

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804664

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fervalue USA Inc.		04/01/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Fervalue USA, LLC		
Street Address:	7 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07090		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 106			
Property Type	Number	Word Mark	
Registration Number:	1658386	100 GRAND	
Registration Number:	4763270		
Registration Number:	184645	BABY RUTH	
Registration Number:	6524005	BABYRUTH	
Registration Number:	885569	BARBARA DEE	
Registration Number:	2470301		
Registration Number:	260196	BUTTERFINGER	
Registration Number:	1575366	BUTTERFINGER	
Registration Number:	1741532	BUTTERFINGER	
Registration Number:	6467511	BUTTERFINGER, CRISPETY, CRUNCHETY, PEANU	
Registration Number:	1315991	CHIPS DELUXE	
Registration Number:	1903721	CHOCOLATE LOVERS CHIPS DELUXE	
Registration Number:	1125218	CHUNKY	
Registration Number:	1718443	CIRCUS ANIMAL	
Registration Number:	2187919	COCADAS	
Registration Number:	2933699	COOKIE JAR CLASSICS	
Registration Number:	2510400	CRISPETY, CRUNCHETY, PEANUT-BUTTERY!	
Registration Number:	6840707	DIP'MMMS	
Registration Number:	2509548	DO-SI-DOS	

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Property Type	Number	Word Mark
Registration Number:	2296926	DROXIES
Registration Number:	4250928	EGG FILLERS
Registration Number:	1564871	E. L. FUDGE
Registration Number:	560074	EAT-IT-ALL
Registration Number:	4475934	EL DUENDE
Registration Number:	2192403	ELFIN
Registration Number:	5092173	ELFWICH
Registration Number:	1727924	ENGLISH TEA
Registration Number:	1321079	
Registration Number:	1105259	
Registration Number:	2304374	FAMOUS AMOS
Registration Number:	6798830	SINCE 1975 FAMOUS AMOS WONDERS FROM THE
Registration Number:	1468496	FAMOUS AMOS
Registration Number:	1739181	FUDGE SHOPPE
Registration Number:	793026	GAUCHOS
Registration Number:	2506826	
Registration Number:	1735088	GOOBERS
Registration Number:	1386947	GRASSHOPPER
Registration Number:	2253830	GRASSHOPPER
Registration Number:	1257764	GREAT COOKIES FOR A GREAT CAUSE
Registration Number:	1274495	KEEBLER
Registration Number:	682989	HONEY-ROLL
Registration Number:	5135304	IT TAKES HEART TO MAKE A GREAT COOKIE
Registration Number:	3419043	JACK'S
Registration Number:	3419044	JACKSON'S
Registration Number:	918134	JACKSON'S
Registration Number:	221594	KEEBLER
Registration Number:	1713946	KEEBLER
Registration Number:	5210728	KEEBLER
Registration Number:	977788	KEEBLER
Registration Number:	4913014	KEEBLER
Registration Number:	844688	KEEBLER
Registration Number:	5651628	KEEBLER WHOOPSY! FUDGE STRIPES
Registration Number:	4675211	
Registration Number:	1487668	LITTLE BROWNIE BAKERS
Registration Number:	1560049	LITTLE BROWNIE BAKERS
Registration Number:	6223268	MADE WITH MAGIC, LOVED BY FAMILIES
Registration Number:	1065521	MOTHER'S

Property Type	Number	Word Mark
Registration Number:	3287270	MOTHER'S
Registration Number:	4707125	MOTHER'S COOKIES BAKING MEMORIES SINCE 1
Registration Number:	998564	MURRAY
Registration Number:	1294747	MURRAY COOKIES
Registration Number:	3123341	MURRAY
Registration Number:	3663652	MURRAY SUGAR FREE
Registration Number:	6769795	MYTHICAL CREATURE
Registration Number:	5851635	NEST EGGS
Registration Number:	152550	OH HENRY!
Registration Number:	1541752	PECAN SHORTEES
Registration Number:	4335666	PITTER PATTER
Registration Number:	1056219	RAISINETS
Registration Number:	1961052	READY CRUST
Registration Number:	985592	READY-CRUST
Registration Number:	1409681	SAMOAS
Registration Number:	1794388	SANDIES
Registration Number:	4512416	SIMPLY MADE
Registration Number:	1840735	SINCE 1914
Registration Number:	1005414	SNO-CAPS
Registration Number:	1326232	SOFT BATCH
Registration Number:	2187918	TAFFY
Registration Number:	1817034	TAGALONGS
Registration Number:	688061	TAKE-OUT
Registration Number:	6654203	TEENY TINY CHIPS DELUXE
Registration Number:	2601388	THE ORIGINAL CIRCUS ANIMAL
Registration Number:	2293597	THE ORIGINAL CIRCUS ANIMAL COOKIES
Registration Number:	4819418	TOFFEE-TASTIC
Registration Number:	1983764	UNCOMMONLY GOOD
Registration Number:	3086675	UNCOMMONLY MADE. UNCOMMONLY GOOD.
Registration Number:	2323807	VIENNA CREMES
Registration Number:	1559165	VIENNA FINGERS
Registration Number:	4845439	WALLY AMOS
Registration Number:	3959024	W
Registration Number:	2642856	WONKA
Registration Number:	2298681	WONKA
Registration Number:	4179340	WONKA
Serial Number:	90808282	ABRACAWONKA
Serial Number:	97120031	ABRACAWON

Property Type	Number	Word Mark
Serial Number:	97623172	BUTTERFINGER & CO.
Serial Number:	97388478	CHIPS DELUXE FUDGY
Serial Number:	90715072	FUDGEWICH
Serial Number:	88656230	GOLDEN TICKET
Serial Number:	97307570	MAGIC IS HERE
Serial Number:	97769675	OPEN FOR MAGIC
Serial Number:	97589354	SAVANNAH SMILES
Serial Number:	97263197	STOP AND TASTE THE FROSTING
Serial Number:	97526328	WONKA HAT
Serial Number:	90047096	WONKA
Serial Number:	97526356	WONKA MAGIC HAT

CORRESPONDENCE DATA

Fax Number: 2123368001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-336-8000

Email: ptodocket@arelaw.com

Correspondent Name: Amster, Rothstein & Ebenstein LLP

Address Line 1: 405 Lexington Avenue

Address Line 4: New York, NEW YORK 10174

NAME OF SUBMITTER:	Chester Rothstein
SIGNATURE:	/Chester Rothstein/
DATE SIGNED:	04/20/2023

Total Attachments: 5

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FERVALUE USA INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FERVALUE USA INC." TO "FERVALUE USA, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2023, AT 1:13 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6728972 8100V
SR# 20231266132

You may verify this certificate online at corp.delaware.gov/authver.shtml

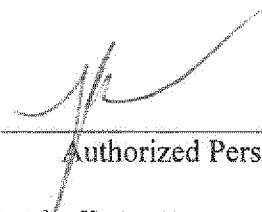
Authentication: 203067518
Date: 04-03-23

TRADEMARK
REEL: 008047 FRAME: 0767

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is January 26, 2018.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
Fervalue USA Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is Fervalue USA, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
1st day of April, A.D. 2023.

By: 

Authorized Person

Name: Beth Kotran

Print or Type

**Fervalue USA Inc. Schedule
United States**

Trademark Name	Application No.	Registration No.
ABRACAWONKA	90808282	
ABRACAWON	97120031	
BUTTERFINGER & CO.	97623172	
CHIPS DELUXE FUDGY	97388478	
FUDGEWICH	90715072	
GOLDEN TICKET	88656230	
MAGIC is HERE	97307570	
OPEN FOR MAGIC	97769675	
SAVANNAH SMILES	97589354	
STOP AND TASTE THE FROSTING	97263197	
WONKA HAT	97526328	
WONKA HAT DESIGN	90047096	
WONKA MAGIC HAT	97526356	
100 GRAND	74079859	1658386
Awning Design (Color)	86311614	4763270
BABY RUTH	71190008	184645
BABY RUTH STYLIZED	90284304	6524005
BARBARA DEE	72317308	885569
BOY AND CONE DESIGN	75682520	2470301
BUTTERFINGER	71280991	260196
BUTTERFINGER	73799494	1575366
BUTTERFINGER	74187166	1741532
BUTTERFINGER, CRISPETY, CRUNCHETY, PEANUT-BUTTERY! AND DESIGN	90283925	6467511
CHIPS DELUXE	73411366	1315991
CHOCOLATE LOVERS CHIPS DELUXE	74445502	1903721
CHUNKY	73147848	1125218
CIRCUS ANIMAL	74078932	1718443
COCADAS	75385339	2187919
COOKIE JAR CLASSICS	76487511	2933699
CRISPETY, CRUNCHETY, PEANUT-BUTTERY!	76229264	2510400
Dip'Mmms	90609404	6840707
DO-SI-DOS	76144450	2509548
DROXIES	75459526	2296926
EGG FILLERS STYLIZED	85377687	4250928
E.L. FUDGE	73644634	1564871
EAT-IT-ALL	71578607	560074
EL DUENDE	85737700	4475934
ELFIN	75394124	2192403
ELFWICH	86674466	5092173
ENGLISH TEA	74224782	1727924

Trademark Name	Application No.	Registration No.
Ernie Elf Design	73467208	1321079
Ernie Elf Design 4	73155755	1105259
FAMOUS AMOS	75659719	2304374
FAMOUS AMOS – Wonders form the world (Stylized)	90510967	6798830
FAMOUS AMOS STYLIZED	73600268	1468496
FUDGE SHOPPE	74208821	1739181
GAUCHOS	72203330	793026
Girl & Cone Design	76196780	2506826
GOOBERS	74208759	1735088
GRASSHOPPER	73478028	1386947
GRASSHOPPER	75536378	2253830
GREAT COOKIES FOR A GREAT CAUSE	73377215	1257764
Hollow Tree & KEEBLER Shield Design	73403184	1274495
HONEY-ROLL	72058307	682989
IT TAKES HEART TO MAKE A GREAT COOKIE	86655280	5135304
JACK'S	77021334	3419043
JACKSON'S	77021336	3419044
JACKSON'S STYLIZED	72343716	918134
KEEBLER	71234480	221594
KEEBLER	74179822	1713946
KEEBLER	87010663	5210728
KEEBLER	72424669	977788
KEEBLER & TREE DESIGN	86685813	4913014
KEEBLER (Stylized) & Shield Design	72261588	844688
KEEBLER WHOOPSY! FUDGE STRIPES	87879909	5651628
Lady with Tray Design	86311602	4675211
LITTLE BROWNIE BAKERS	73558727	1487668
LITTLE BROWNIE BAKERS STYLIZED	73742417	1560049
MADE WITH MAGIC, LOVED BY FAMILIES	88672139	6223268
MOTHER'S	72433786	1065521
MOTHER'S	75070062	3287270
MOTHER'S COOKIES BAKING MEMORIES SINCE 1914 STYLIZED	86311632	4707125
MURRAY	73011600	998564
MURRAY COOKIES STYLIZED	73421875	1294747
MURRAY STYLIZED	78680603	3123341
MURRAY SUGAR FREE	77672553	3663652
MYTHICAL CREATURE	90221299	6769795
NEST EGGS	88354877	5851635
OH HENRY!	71150085	152550
PECAN SHORTEES	73610978	1541752
PITTER PATTER	85439063	4335666
RAISINETS	73090431	1056219
READY CRUST	74542917	1961052

Trademark Name	Application No.	Registration No.
READY-CRUST	72437648	985592
SAMOAS	73531678	1409681
SANDIES	74274496	1794388
SIMPLY MADE	85893789	4512416
SINCE 1914 & Design (Girl & Awning) (Color)	74418876	1840735
SNO-CAPS	73003090	1005414
SOFT BATCH	73446067	1326232
TAFFY	75385336	2187918
TAGALONGS	74359100	1817034
TAKE-OUT	72018959	688061
TEENY TINY CHIPS DELUXE	88669216	6654203
THE ORIGINAL CIRCUS ANIMAL	75459646	2601388
THE ORIGINAL CIRCUS ANIMAL COOKIES	75459942	2293597
TOFFEE-TASTIC	86354726	4819418
UNCOMMONLY GOOD	74651934	1983764
UNCOMMONLY MADE. UNCOMMONLY GOOD.	78524,222	3086675
VIENNA CREMES	75617745	2323807
VIENNA FINGERS	73704924	1559165
WALLY AMOS	86577607	4845439
W STYLIZED	77917092	3959024
WONKA	76372329	2642856
WONKA STYLIZED	75355198	2298681
WONKA STYLIZED	85488373	4179340