

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806639

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Willie's Grill & Icehouse LLC		06/21/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	First Tennessee Bank National Association		
Street Address:	165 Madison Ave.		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38103		
Entity Type:	National Banking Association: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88476069	WILLIE'S GRILL & ICEHOUSE	
Serial Number:	88476094	WILLIE'S GRILL & ICEHOUSE	
Serial Number:	74601930	WILLIE'S GRILL & ICEHOUSE GREAT FOOD - C	
CORRESPONDENCE DATA			
Fax Number:	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-382-6000		
Email:	sschahn@swlaw.com		
Correspondent Name:	Snell & Wilmer L.L.P.		
Address Line 1:	One East Washington St., Suite 2700		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	71982.00038		
NAME OF SUBMITTER:	Scott A. Schahn		
SIGNATURE:	/Scott A. Schahn/		
DATE SIGNED:	04/27/2023		
Total Attachments: 25			
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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT dated as of June 21, 2019 (this "Agreement"), among each of the signatories hereto (collectively, the "Grantors") and FIRST TENNESSEE BANK NATIONAL ASSOCIATION, a national banking association organized and existing under the statutes of the United States of America, as Agent (in such capacity, the "Agent").

Reference is made to (a) the Credit Agreement dated as of June 21, 2019 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among WILLIE'S GRILL & ICEHOUSE LLC, a Delaware limited liability company ("Borrower"), the lenders from time to time party thereto (the "Lenders") and the Agent and (b) the Collateral Agreement dated as of June 21, 2019 (as amended, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among Borrower, WILLIE'S GRILL & ICEHOUSE HOLDINGS LLC, a Delaware limited liability company ("Holdco"), the other grantors from time to time party thereto, and the Agent. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. Each Grantor is an Affiliate of the Borrower and is willing to execute and deliver this Agreement in order to induce the Lenders to make additional Loans and as consideration for Loans previously made and Letters of Credit previously issued. Accordingly, the parties hereto agree as follows:

1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement or the Credit Agreement, as applicable. The rules of construction specified in Section 1.1 of the Collateral Agreement also apply to this Agreement.

2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor hereby grants to the Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest (the "Security Interest") in all of each such Grantor's right, title and interest in, to and under the Trademarks now owned or at any time hereafter acquired by such Grantor (including all goodwill associated therewith), including those listed on Schedule I (the "Trademark Collateral").

3. Collateral Agreement. The Security Interest granted to the Agent herein is granted in furtherance, and not in limitation, of the security interests granted to the Agent pursuant to the Collateral Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

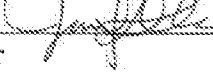
4. Termination. Upon the full performance of the Secured Obligations (other than indemnity obligations under the Loan Documents that are not then due and payable or for which any events or claims that would give rise thereto are not pending), the security interest granted herein shall terminate and the Agent shall execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Agreement.

5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original but all of which when taken together shall constitute a single contract. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually signed counterpart of this Agreement.

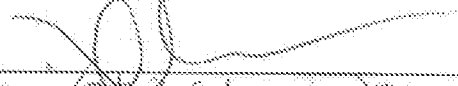
[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

WILLIE'S GRILL & ICEHOUSE, LLC, a
Delaware limited liability company

By: 
Jennifer Oler
President and Chief Executive Officer

FIRST TENNESSEE BANK NATIONAL
ASSOCIATION, a national banking association
organized and existing under the statutes of the
United States of America, as Agent

By: 
Name: DANIEL WILSON
Title: AUTHORIZED SIGNATORY

SCHEDULE I

TRADEMARK COLLATERAL

[see attached]

Attachment to Schedule 6
(i)

Generated on: This page was generated by TESS on 2015-05-12 12:31:08 EDT
Mark: WILLIE'S GRILL & ICEHOUSE GREAT FOOD - COLDER BEER



US Serial Number: 74601990 Application Filing Date: Nov. 22, 1994
US Registration Number: 1080045 Registration Date: Jan. 25, 1998
Register: Principal
Mark Type: Service Mark
Status: The registration has been renewed.
Status Date: Sep. 18, 2008
Publication Date: Apr. 02, 1996

Mark Information

Mark Literal Elements: WILLIE'S GRILL & ICEHOUSE GREAT FOOD - COLDER BEER
Standard Character Claim: No
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/LETTER(S)/NUMBER(S)
Listing and Shipping Statement: The listing is for trading purposes only and does not indicate color.
Disclaimer: "GRILL" or "GREAT FOOD COLDER BEER"
Design Search Code(s): 19.11.01 - Bottle caps; Caps; Bases; Corks (bottle stoppers); Lids; Stoppers; Baffles
20.01.02 - Circles with a decorative border, including scalloped, ruffled and zig-zag edges
20.01.21 - Circles that are totally or partially shaded
20.05.21 - Triangles that are completely or partially shaded
20.05.25 - Triangles with one or more curved sides

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services.
• Brackets [] indicate deleted goods/services.
• Double parentheses () identify any goods/services not defined in a Section 15 official of acceptability; and
• Asterisks * indicate additional (new) marking in the goods/services.
For: restaurant services
International Class(es): 042 - Primary Class U.S. Class(es): 100, 101
Class Status: ACTIVE
Basis: 1(a)
First Use: Nov. 03, 1993 Use in Commerce: Nov. 03, 1993

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 68A: No	Currently 68A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Frazee, L.P.
Owner Address: Suite G
15311 Jones Road West
Houston, TEXAS 77060
UNITED STATES

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: James E. Hudson III

Correspondent

Correspondent: JAMES HUDSON III
Name/Address: CARMEL CATON & JAMES PC
1421 ROCKWELL ST STE 1700
HOUSTON, TEXAS 77010-1078
UNITED STATES

Duplicate Representative - Not Found

Prosecution History

Date	Description	Processing Number
Oct. 24, 2006	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 08, 2007	CASE FILE IN TIGRS	
Sep. 18, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69934
Sep. 18, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 13, 2006	ASSIGNED TO PARALEGAL	69934
Jun. 22, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 28, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 22, 2006	TEAS SECTION 8 & 9 RECEIVED	
Jun. 21, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 17, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 31, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 26, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 26, 2002	PAPER RECEIVED	
Jan. 26, 1996	REGISTERED-PRINCIPAL REGISTER	
Apr. 02, 1996	PUBLISHED FOR OPPOSITION	
Mar. 01, 1996	NOTICE OF PUBLICATION	
Jan. 22, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 22, 1996	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jan. 04, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 06, 1995	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 11, 1995	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 24, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 07, 1995	NON-FINAL ACTION MAILED	
May 22, 1995	ASSIGNED TO EXAMINER	69186

Maintenance Filings or Post Registration Information

Affidavit of Continued Section 8 - Accepted Use:

Affidavit of Section 15 - Accepted Incontestability:

Renewal Date: Jun. 20, 2006

TM Staff and Location Information

TM Staff Information - Home

File Location

Current Location: SCANNING ON DEMAND

Date in Location: Jun. 06, 2007

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Barnes, Jay T.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

RecdFrom: 00340764

Pages: 3

Date Recorded: Jun. 28, 2008

Supporting Documents: assignmentfor0034-0764.pdf

Assignor

Name: MR. JAY T. BARNES.

Execution Date: Jul. 12, 2004

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: ENIGMA LLC.

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 11311 JONES ROAD WEST
SUITE G
HOUSTON, TEXAS 77066

Correspondent

Correspondent Name: JAMES E. HUGSON III

Correspondent Address: 1401 MCKINNEY
SUITE 1700
HOUSTON, TX 77010

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CONVESSION

RecdFrom: 00350108

Pages: 1

Date Recorded: Jun. 28, 2008

Supporting Documents: assignmentfor0035-0108.pdf

Assignor

Name: ENIGMA LLC.

Execution Date: Dec. 31, 2004

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Assignee

Name: FRUGLES, L.P.

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: TEXAS

Address: 11311 JONES ROAD WEST
SUITE G
HOUSTON, TEXAS 77066

Composed Of: COMPOSED OF FRUGLES RESTAURANTE,
INC., A TEXAS CORPORATION, AS GENERAL
PARTNER

Correspondent

Correspondent Name: JAMES E. HUGSON III

Correspondent Address: 1401 MCKINNEY
SUITE 1700
HOUSTON, TX 77010

Domestic Representative - Not Found

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 1,982,045

Registered June 25, 1998

SERVICE MARK
PRINCIPAL REGISTER



BARNES, JAY T. (UNITED STATES CITIZEN)
302 WEST AVENUE
SAN ANTONIO, TX 78201

FOR: RESTAURANT SERVICES, IN CLASS
42 (U.S. CLS. 100 AND 101).
FIRST USE 11-3-1993; IN COMMERCE
11-3-1993.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "GRILL" OR "GREAT FOOD

"GRILL" OR "GREAT FOOD", APART FROM THE MARK
AS SHOWN.

THE STIPPLING IS FOR SHADING PUR-
POSES ONLY AND DOES NOT INDICATE
COLOR.

SER. NO. 74-881,930, FILED 11-22-1994.

GEOFFREY FOSDICK, EXAMINING ATTOR-
NEY

**Filing Receipt for Trademark/Service Mark Application for Registration
on the Principal Register
and Next Steps in the Application Process**

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. WILLIE'S GRILL & ICEHOUSE (stylized and/or with design, MRK3811313542-124538381_ _WILLIES_Logo_B_W.jpg)

The literal element of the mark consists of WILLIE'S GRILL & ICEHOUSE. The applicant is not claiming color as a feature of the mark. The mark consists of the word "Willie's" over the image of a bottle cap where the word "GRILL" and an ampersand on the bottle cap appears above the word "Willie's" and the word "ICEHOUSE" on the bottle cap appears below the word "Willie's".

2. Your serial number. Your application was assigned serial number '88476069'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

USPTO communications.

7. **Questions?** Please visit our website, email us, or call us at 1-800-786-9199 and select option 1.

8. **Application data.** If you find an error in the data below, visit the After You File page on our website for information on correcting errors.

The information submitted in the application appears below:

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1475 (Rev. 09/2009)
OMB No. 0931-0202 (Exp. 02/28/2011)

Trademark/Service Mark Application, Principal Register
The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88476069
MARK INFORMATION	
~MARK	MRK3811313542- 124538381_._WILLIES_Logo_B_W.jpg
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WILLIE'S GRILL & ICEHOUSE
COLOR MARK	NO
~DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word "Willie's" over the image of a bottle cap where the word "GRILL" and an ampersand on the bottle cap appears above the word "Willie's" and the word "ICEHOUSE" on the bottle cap appears below the word "Willie's".
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	323 x 259
APPLICANT INFORMATION	
~OWNER OF MARK	WILLIE'S GRILL & ICEHOUSE LLC
~STREET	10627 Tower Oaks Boulevard
~CITY	Houston
~STATE (Required for U.S. applicants)	Texas
~COUNTRY	United States

ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	77070
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	043
IDENTIFICATION	Restaurant and bar services; take-out and delivery services, restaurant services featuring gift cards.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/00/2016
FIRST USE IN COMMERCE DATE	At least as early as 12/00/2016
SPECIMEN FILE NAME(S)	SPE0-3811313542-201905311 41521881172_._WILLIE_S_GR ILL__ICEHOUSE_Specimen_B
SPECIMEN DESCRIPTION	collection of screen shot images and a take-out menu from applicant's website showing mark in use for named services
INTERNATIONAL CLASS	025
IDENTIFICATION	Clothing, namely, graphic t-shirts.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/00/2017
FIRST USE IN COMMERCE DATE	At least as early as 03/00/2017
SPECIMEN FILE NAME(S)	SPE0-3811313542-201906111 25626470776_._WILLIE_S_GR ILL__ICEHOUSE_t-shirts.p
SPECIMEN DESCRIPTION	photos of t-shirts showing the mark
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 1982045.
ATTORNEY INFORMATION	
NAME	Michael Metteauer

ATTORNEY DOCKET NUMBER	1001077632
FIRM NAME	Norton Rose Fulbright US LLP
STREET	98 San Jacinto Blvd., Suite 1100
CITY	Austin
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78701
PHONE	512-536-3026
EMAIL ADDRESS	michael.metteauer@nortonrosefulbright.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Alicia Morris Groos, Christopher M. Weimer, Katherine Klammer Madianos, Andrea K. Shannon, Stephanie A. Schmidt and other attorneys with the law firm
CORRESPONDENCE INFORMATION	
NAME	Michael Metteauer
FIRM NAME	Norton Rose Fulbright US LLP
STREET	98 San Jacinto Blvd., Suite 1100
CITY	Austin
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78701
PHONE	512-474-5201
EMAIL ADDRESS	aoipdocket@nortonrosefulbright.com; michael.metteauer@nortonrosefulbright.com; andrea.shannon@nortonrosefulbright.com; stacey.rearick@nortonrosefulbright.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	2
APPLICATION FOR REGISTRATION	

PER CLASS	275
TOTAL FEES DUE	550
TOTAL FEES PAID	550
SIGNATURE INFORMATION	
SIGNATURE	/Jennifer Oler/
SIGNATORY'S NAME	Jennifer Oler
SIGNATORY'S POSITION	President & CEO
SIGNATORY'S PHONE NUMBER	346-314-4690
DATE SIGNED	06/17/2019

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PFD Form 1475 (Rev. 08/21/08)
OMB No. 1661-0009 (Exp. 02/28/2011)

Trademark/Service Mark Application, Principal Register

Serial Number: 88476069

Filing Date: 06/17/2019

To the Commissioner for Trademarks:

The applicant, WILLIE'S GRILL & ICEHOUSE LLC, a limited liability company legally organized under the laws of Delaware, having an address of

10627 Tower Oaks Boulevard
Houston, Texas 77070
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 043: Restaurant and bar services; take-out and delivery services, restaurant services featuring gift cards.

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/00/2016, and first used in commerce at least as early as 12/00/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) collection of screen shot images and a take-out menu from applicant's website showing mark in use for named services.

Specimen-1 [SPE0-3811313542-20190531141521881172_._WILLIE_S_GRILL__ICEHOUSE_Specimen_B_W.pdf]

International Class 025: Clothing, namely, graphic t-shirts.

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/00/2017, and first used in commerce at least as early as 03/00/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) photos of t-shirts showing the mark.

Specimen-1 [SPE0-3811313542-20190611125626470776_._WILLIE_S_GRILL__ICEHOUSE_t-shirts.pdf]

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 1982045.

The applicant's current Attorney Information:

Michael Metteauer and Alicia Morris Groos, Christopher M. Weimer, Katherine Klammer Madianos, Andrea K. Shannon, Stephanie A. Schmidt and other attorneys with the law firm of Norton Rose Fulbright US LLP 98 San Jacinto Blvd., Suite 1100
Austin, Texas 78701
United States
512-536-3026(phone)
michael.metteauer@nortonrosefulbright.com (authorized)

The attorney docket/reference number is 1001077632.

The applicant's current Correspondence Information:

Michael Metteauer
Norton Rose Fulbright US LLP
98 San Jacinto Blvd., Suite 1100
Austin, Texas 78701
512-474-5201(phone)
aoipdocket@nortonrosefulbright.com; michael.metteauer@nortonrosefulbright.com;
andrea.shannon@nortonrosefulbright.com; stacey.rearick@nortonrosefulbright.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application

are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jennifer Oler/ Date: 06/17/2019

Signatory's Name: Jennifer Oler

Signatory's Position: President & CEO

Signatory's Phone Number: 346-314-4690

.....
Thank you,

The TEAS support team

Mon Jun 17 12:31:38 EDT 2019

STAMP: USPTO/BAS-38.122.49.122-20190617123137846977-88476069-

620ef9e7b431b1f6253ef3dd4a7bae9cbd80488eb9cfce4febcbff19949ec5b5a14-CC-11667-

20190612110829846286

**Filing Receipt for Trademark/Service Mark Application for Registration
on the Principal Register
and Next Steps in the Application Process**

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. WILLIE'S GRILL & ICEHOUSE (stylized and/or with design, MRK3811313542-140414001_ _WILLIES_Logo_Color.jpg)

The literal element of the mark consists of WILLIE'S GRILL & ICEHOUSE. The color(s) dark blue, blue, white, light gray, red and yellow is/are claimed as a feature of the mark. The mark consists of the word "Willie's" in white with a light gray shadow and outlined in dark blue, over the image of a yellow bottle cap outlined in dark blue, with a blue top outlined in red and white, where the word "GRILL" and an ampersand in white on the bottle cap appears above the word "Willie's" and the word "ICEHOUSE" in white on the bottle cap appears below the word "Willie's".

2. Your serial number. Your application was assigned serial number '88476094'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, TSDR. Visit

unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

7. Questions? Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

8. Application data. If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

The information submitted in the application appears below:

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1479 (Rev. 06/2006)
OMB No. 1625-0096 (E-P 02/28/2001)

Trademark/Service Mark Application, Principal Register
The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88476094
MARK INFORMATION	
* MARK	MRK3811313542-140414001 _ _ WILLIES_Logo_Color.jpg
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	WILLIE'S GRILL & ICEHOUSE
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) dark blue, blue, white, light gray, red and yellow is/are claimed as a feature of the mark.
* DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word "Willie's" in white with a light gray shadow and outlined in dark blue, over the image of a yellow bottle cap outlined in dark blue, with a blue top outlined in red and white, where the word "GRILL" and an ampersand in white on the bottle cap appears above the word "Willie's" and the word "ICEHOUSE" in white on the bottle cap appears below the word "Willie's".
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	323 x 259
APPLICANT INFORMATION	

OWNER OF MARK	WILLIE'S GRILL & ICEHOUSE LLC
STREET	10627 Tower Oaks Boulevard
CITY	Houston
STATE (Required for U.S. applicants)	Texas
COUNTRY	United States
ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	77070
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	043
IDENTIFICATION	Restaurant and bar services; take-out and delivery services, restaurant services featuring gift cards.
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/00/2016
FIRST USE IN COMMERCE DATE	At least as early as 12/00/2016
SPECIMEN FILE NAME(S)	SPE0-3811313542-201905311 40414001771 _ _ WILLIE_S_GR ILL __ ICEHOUSE_Specimen_C
SPECIMEN DESCRIPTION	collection of screen shot images and a take-out menu from applicant's website showing mark in use for named services
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 1982045.
ATTORNEY INFORMATION	
NAME	Michael Metteauer
ATTORNEY DOCKET NUMBER	1001077312
FIRM NAME	Norton Rose Fulbright US LLP
STREET	98 San Jacinto Blvd., Suite 1100

CITY	Austin
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78701
PHONE	512-536-3026
EMAIL ADDRESS	michael.metteauer@nortonrosefulbright.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Alicia Morris Groos, Christopher M. Weimer, Katherine Klammer Madianos, Andrea K. Shannon, Stephanie A. Schmidt and other attorneys with the law firm
CORRESPONDENCE INFORMATION	
NAME	Michael Metteauer
FIRM NAME	Norton Rose Fulbright US LLP
STREET	98 San Jacinto Blvd., Suite 1100
CITY	Austin
STATE	Texas
COUNTRY	United States
ZIP/POSTAL CODE	78701
PHONE	512-474-5201
EMAIL ADDRESS	aoipdocket@nortonrosefulbright.com; michael.metteauer@nortonrosefulbright.com; andrea.shannon@nortonrosefulbright.com; stacey.rearick@nortonrosefulbright.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
TOTAL FEES DUE	275
TOTAL FEES PAID	275

SIGNATURE INFORMATION	
SIGNATURE	/Jennifer Oler/
SIGNATORY'S NAME	Jennifer Oler
SIGNATORY'S POSITION	President & CEO
SIGNATORY'S PHONE NUMBER	346-314-4690
DATE SIGNED	06/17/2019

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PFD Form 1475 (Rev. 08/21/08)

OMB No. 1661-0009 (Exp. 02/28/2011)

Trademark/Service Mark Application, Principal Register

Serial Number: 88476094

Filing Date: 06/17/2019

To the Commissioner for Trademarks:

The applicant, WILLIE'S GRILL & ICEHOUSE LLC, a limited liability company legally organized under the laws of Delaware, having an address of

10627 Tower Oaks Boulevard
Houston, Texas 77070
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 043: Restaurant and bar services; take-out and delivery services, restaurant services featuring gift cards.

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 12/00/2016, and first used in commerce at least as early as 12/00/2016, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) collection of screen shot images and a take-out menu from applicant's website showing mark in use for named services.

Specimen-1 [SPE0-3811313542-20190531140414001771_ _WILLIE_S_GRILL__ICEHOUSE_Specimen_COLOR.pdf]

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 1982045.

The applicant's current Attorney Information:

Michael Metteauer and Alicia Morris Groos, Christopher M. Weimer, Katherine Klammer Madianos, Andrea K. Shannon, Stephanie A. Schmidt and other attorneys with the law firm of Norton Rose Fulbright US LLP 98 San Jacinto Blvd., Suite 1100
Austin, Texas 78701
United States
512-536-3026(phone)

michael.metteauer@nortonrosefulbright.com (authorized)

The attorney docket/reference number is 1001077312.

The applicant's current Correspondence Information:

Michael Metteauer

Norton Rose Fulbright US LLP

98 San Jacinto Blvd., Suite 1100

Austin, Texas 78701

512-474-5201(phone)

aoipdocket@nortonrosefulbright.com; michael.metteauer@nortonrosefulbright.com;
andrea.shannon@nortonrosefulbright.com; stacey.rearick@nortonrosefulbright.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application

are accurate.

- ☐ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☐ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☐ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jennifer Oler/ Date: 06/17/2019

Signatory's Name: Jennifer Oler

Signatory's Position: President & CEO

Signatory's Phone Number: 346-314-4690

Thank you,

The TEAS support team

Mon Jun 17 12:37:51 EDT 2019

STAMP: USPTO/BAS-38.122.49.122-20190617123750843237-88476094-

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