

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM806123

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neil Patel Digital, LLC		04/26/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CIBC Bank USA		
<b>Street Address:</b>	70 W. Madison, Ste. 200		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60602		
<b>Entity Type:</b>	banking corporation: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6122659	NPACCEL	
<b>Registration Number:</b>	6688831	UBERSUGGEST	
<b>Registration Number:</b>	6089051	NP DIGITAL	
<b>Registration Number:</b>	6089015	NEIL PATEL DIGITAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146121301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3144447600		
<b>Email:</b>	ipdept@lewisrice.com		
<b>Correspondent Name:</b>	Steven C. Drapekin		
<b>Address Line 1:</b>	Lewis Rice LLC		
<b>Address Line 2:</b>	600 Washington Avenue, Suite 2500		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>NAME OF SUBMITTER:</b>	Michelle Chapman		
<b>SIGNATURE:</b>	/Michelle Chapman/		
<b>DATE SIGNED:</b>	04/26/2023		
<b>Total Attachments: 5</b>			
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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “Agreement”) is dated as of April 26, 2023, and is by Neil Patel Digital, LLC, a Delaware limited liability company (“Grantor”), in favor of CIBC Bank USA, as administrative agent for itself and the other Lenders (“Administrative Agent”).

### RECITALS

A. Grantor, the Administrative Agent and Lenders have entered into a Credit Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), pursuant to which Administrative Agent and the Lenders have agreed to make loans to Grantor and the Issuing Lender has agreed to issue Letters of Credit on behalf of Grantor.

B. Pursuant to the terms of the Guaranty and Collateral Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “Guaranty and Collateral Agreement”), Grantor has granted to Administrative Agent a continuing security interest and Lien in all of its Intellectual Property, including all Trademarks (other than any of the foregoing constituting Excluded Property), to secure the payment and performance of the Obligations.

C. Pursuant to the Credit Agreement and the Guaranty and Collateral Agreement, Grantor is required to execute and deliver to Administrative Agent this Agreement. Capitalized terms not otherwise defined herein shall have the meaning ascribed to them in the Guaranty and Collateral Agreement or, if not defined therein, as defined in the Credit Agreement.

### AGREEMENT

In consideration of the mutual agreements set forth herein and in the Credit Agreement and the Guaranty and Collateral Agreement, Grantor does hereby grant to Administrative Agent, a continuing security interest and Lien in all of Grantor’s right, title and interest in, to, and under the following (collectively referred to as the “Trademark Collateral”), whether presently existing or hereafter created or acquired (other than any of the following constituting Excluded Property) to secure the payment and performance of the Obligations:

- (1) each trademark and trademark application, including, without limitation, each trademark and trademark application referred to in Schedule 1 attached hereto and incorporated herein, together with all goodwill associated therewith;
- (2) each trademark license, including, without limitation, each trademark license listed on Schedule 1, together with all goodwill associated therewith; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future infringement of any trademark, including, without limitation, any trademark referred to in Schedule 1, any trademark issued pursuant to a trademark application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1. Notwithstanding the foregoing, any trademark applications filed in the United

States Patent and Trademark Office (“USPTO”) on the basis of any Grantor’s intent to use such trademark shall be excluded from Trademark Collateral, unless and until a statement of use or amendment to allege use is filed with the USPTO, whereupon such trademark shall automatically be deemed included in the Trademark Collateral.

This security interest and Lien is granted in conjunction with the security interests and Liens granted to Administrative Agent pursuant to the Loan Documents and subject to limitations set forth therein. Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interests and Liens in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Documents, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

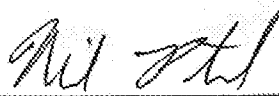
This Agreement may be executed in any number of counterparts, each of which shall be deemed an original, and all of which together shall constitute one document. Delivery of an executed counterpart of this Agreement by PDF, facsimile or other electronic transmission shall constitute valid delivery of an executed counterpart hereof.

This Agreement is made under and shall be governed by the internal laws of the State of Illinois applicable to contracts made and to be performed entirely within such state, without regarding to conflict of laws principles thereunder.

*[Signature page follows]*

Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

Neil Patel Digital, LLC,  
a Delaware limited liability company

By:   
Print Name: Neil Patel  
Title: Manager and Chief Marketing Officer

Acknowledged:

CIBC Bank USA, as Administrative Agent

By: \_\_\_\_\_  
Print Name: Nicholas DeVilder  
Title: Managing Director

SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT OF NEIL PATEL DIGITAL, LLC

**TRADEMARK**  
**REEL: 008052 FRAME: 0661**

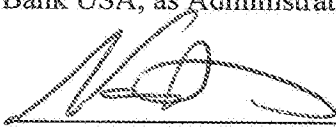
Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

Neil Patel Digital, LLC,  
a Delaware limited liability company

By: \_\_\_\_\_  
Print Name: Neil Patel  
Title: Manager and Chief Marketing Officer

Acknowledged:

CIBC Bank USA, as Administrative Agent

By:   
Print Name: Nicholas DeVilder  
Title: Managing Director

SCHEDULE 1  
to  
TRADEMARK SECURITY AGREEMENT

**Trademarks:**

Mark	Serial No.	Registration No.	Registration Date	Country
NPaccel	88-569,121	6,122,659	08/11/2020	USA
UBERSUGGEST	88-790,351	6,688,831	04/05/2022	USA
NP Digital	88-560197	6,089,051	06/30/2020	USA
Neil Patel Digital	88-568976	6,089,015	06/30/2020	USA

**Pending Trademark Applications:**

Mark	Application No.	Application Date	Country
None.			