

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM805876

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YG ENTERTAINMENT INC.		02/28/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Jin Hwan Kim		
Street Address:	#104-1004, 77, Huiujeong-ro		
City:	Mapo-gu, Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	04016		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
Name:	Ji Won Kim		
Street Address:	#102-1602, 604, Eonju-ro		
City:	Gangnam-gu, Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	06102		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
Name:	Yun Hyeong Song		
Street Address:	35, Seohanam-ro 43beon-gil		
City:	Hanam-si, Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	12991		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
Name:	Jun Hoe Koo		
Street Address:	35, Seohanam-ro 43beon-gil		
City:	Hanam-si, Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	12991		
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF		
Name:	Dong Hyuk Kim		
Street Address:	#405, 22, Daesagwan-ro 24-gil		
City:	Yongsan-gu, Seoul		
State/Country:	KOREA, REPUBLIC OF		

OP \$40.00 86653926

Postal Code:	04402
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF
Name:	Can Woo Chung
Street Address:	#4934-601, 30-9, Sanghyeon-ro, Suji-gu
City:	Yongin-si, Gyeonggi-do
State/Country:	KOREA, REPUBLIC OF
Postal Code:	16939
Entity Type:	INDIVIDUAL: KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86653926	IKON

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (513) 977-8527
 Email: april.besl@dinsmore.com
 Correspondent Name: April L. Besl
 Address Line 1: 255 East Fifth Street, Suite 1900
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl
 Address Line 1: 255 East Fifth Street, Suite 1900
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl
 Address Line 1: 255 East Fifth Street, Suite 1900
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl
 Address Line 1: 255 East Fifth Street, Suite 1900
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl
 Address Line 1: 255 East Fifth Street, Suite 1900
 Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl

Address Line 1: 255 East Fifth Street, Suite 1900

Address Line 4: Cincinnati, OHIO 45202

DOMESTIC REPRESENTATIVE

Name: April L. Besl

Address Line 1: 255 East Fifth Street, Suite 1900

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	April L Besl
---------------------------	--------------

SIGNATURE:	/april l besl/
-------------------	----------------

DATE SIGNED:	04/25/2023
---------------------	------------

Total Attachments: 4

source=IKON Assignment#page1.tif

source=IKON Assignment#page2.tif

source=IKON Assignment#page3.tif

source=IKON Assignment#page4.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (“**Assignment**”) is between YG ENTERTAINMENT INC., a corporation of Republic of Korea (hereinafter “**Assignor**”), and the following individuals of Republic of Korea: Jin Hwan KIM with a principal address of #104-1004, 77, Huiujeong-ro, Mapo-gu, Seoul 04016, Republic of Korea; Ji Won KIM with a principal address of #102-1602, 604, Eonju-ro, Gangnam-gu, Seoul 06102, Republic of Korea; Yun Hyeong SONG with a principal address of 35, Seohanam-ro 43beon-gil, Hanam-si, Gyeonggi-do 12991, Republic of Korea; Jun Hoe KOO with a principal address of 35, Seohanam-ro 43beon-gil, Hanam-si, Gyeonggi-do 12991, Republic of Korea; Dong Hyuk KIM with a principal address of #405, 22, Daesagwan-ro 24-gil, Yongsan-gu, Seoul 04402, Republic of Korea; and Can Woo CHUNG with a principal address of #4934-601, 30-9, Sanghyeon-ro, Suji-gu, Yongin-si, Gyeonggi-do 16939, Republic of Korea (hereinafter “**Assignees**”).

WHEREAS, Assignor is the owner of all of the right, title and interest in and to U.S. Application No. 86653926 for the mark iKON (the “**Mark**”), along with all the goodwill associated with the Mark;

WHEREAS, Assignees are desirous of acquiring Assignor’s entire right, title and interest in and to the Mark, along with all of the goodwill associated therewith, together with substantially all assets and the portion of the business to which the Mark pertains; and

WHEREAS, Assignor and Assignee are desirous of making this Trademark Assignment a matter of record.

NOW, THEREFORE, for good and valuable consideration the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Assignor and Assignee agree as follows:

1. Assignment. Effective immediately upon the execution of this Assignment, Assignor does hereby irrevocably sell, assign, and transfer to Assignees, its successors and assigns, their entire right, title and interest existing as of the date hereof in and to and under the following and the goodwill of the business symbolized thereby:

- a. the Mark
- b. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Mark including without limitation goodwill, common law rights, trade dress rights and rights under the laws of unfair competition and dilution (collectively referred to as "Trademark Related Rights");
- c. any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Trademark Related Rights occurring prior to or after the Effective Date, including the right to receive all proceeds and damages therefrom;
- d. any and all rights in and to obtain registrations, renewals or registration or other legal protections pertaining to the Mark and Trademark Related Rights; and
- e. substantially all assets and the portion of the business to which the Mark pertains.

2. Further Acts. Assignor agrees to execute all papers and to perform such other proper acts as Assignees may reasonably deem necessary to secure to Assignees or to its designee the Mark and Trademark Related Rights herein assigned.

3. Miscellaneous.

a. Headings. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.

b. Severability. If any provision of this Assignment is held to be illegal, invalid or unenforceable, that provision will be fully severable, and this Assignment will be construed and enforced as if the illegal, invalid or unenforceable provision never comprised a part of this Assignment; and the remaining provisions of this Assignment will remain in full force and effect. Furthermore, in lieu of the illegal, invalid or unenforceable provision, there will be added automatically as part of this Assignment a provision as similar in its terms to the illegal, invalid or unenforceable provision as may be possible and be legal, valid and enforceable.

c. Entire Agreement. This Assignment supersedes all prior or contemporaneous understandings, agreements, negotiations and discussions, whether oral or written, between the parties concerning this subject matter and constitute the entire agreement between the parties with regard to this subject matter. The provisions of this Assignment may not be explained, supplemented or qualified through evidence of trade usage or a prior course of dealings.

d. Successors and Assigns. This Agreement will inure to the benefit of and be binding upon the parties hereto and their respective successors, and assigns.

e. Amendments. The parties may not amend this Assignment, except by written agreement that each party executes and that is identified itself as an amendment to this Assignment.

f. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument. Execution of this Assignment via facsimile will be effective, and signatures received via facsimile or by other electronic means, such as portable document format (.pdf) file, will be binding upon the parties and effective as originals. The parties expressly acknowledge that, notwithstanding any statutory or decisional law to the contrary, the printed product of a facsimile transmittal or other electronic transmittal, such as portable document format (.pdf) file, will be deemed to be "written" and a "writing" for all purposes of this Assignment.

[Signature Page Follows]

WHEREFORE, the parties have duly executed this Assignment of Trademark on the date indicated below.

ASSIGNOR:

YG ENTERTAINMENT INC.

Signed: M.S. Yang
B.K. Hwang
Name: Yang Min suk
Hwang Bo kyung
Title: CEO
Date: 02/27/2023

ASSIGNEES:

Signed: [Signature]
Name: Jin Hwan KIM
Title: Artist
Date: 02/28/2023

Signed: [Signature]
Name: Yun Hyeong SONG
Title: Artist
Date: 02/28/2023

Signed: [Signature]
Name: Dong Hyuk KIM
Title: ARTIST
Date: 02/28/2023

Signed: [Signature]
Name: Ji Won KIM
Title: Artist
Date: 02/28/2023

Signed: [Signature]
Name: Jun Hoc KOO
Title: Artist
Date: 02/28/2023

Signed: [Signature]
Name: Chan Woo CHUNG
Title: Artist
Date: 02/28/2023