

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806791

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Monarch Global Brands, Inc.		04/27/2023	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	The Tranzonic Companies		
Street Address:	26301 Curtiss-Wright Parkway		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44143		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	6943916	ASTON & ARDEN	
Registration Number:	6943915	ASTON & ARDEN	
Registration Number:	6776610	ASTON & ARDEN	
Registration Number:	6707129	TOWELZILLA	
Registration Number:	6707128	TOWELZILLA	
Registration Number:	6707125	MARIPOSA LINEN	
Registration Number:	6706649	HOST & HOME	
Registration Number:	6688288	ASTON & ARDEN	
Registration Number:	6687264	THE SLOPPY CHEF	
Registration Number:	6603678	SMARTPADS	
Registration Number:	6390113	BCK2U	
Registration Number:	5914912	SMARTRAGS	
Registration Number:	6092161	METRO SOFT	
Registration Number:	5781788	THE SLOPPY CHEF	
Registration Number:	5779718	MONARCH BRANDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$390.00 6943916

Phone: 2166211113
Email: ltagarao@rennerotto.com
Correspondent Name: Lauren K. Tagarao
Address Line 1: 1621 Euclid Ave
Address Line 2: 19th Floor
Address Line 4: Cleveland, OHIO 44115

NAME OF SUBMITTER: Lauren K. Tagarao

SIGNATURE: /Lauren K. Tagarao/

DATE SIGNED: 04/28/2023

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

This CONFIRMATORY TRADEMARK ASSIGNMENT, dated 4-27-23, 2023 (the "Assignment"), is entered into by and among Monarch Global Brands, Inc., a Pennsylvania corporation ("Assignor"), and The Tranzonic Companies, an Ohio corporation ("Assignee").

WHEREAS, Assignor has adopted and was the sole and exclusive owner of the U.S. trademark registrations set forth in the attached Schedule A, in addition to any common law rights related thereto (collectively, the "Assigned Marks".)

WHEREAS, Assignee desired to acquire all rights, titles and interests in and to the Assigned Marks, together with the goodwill associated therewith.

WHEREAS, the parties wish to execute this Assignment to confirm that the Assigned Marks have been transferred to the Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. *Assignment.* Assignor does hereby transfer, assign, convey and deliver to Assignee all right, title and interest in and to the Assigned Marks, together with the goodwill associated therewith, including, without limitation all of the rights in damages for past, present and future infringements in the Assigned Marks.

2. *Recordation.* Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record ownership of the Assigned Marks as the property of Assignee.

3. *Counterparts.* This Assignment may be executed in one or more counterparts and delivered electronically (including by electronic .pdf submission), each of which shall be deemed an original and all of which shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date first written above.

ASSIGNOR:

Monarch Global Brands, Inc.

By: 

Patrick Fitzmaurice
Vice President, Chief Financial Officer

ASSIGNEE:

The Tranzonic Companies

By: 

Thomas Friedl
President, Chief Executive Officer

Schedule A

Mark	U.S. Reg. No.	Reg. Date
ASTON & ARDEN (Stylized)	6,943,916	January 3, 2023
ASTON & ARDEN	6,943,915	January 3, 2023
ASTON & ARDEN	6,776,610	June 28, 2022
TOWELZILLA (and Design)	6,707,129	April 19, 2022
TOWELZILLA	6,707,128	April 19, 2022
MARIPOSA LINEN (Stylized)	6,707,125	April 19, 2022
HOST & HOME (Stylized)	6,706,649	April 19, 2022
ASTON & ARDEN (Stylized)	6,688,288	March 29, 2022
THE SLOPPY CHEF	6,687,264	March 29, 2022
SMARTPADS	6,603,678	December 28, 2021
BCK2U	6,390,113	June 15, 2021
SMARTRAGS (and Design)	5,914,912	November 19, 2019
METRO SOFT	6,092,161	June 30, 2020
THE SLOPPY CHEF	5,781,788	June 18, 2019
MONARCH BRANDS	5,779,718	June 18, 2019