

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM805568

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silver Street, Incorporated		12/24/2021	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	mediatechnologies, LLC		
Street Address:	892 Industrial Park Dr.		
City:	Shelby		
State/Country:	MICHIGAN		
Postal Code:	49455		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2866903	MEDIATECHNOLOGIES	
Registration Number:	3203009	ARC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	annie.allison@haynesboone.com		
Correspondent Name:	Annie Allison		
Address Line 1:	30 Rockefeller Plaza, 26th Floor		
Address Line 4:	New York, NEW YORK 10112		
NAME OF SUBMITTER:	Annie Allison		
SIGNATURE:	/Annie Allison/		
DATE SIGNED:	04/24/2023		
Total Attachments: 4			
source=MediaTech - IP Assignment Agreement 4837-4115-0462_6#page1.tif			
source=MediaTech - IP Assignment Agreement 4837-4115-0462_6#page2.tif			
source=MediaTech - IP Assignment Agreement 4837-4115-0462_6#page3.tif			
source=MediaTech - IP Assignment Agreement 4837-4115-0462_6#page4.tif			

OP \$65.00 2866903

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (this "**Assignment**") is made effective as of December 24, 2021 (the "**Assignment Date**"), by Silver Street, Incorporated, a corporation organized and existing under the laws of Indiana d/b/a mediatechnologies ("**Seller**") and mediatechnologies, LLC, a limited liability company organized and existing under the laws of the State of Delaware ("**Purchaser**").

RECITALS

A. In connection with that certain Asset Purchase and Contribution Agreement dated as of the date hereof (the "**Purchase Agreement**"), by and among Purchaser, Seller, and each of Randall J. Seaver, as Trustee of the Randall J. Seaver Trust UTD September 25, 2008, as amended, and Jacob R. Seaver, as Trustee of the Jacob R. Seaver Trust UTD May 7, 2008, as amended, and each of Randall J. Seaver and Jacob R. Seaver. Seller has agreed to transfer and assign to Purchaser all right, title and interest in and to the unregistered, applied-for, and registered trademarks, copyrights, patents, and domain names listed on the attached Appendix 1 (the "**Intellectual Property**").

B. Purchaser desires to obtain all right, title and interest in the Intellectual Property according to the terms of this Assignment.

NOW, THEREFORE, in consideration of the covenants and agreements contained herein and in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Assignment. Seller hereby sells, contributes, assigns, transfers and conveys to Purchaser, its successors, assigns and legal representatives, all worldwide right, title and interest in and to the Intellectual Property, free and clear of any liens, including, without limitation, all associated goodwill, all applications, divisions, reissues, reexaminations, renewals, registrations, substitutions, continuations, extensions and foreign counterparts thereof, and all other corresponding rights that are or may be secured under the laws of the United States, any foreign country or jurisdiction or any multilateral organization, together with all income, royalties or payments arising from such Intellectual Property due or payable as of the Assignment Date or thereafter, all claims for damages arising from and the right to sue for, collect, settle or release any past, present or future infringement, misuse or misappropriation of any of the Intellectual Property, in each case for Purchaser's own use and enjoyment, and for the use and enjoyment of Purchaser's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Seller if this Assignment had not been made. Without limitation, the representations, warranties, and covenants under the Purchase Agreement shall not be deemed to be enlarged, reduced, or altered in any way by this Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

Section 3. Counterparts. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

Section 4. Governing Law. This Assignment will be governed by, and construed in accordance with, the laws of the State of Delaware applicable to contracts made and to be performed entirely in such state without regard to principles of conflicts or choice of laws or any other law that would make the laws of any other jurisdiction other than the State of Delaware applicable hereto.

[Signature pages follow.]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and delivered by their duly authorized representatives, all as of the Assignment Date.

SELLER:

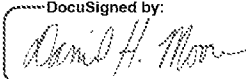
SILVER STREET, INCORPORATED,
an Indiana corporation d/b/a mediatechnologies

By: Randall J. Seaver
Name: Randall J. Seaver
Title: President

By: Jacob R. Seaver
Name: Jacob R. Seaver
Title: Vice President

PURCHASER:

MEDIATECHNOLOGIES, LLC,
a Delaware limited liability company

By:  _____
Name: DANIEL H. MORIG
Title: President

Appendix 1

TRADEMARK

Mark	Jurisdiction	Registration/ Application Number	Registration/ Application Date
Mediatechnologies	USA	Serial #: 78287376 Registration #: 2866903	8/14/2003
MEDIATECHNOLOGIES	Michigan	M04467	9/22/2003 (Renewal Application on 3/18/2013)
Arc	USA	3203009	

DOMAIN NAMES

1. www.mediatechnologies.com
2. www.mtcontract.com
3. www.studioxyou.com