

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806520

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. Chones Co., Ltd.		04/26/2023	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	CyberAthletix, LLC		
Street Address:	13255 W. Bluemound Road		
Internal Address:	Suite 241		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53005		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97323957	CYBER-ATHLETIX "OBSERVATIONS AND CONVERTS"	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tadmin@reinhardt.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N. Water Street		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Daniel E. Kattman		
SIGNATURE:	/dek/		
DATE SIGNED:	04/27/2023		
Total Attachments: 1			
source=CyberAthletix, LLC Assignment#page1.tif			

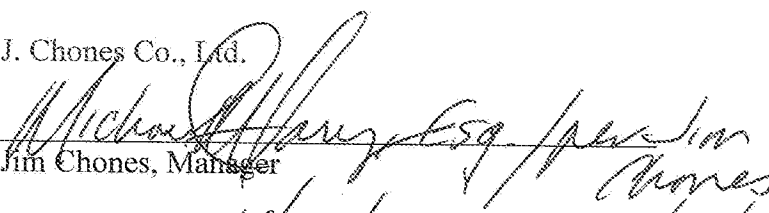
CH \$40.00 97323957

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment"), effective the date of execution, is by and between J. Chones Co., Ltd., an Ohio limited liability company ("Assignor") and CyberAthletix, LLC, a Wisconsin limited liability company ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby assigns and transfers to Assignee all rights, title and interest in and to the trademark CYBER-ATHLETIX "OBSERVATIONS AND CONVERSATIONS" (U.S. Serial No. 97323957) along with: (a) all goodwill associated therewith on a worldwide basis; (b) any and all common law rights held by Assignor; (c) any renewal rights; (d) any causes of action for infringement that may have accrued prior to the execution date of this Trademark Assignment and (e) the entire business associated with the trademark.

J. Chones Co., Ltd.


Jim Chones, Manager

Date Executed: 4/26/23 4/25/23