

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM805566

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	08/30/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JSJ Furniture Corporation		12/14/2021	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silver Street, Incorporated		
<b>Street Address:</b>	892 Industrial Park Dr.		
<b>City:</b>	Shelby		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49455		
<b>Entity Type:</b>	Corporation: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3203009	ARC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	annie.allison@haynesboone.com		
<b>Correspondent Name:</b>	Annie Allison		
<b>Address Line 1:</b>	30 Rockefeller Plaza, 26th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>NAME OF SUBMITTER:</b>	Annie Allison		
<b>SIGNATURE:</b>	/Annie Allison/		
<b>DATE SIGNED:</b>	04/24/2023		
<b>Total Attachments: 2</b>			
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OP \$40.00 3203009

## NUNC PRO TUNC ASSIGNMENT OF TRADEMARK(S)

WHEREAS on or about August 30, 2018 (the "Effective Date"), JSJ Furniture Corporation, a Michigan corporation (hereinafter referred to as "Assignor"), then being the owner of the following U.S. federal trademark registration (the "Mark"):

Mark(s)	Registration Number	Registration Date
ARC	3,203,009	January 23, 2007

assigned in fact said Mark and that part of the goodwill of the business connected with and symbolized by said Mark to Silver Street, Incorporated, an Indiana corporation (hereinafter referred to as the "Assignee"), but without having executed a formal U.S. trademark assignment document; and

WHEREAS, Assignor intended to fully transfer the Mark to the Assignee on the Effective Date for all purposes; and

WHEREAS, Assignee now desires such formal U.S. trademark assignment in order to record the same in the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by both Assignor and Assignee, the parties agree as follows:

1. Assignor hereby assigns and does transfer and set over unto Assignee, *nunc pro tunc* as of the Effective Date all of Assignor's right, title and interest in and to the Mark, and all subsisting registrations and pending applications therefor; all of the goodwill of the business associated with and symbolized by the Mark as well as all of the goodwill of the ongoing and existing business to which the Mark pertains and with which the Mark is used or is intended to be used; all right, title and interest to sue for, settle, or release any past, present and/or future infringement, dilution or other violations of any right, title, and/or interest in and to the Mark, and to recover, collect or otherwise receive all damages, royalties profits, interests, revenues, incomes, proceeds, payments, or settlements therefor; all right, title and interest to bring any cancellation opposition, or other proceeding in the U.S. Patent and Trademark Office, or before any equivalent agency throughout the world, in connection with or otherwise based upon the Mark; and all right, title and interest to collect and receive any and all income, royalties, proceeds and payments arising by virtue of use of the Mark before or after the Effective Date hereof. All rights, titles, and interests assigned hereunder are to be held and enjoyed by Assignee and its successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the U.S. Patent and Trademark Office, and any corresponding entities or agencies in any applicable foreign jurisdiction, to record Assignee as the assignee and sole owner of the entire right, title and interest in the Mark and to record Assignee as assignee and owner of all the registrations which have issued or which may issue with respect to any such Mark. Assignee shall have the right to

record this assignment with all applicable government authorities and registrars so as to perfect its ownership in and to the Mark.

IN WITNESS WHEREOF, this assignment has been executed this 14 day of December, 2021.

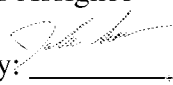
JSJ Furniture Corporation  
as Assignor

By:  \_\_\_\_\_

Name: Eric Boonstra

Title: VP Finance

Silver Street, Incorporated  
as Assignee

By:  \_\_\_\_\_  
Digitally signed by Jake Seaver  
DN: cn=Jake Seaver, o=mediatechnologies,  
ou=mediatechnologies,  
email=jseaver@mediatechnologies.com,  
c=US  
Date: 2021.12.14 17:04:50 -0500

Name: Jake Seaver

Title: VP Sales & Marketing