

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804649

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DBA Media LLC		04/20/2023	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Local Falcon, LLC		
Street Address:	903 French Street		
City:	Erie		
State/Country:	PENNSYLVANIA		
Postal Code:	16501		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6669745	LOCAL FALCON	
Registration Number:	6498654	SOLV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12128080700		
Email:	bslonda@norris-law.com		
Correspondent Name:	Bruce S. Londa / Norris McLaughlin		
Address Line 1:	7 Times Square		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	133726-3		
NAME OF SUBMITTER:	Bruce S. Londa		
SIGNATURE:	/bsl/		
DATE SIGNED:	04/20/2023		
Total Attachments: 1	source=Local Falcon assignment-signed#page1.tif		

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TRADEMARK ASSIGNMENT

This assignment, effective as of July 1, 2022, is from **DBA Media LLC** (referred to in this document as "Assignor"), to

LOCAL FALCON, LLC, a Pennsylvania limited liability company, having an address at 903 French Street, Erie, PA 16501 (referred to in this document as "Assignee").

WHEREAS, Assignor is owner of all right, title and interest in and to the trademark and trademark registration (together, the "Rights"), as set forth and identified below, and in and to the goodwill of the business relating thereto:

US Registration No. **6669745** for the mark "LOCAL FALCON"

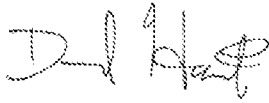
US Registration No. **6498654** for the mark "SoLV"

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the Rights, together with the goodwill of the business appertaining to and symbolized by said trademark and registration.

NOW THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the Rights, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR

DBA Media LLC



Date: 04/20/2023

Name: David Hunter

Title: Founder