

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804670

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milk Studios, LLC		08/16/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Velem, LLC		
Street Address:	15 W 26th St		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5179009	VELEM	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 980 0120		
Email:	pto@fkks.com		
Correspondent Name:	Rachel Santori		
Address Line 1:	28 Liberty Street		
Address Line 4:	New York, NEW YORK 10005		
ATTORNEY DOCKET NUMBER:	032869-0200		
NAME OF SUBMITTER:	Rachel Santori		
SIGNATURE:	/Rachel Santori/		
DATE SIGNED:	04/20/2023		
Total Attachments: 1			
source=Milk Studios-Velem assignment (executed)#page1.tif			

OP \$40.00 5179009

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of August 16, 2017 (the "Effective Date") between Milk Studios, LLC a Delaware limited liability company with a business address of 450 West 15th Street, New York, NY 10011 (the "Assignor"), and Velem, LLC, a Delaware limited liability company with a business address of 15 W 26th St, New York, NY 10010 (the "Assignee"). Assignor and Assignee may individually be referred to herein as a "Party" or together as the "Parties".


WHEREAS, Assignor is the owner of all right, title, and interest in and to the VELEM trademark including, but not limited to, U.S. Trademark Reg. No. 5179009, common law rights based on use of the VELEM mark since 2012, and the goodwill associated with the mark (the "Trademark"); and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire, all right, title, and interest in and to the Trademark.

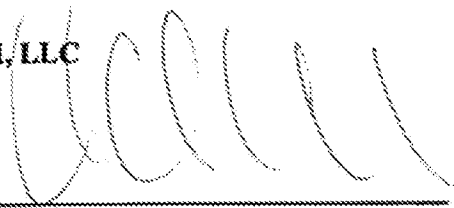
NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys, and delivers to Assignee all right, title, and interest in and to the Trademark, and Assignee accepts the same.

It is the intent of the Parties that the assignment of Registration No. 5179009 be recorded in the U.S. Trademark Office.

MILK STUDIOS, LLC

By: 
Name: Daniel Schlorer
Title: General Counsel

VELEM, LLC

By: 
Name: JASON CANNON
Title: OWNER