

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michele Grendene		04/10/2023	INDIVIDUAL: ITALY
RECEIVING PARTY DATA			
Name:	Casa Tua Holding I LLC		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97448572	ORA BY CASA TUA	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.739.5985		
Email:	antonio.teixeira@morganlewis.com		
Correspondent Name:	Brian O'Donnell		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Attention: TMSU		
Address Line 4:	Washington, D.C. 20004-2541		
NAME OF SUBMITTER:	Brian O'Donnell		
SIGNATURE:	/Brian O'Donnell/		
DATE SIGNED:	04/21/2023		
Total Attachments: 2			
source=047463__137447374v1_DRAFT Assignment of ORA BY CASA TUA 4.10.2023#page1.tif			
source=047463__137447374v1_DRAFT Assignment of ORA BY CASA TUA 4.10.2023#page2.tif			

CH \$40.00 97448572

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment") is made effective as of April 10, 2023 ("Effective Date"), by and between Michele Grendene, an individual having an address at 4621 Lake Road, Miami, Florida 33137 ("Assignor"), and Casa Tua Holding I LLC, a Delaware limited liability company having an address at 251 Little Falls Drive, Wilmington, Delaware 19808 ("Assignee").

WHEREAS, Assignor is the owner of the trademark ORA BY CASA TUA and corresponding United States federal trademark application (Serial No. 97/448,572) ("Assigned Trademark"), together with any and all goodwill associated with the Assigned Trademark, and desires to assign all of Assignor's right, title and interest in and to the Assigned Trademark to Assignee; and

WHEREAS Assignor wishes to assign and Assignee wishes to obtain the Assigned Trademark, including all of Assignor's right, title and interest in and to the Assigned Trademark and the associated goodwill from Assignor.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein and for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties hereby act and agree as follows:

1. Assignor hereby assigns, transfers, and sets over to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Assigned Trademark including all common law rights in the Assigned Trademark, the associated federal trademark application for the Assigned Trademark, and any and all goodwill associated with the Assigned Trademark, including the right to sue for an receive all damages from any past, present and future infringements of the Assigned Trademark, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

2. Assignor shall execute and deliver or cause to be executed and delivered, such documents and instruments, and shall take or cause to be taken, such further actions as may be reasonably necessary to carry out the purposes of this Assignment.

3. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, and any other applicable governmental authority, to issue or transfer the Assigned Trademark to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct. Assignee shall have the right to record this Assignment Agreement with all applicable government authorities so as to perfect its ownership of the Assigned Trademark.

4. The Trademark Assignment may be executed and delivered in counterparts, each of which shall be deemed to be an original, but all of which shall be considered one and the same instrument. The exchange of the fully executed Trademark Assignment (in counterparts or otherwise) by facsimile or by electronic delivery in .pdf format shall be sufficient to bind the parties to the terms and conditions of this Trademark Assignment, as an original.

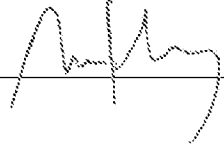
[Signature Page Follows]

**TRADEMARK
REEL: 008048 FRAME: 0892**

IN WITNESS WHEREOF, this Trademark Assignment has been executed by the parties as of the Effective Date.

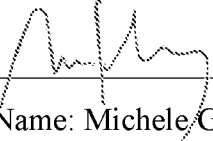
ASSIGNOR:

MICHELE GRENDENE

Signed:  _____

ASSIGNEE:

CASA TUA HOLDING I LLC

Signed:  _____
Name: Michele Grendene
Title: Manager