

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806838

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	Notice of Subordination		
RESUBMIT DOCUMENT ID:	900766274		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A.P. Deauville, LLC		03/31/2023	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Rosenthal & Rosenthal, Inc.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3027662	LADY POWER STICK	
Registration Number:	1466857	POWER STICK	
Registration Number:	3229351	POWER STICK	
Registration Number:	5796126	RIPTIDE	
Registration Number:	4576206	SOFT WHISPER BY POWER STICK	
Registration Number:	5671672	USA DETERGENTS	
Registration Number:	5724670	USA DETERGENTS	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		

DATE SIGNED:	04/28/2023
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Total Attachments: 3
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NOTICE OF SUBORDINATION

The parties hereby give notice that the security and other interests of M&T Bank in the following registered Trademarks:

<u>Trademark</u>	<u>U.S. Serial Number;</u>	<u>U.S. Registration Number;</u>	<u>Filing Date</u>
LADY POWER STICK	78464297	3027662	August 9, 2004
POWER STICK (Typed Drawing)	73630448	1466857	November 17, 1986
POWER STICK ((4) Standard Character Mark)	78825465	3229351	February 28, 2006
RIPTIDE	8817863	5796126	November 1, 2018
SOFT WHISPER BY POWER STICK	85297801	4576206	April 18, 2011
USA DETERGENTS ((4) Standard Character Mark)	87658051	5671672	October 24, 2017
USA DETERGENTS ((3) Design Plus Words, Letters, And/Or Numbers	87666888	5724670	October 31, 2017

have been subordinated in favor of Rosenthal & Rosenthal, Inc. pursuant to an Intercreditor Agreement dated March 31, 2023.

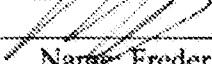
[Signature Page Follows]

Dated: March 31, 2023

M&T BANK

By: _____
Name: Shane Mitzner
Title: Senior Vice President

A.P. DEAUVILLE, LLC

By:  _____
Name: Frederick J. Horowitz
Title: Chief Executive Officer

ROSENTHAL & ROSENTHAL, INC.


By: _____
Name: Robert Martucci
Title: Executive Vice President

[Signature Page to Notice of Subordination]

Dated: March 31, 2023

M&T BANK

By: _____


Name: Shane Mitzner
Title: Senior Vice President

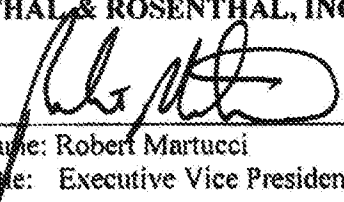
A.P. DEAUVILLE, LLC

By: _____

Name: Frederick J. Horowitz
Title: Chief Executive Officer

ROSENTHAL & ROSENTHAL, INC.

By: _____


Name: Robert Martucci
Title: Executive Vice President

[Signature Page to Notice of Subordination]