 03-14-2023#page1.tif source=Assignment 03-14-2023#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Omax Health, Inc., a Delaware Corporation having an address at 3435 Ocean Park Blvd Ste 107-679, Santa Monica, California 90405 (“ASSIGNOR”), is the owner of the entire right, title, and interest in and to the registered trademarks listed below:

<u>Mark</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
CRYOFREEZE	Reg. No. 6,284,943 (U.S)	March 2, 2021
CRYOSPORT	Reg. No. 6,177,627 (U.S)	October 20, 2020
OMAX	Reg. No. 3,641,598 (U.S)	June 23, 2009
OMAX3	Reg. No. 3,325,360 (U.S)	October 30, 2007
THE FREEZER TEST	Reg. No. 3,924,753 (U.S)	March 1, 2011
THE OMEGA-3 CHALLENGE	Reg. No. 4,895,920 (U.S)	February 2, 2016
THE ULTRA-PURE OMEGA-3 SUPPLEMENT	Reg. No. 3,238,453 (U.S)	May 1, 2007
THE ULTRA-PURE OMEGA-3 SUPPLEMENT	Reg. No. 4,244,552 (U.S)	November 20, 2012
CIRCUMAX	Reg. No. 5,296,267 (U.S)	September 26, 2017
OMAX3	Reg. No. 2,441,085 (U.K)	June 29, 2007

WHEREAS, ASSIGNOR is also the owner of common law trademark rights in the above marks and CRYOHEAT (registration pending in U.S. application serial number 97,163,080), which ASSIGNOR has used in commerce in connection with the sale of its products. ASSIGNOR’s registered and unregistered marks are collectively referred to herein as the “Omax Marks.”

WHEREAS, Basic Brands, Inc., an Ohio corporation having an address at 885 Claycraft Road, Columbus, Ohio 43230 (“ASSIGNEE”) is desirous of acquiring the entire right, title and interest in and to said Omax Marks, including any and all registrations for such marks, together with the goodwill of the business in connection with which said trademarks are used.

FOR AT LEAST ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to said Omax Marks and any registrations, national or international, and in and to the goodwill of the business in connection with which said Omax Marks are used, the same to be held and enjoyed by said ASSIGNEE for its own

use and benefit, and for the use and benefit of its successors, assignees or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together with all claims for damages by reasons of past infringement of said Omax Marks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assignees and other legal representatives.

This assignment shall be deemed effective as of March 14, 2023.

OMAX HEALTH, INC. (ASSIGNOR)

By: 

Print Name: KRISTIN CHADWICK

Print Title: CEO