

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM806591

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pacific Western Bank		04/25/2023	State Chartered Bank: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NETSERTIVE, INC.		
<b>Street Address:</b>	2450 Perimeter Park Drive		
<b>Internal Address:</b>	Suite 105		
<b>City:</b>	Morrisville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27560		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5141927	NETSERTIVE	
<b>Registration Number:</b>	5212916	NETSERTIVE	
<b>Registration Number:</b>	5751022	SCALED LOCALIZATION	
<b>Registration Number:</b>	4263381		
<b>Registration Number:</b>	4258000	SHOPIGNITER	
<b>Registration Number:</b>	3395363	MIXPO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9192823941		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	919-314-3086		
<b>Email:</b>	diligencereview@square1bank.com		
<b>Correspondent Name:</b>	PACIFIC WESTERN BANK		
<b>Address Line 1:</b>	555 S. MANGUM STREET		
<b>Address Line 2:</b>	SUITE 1000		
<b>Address Line 4:</b>	DURHAM, NORTH CAROLINA 27701		
<b>NAME OF SUBMITTER:</b>	Nicholas Nance		
<b>SIGNATURE:</b>	/NicholasNance/		

CH \$165.00 5141927

<b>DATE SIGNED:</b>	04/27/2023
<b>Total Attachments: 3</b> source=Netsertive- IP RELEASE Signed#page1.tif source=Netsertive- IP RELEASE Signed#page2.tif source=Netsertive- IP RELEASE Signed#page3.tif	

**RELEASE OF SECURITY INTEREST**

This Release of Security Interest is made as of April 25, 2023, by **PACIFIC WESTERN BANK**, as successor in interest to Square 1 Bank (“Lender”), in favor of **NETSERTIVE, INC.**, a Delaware corporation (“Company”) with its principal place of business located at 2450 Perimeter Park Drive, #105, Morrisville, NC 27560.

Recitals

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto, respectively, (collectively, the “Intellectual Property”) under an Intellectual Property Security Agreement dated as of February 28, 2012 and an Amended and Restated Intellectual Property Security Agreement dated as of October 5, 2017 (collectively, the “Security Agreement”), and recorded with the US Patent and Trademark Office as set forth on Exhibits A and B.


WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

**LENDER:**

**PACIFIC WESTERN BANK**

  
Name: Casey Wilson  
Title: Vice President

555 S. Mangum Street  
Suite 1000  
Durham, NC 27701

## EXHIBIT A

### Patents

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **March 15, 2012** at Reel and Frame Number **027870/0819**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Application / Issue Date</u>
MAXIMIZING THE RETURN ON INVESTMENT OF LOCAL BUSINESS AD SPEND ON SEARCH ENGINE ADVERTISING USING MULTIVARIATE ANALYSIS	12748373	03/26/2010

Lender's security interest in the following patents was recorded at the US Patent and Trademark Office on **July 18, 2019** at Reel and Frame Number **049792/0755**:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Application / Issue Date</u>
Peer-to-Portal Media Broadcasting	8370732	02/05/2013
Peer-to-Web Media Broadcasting and Managing Online Publisher Computers	7827298	11/02/2010

## EXHIBIT B

### Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **November 9, 2017** at Reel and Frame Number **6200/0785**:

<u>Description</u>	<b>Registration / Serial Number</b>	<b>Registration/ Application Date</b>
NETSERTIVE	5141927	02/14/2017
NETSERTIVE	5212916	05/30/2017

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **July 18, 2019** at Reel and Frame Number **6697/0745**:

<u>Description</u>	<b>Registration / Serial Number</b>	<b>Registration/ Application Date</b>
Scaled Localization	5751022	05/14/2019
(design only)	4263381	12/25/2012
ShopIgniter	4258000	12/11/2012
Mixpo	3395363	03/11/2008