

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806918

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900766737

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Textron Specialized Vehicles, Inc.		10/03/2022	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Bad Boy Mowers, LLC
Street Address:	102 Industrial Drive
City:	Batesville
State/Country:	ARKANSAS
Postal Code:	72501
Entity Type:	Limited Liability Company: ARKANSAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2973044	BAD BOY

CORRESPONDENCE DATA

Fax Number: 5019757153
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 5019757136
Email: sfletcher@fc-lawyers.com
Correspondent Name: Samuel Christopher Fletcher
Address Line 1: 3700 Cantrell Rd Suite 205
Address Line 4: Little Rock, ARKANSAS 72202

NAME OF SUBMITTER:	Samuel Christopher Fletcher
SIGNATURE:	/Samuel Christopher Fletcher/
DATE SIGNED:	04/28/2023

Total Attachments: 4

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source=Assignment License between Textron Inc and Bad Boy Mowers Inc. - Signed 2022-10-04#page2.tif
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900766737 04/18/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM804011

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900728417

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Textron Specialized Vehicles, Inc.		10/03/2022	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Bad Boy Mowers, LLC
Street Address:	102 Industrial Drive
City:	Batesville
State/Country:	ARKANSAS
Postal Code:	72501
Entity Type:	Limited Liability Company: ARKANSAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2973044	BAD BOY

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SIGNATURE:	/Samuel Christopher Fletcher/
DATE SIGNED:	04/18/2023

Total Attachments: 2

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TRADEMARK ASSIGNMENT & LICENSE

TEXTRON SPECIALIZED VEHICLES INC. a corporation organized under the laws of Delaware, Textron Innovations, Inc., a corporation organized under the laws of Delaware, and Textron, Inc., a corporation organized under the laws of Delaware (hereinafter collectively referred to as the "ASSIGNOR") are the owners of various trademarks, including "BAD BOY", worldwide (hereinafter "TERRITORY");

ASSIGNOR desires to assign all right, title, and interest in and to certain trademarks listed on Attachment A (hereinafter "MARKS") throughout the TERRITORY to BAD BOY MOWERS, LLC, a limited liability company organized under the laws of Delaware (hereinafter "ASSIGNEE"); and

ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to the MARKS throughout the TERRITORY.

In consideration of the sum of Thirty-Thousand Dollars (\$30,000.00) and other good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged, ASSIGNOR and ASSIGNEE agree as follows:

ASSIGNOR agrees to assign, and hereby does assign, all right, title, and interest in and to the MARKS throughout the TERRITORY, each of the registrations therefor listed on Attachment A, together with the goodwill of the business symbolized thereby, and the right to sue for and to recover for past infringements thereof, to ASSIGNEE, its successors, and assigns.

ASSIGNOR agrees to execute such further documents and take such acts as reasonably required by ASSIGNEE or ASSIGNEE'S successor to secure and enforce ASSIGNEE'S rights in the MARKS in the TERRITORY, including but not limited to further assignments. ASSIGNEE shall pay ASSIGNOR for any expenses or costs related to such requests. ASSIGNEE agrees that is shall attend to and bear the cost of recording or otherwise perfecting assignment of the MARKS.

ASSIGNEE grants to ASSIGNOR a non-exclusive, irrevocable, royalty-free right and license to ASSIGNOR to use the MARKS in a manner consistent with, and limited to, ASSIGNOR'S current use of the MARKS, including one or more of:

- Maintenance and repair of previously sold vehicles branded with any portion of one or more of the MARKS;
- Spare and replacement parts for previously sold vehicles branded with any portion of one or more of the MARKS; and

- Aftermarket accessories for previously sold vehicles branded with any portion of one or more of the MARKS

Such right or license may be transferred or assigned in connection with the sale or change of control or ownership of the vehicle portion of ASSIGNOR's business without consent from ASSIGNEE.

ASSIGNEE has filed an application for the standard character mark "Bad Boy" in trademark classification 12 for all-terrain vehicles with the United States Patent and Trademark Office (application number 97550562). ASSIGNOR agrees not to oppose this application, to approve this application, and to assist ASSIGNEE, as reasonably requested by ASSIGNEE and at ASSIGNEE'S expense, to secure this mark.

This Trademark Assignment & License shall be binding upon, and inure to the benefit of, the parties hereto and their respective successors and assigns.

This Trademark Assignment & License may be executed in multiple copies, and each copy shall be considered an original.

The parties have caused this Trademark Assignment & License to be effective as of the date of signature by both parties.

Textron Specialized Vehicles Inc.

By: [Signature]

Printed Name: Richard Plunkett

Title: VP; CFO, TSV

Date: 10/3/2022

Bad Boy Mowers, LLC

By: [Signature]

Printed Name: Robert McGuire

Title: CFO

Date: 10/4/2022

Textron Innovations, Inc.

By: [Signature]

Printed Name: Richard Plunkett

Title: VP; CFO, TSV

Date: 10/3/2022

Textron, Inc.

By: [Signature]

Printed Name: Richard Plunkett

Title: VP; CFO, TSV

Date: 10/3/2022

ATTACHMENT A

Title	Country	Application Number	Application Date	Registration Number	Registration Date
BAD BOY	United States	78/218933	2003-02-25	2973044	2005-07-19
BAD BOY	United States	77/937357	2010-02-17	4649398	2014-12-02
BAD BOY	Canada	1667784	2014-03-13	TMA964297	2017-03-01
BAD BOY	Community Trademark	012617015	2014-02-20	012617015	2014-07-11
BAD BOY	Great Britain	UK00912617015	2014-02-20	UK00912617015	2014-07-11
BAD BOY	Mexico	1462108	2014-02-27	1588599	2015-11-11
BAD BOY	Taiwan	104046080	2015-08-06	01782654	2016-08-01