

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM806864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Value Commerce, Inc.		03/21/2023	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Worldwide Golf Shops LLC		
Street Address:	1430 S. VILLAGE WAY #J		
City:	SANTA ANA		
State/Country:	CALIFORNIA		
Postal Code:	92705		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	3256204	GLOBALGOLF	
Registration Number:	3256230	GLOBALGOLF	
Registration Number:	3425360	GOLF SHOES ONLY.COM	
Registration Number:	3597286	GOLF SHOES ONLY.COM	
Registration Number:	5579269	U TRY	
Registration Number:	5629841	U TRY	
Registration Number:	6835389	UGUARD	
Registration Number:	6816479	UGUARD	
Registration Number:	6799291	UPERKS	
Registration Number:	6862465	USELECT	
Registration Number:	6810606	USELECT	
Registration Number:	6810637	UTRADE-IN	
Registration Number:	6862492	UTRADE-IN	
Serial Number:	90803016	ALL ABOUT U	
Serial Number:	90757797	UPERKS	
Serial Number:	90757791	UPERKS PLATINUM	
Serial Number:	90757778	UPERKS PLATINUM	
CORRESPONDENCE DATA			

OP \$440.00 3256204

Fax Number: 8169600041

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816-960-0090

Email: trademarks.stanley@kutakrock.com

Correspondent Name: Kutak Rock LLP

Address Line 1: Bryan P. Stanley

Address Line 2: 2300 MAIN STREET, SUITE 800

Address Line 4: KANSAS CITY, MISSOURI 64108

NAME OF SUBMITTER:	Bryan P. Stanley
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SIGNATURE:	/Bryan P. Stanley/
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DATE SIGNED:	04/28/2023
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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Global Value Commerce, Inc., a corporation organized under the laws of the state of North Carolina (hereinafter referred to as "Assignor"), is the owner of the Marks (as defined in Section 1 below);

WHEREAS, Worldwide Golf Shops LLC, a limited liability company organized under the laws of Delaware (hereinafter referred to as the "Assignee"), is desirous of acquiring all of Assignors' rights, title and interest in and to Marks within the United States and its territorial possessions and all foreign countries and any United States or foreign trademarks/service marks that may be granted therefor; and

WHEREAS, in accordance with the terms of the Purchase Agreement by and among Assignor and Assignee dated March 21, 2023, Assignee desires to obtain an assignment of Assignors' rights in the Marks, and Assignors desire to assign their rights in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor makes the following assignment to Assignee:

1. The Marks. The Marks being assigned by Assignor to Assignee hereunder (together with all associated goodwill), all applications for registration therefor, and all registrations thereof (the "Marks") are as identified on Schedule A (attached hereto and made a part hereof).

2. Assignment. Assignor does hereby sell, assign, transfer, and convey to Assignee its entire right, title, and interest in and to the Marks throughout the world, along with its entire right, title, and interest in the portion of Assignor's business to which the Marks pertain, and any and all rights to any registrations therefor or applications for registrations thereof which may now or hereafter exist anywhere in the world, together with all of Assignor's goodwill associated therewith or symbolized thereby throughout the world. Assignor does hereby sell, assign, transfer, and convey to Assignee its entire right, title, and interest in the portion of Assignor's business to which the Marks pertain.

3. Other Actions. Assignor agrees to execute and deliver all instruments and documents and to do all other reasonable acts appropriate to perfect in Assignee sole and exclusive title to the Marks and the rights transferred hereunder. In this regard, Assignor hereby appoints Assignee as its attorney in fact to execute and deliver any and all such documents or instruments as Assignee may deem necessary or appropriate to vest in Assignee sole and exclusive right, title, and interest in and to the Marks and all other rights assigned hereunder. Such appointment shall be deemed to be a power coupled with an interest and is, therefore, irrevocable.

4. Additional Rights. In addition to the above-specified rights, Assignor specifically assigns to Assignee all its claims (if any) to recover for any infringement or other violation of the ownership or use rights of the Mark, whether such infringement or violation occurs in the future or has occurred in the past. This right includes the right to sue for injunctive relief and monetary damages and to recover attorney's fees for its own account and benefit and with no right of accounting to Assignor. Assignor agrees to cooperate with Assignee in any such action, at Assignee's expense.

5. **Communications.** Assignee is authorized to communicate with the United States Patent and Trademark Office (and corresponding offices or agencies in other countries of the world), and the United States Patent and Trademark Office (and corresponding offices or agencies in other countries of the world) is authorized to receive and act upon all instructions, communications, correspondence, or other information sent or provided by Assignee to the same extent as if this Assignment had not been made and such item had been received from Assignor.

IN WITNESS WHEREOF, the Assignor has executed this Assignment effective as of March 21, 2023.

Global Value Commerce, Inc.,
ASSIGNOR

By: 




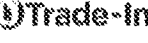
Name: EDWARD E. BYMAN

Title: CEO

Schedule A

Trademarks

TRADEMARKS	OWNER	APP. NO.	FILE DATE	REG. NO.	REG. DATE	STATUS
ALL ABOUT U	Global Value Commerce, Inc.	90803,016	6/30/2021			Notice of Allowance - 09/19/2022
GLOBALGOLF	Global Value Commerce, Inc.	78954,611	8/17/2006	3,256,204	6/29/2007	Registration
GLOBALGOLF 	Global Value Commerce, Inc.	78955,032	8/18/2006	3,256,230	6/29/2007	Registration
GOLF SHOES ONLY.COM	Global Value Commerce, Inc.	77111,653	2/20/2007	3,425,360	5/13/2008	Registration
GOLF SHOES ONLY.COM 	Global Value Commerce, Inc.	77369,696	1/11/2008	3,597,286	3/31/2009	Registration
U TRY 	Global Value Commerce, Inc.	87801,098	2/16/2018	5,579,269	10/9/2018	Registration
U TRY	Global Value Commerce, Inc.	88803,952	6/19/2018	5,629,941	12/11/2018	Registration (Supplemental)

TRADEMARKS	OWNER	APP. NO.	FILE DATE	REG. NO.	REG. DATE	STATUS
UGUARD	Global Value Commerce, Inc.	90757,790	8/7/2021	6,835,389	8/30/2022	Registration
						
UGUARD	Global Value Commerce, Inc.	90757,804	8/7/2021	6,816,479	8/9/2022	Registration
UPERKS	Global Value Commerce, Inc.	90757,772	8/7/2021	6,799,291	7/19/2022	Registration (Supplemental)
						
UPERKS	Global Value Commerce, Inc.	90757,797	8/7/2021			Notice of Allowance - 9/20/22
						
UPERKS PLATINUM	Global Value Commerce, Inc.	90757,791	8/7/2021			Notice of Allowance - 09/27/2022
						
UPERKS PLATINUM	Global Value Commerce, Inc.	90757,778	8/7/2021			Notice of Allowance - 09/27/2023
USELECT	Global Value Commerce, Inc.	90745,996	8/7/2021	6,862,465	10/4/2022	Registration
						
USELECT	Global Value Commerce, Inc.	90654,211	4/23/2021	6810506	8/2/2022	Registration (Supplemental)
UTRADE-IN	Global Value Commerce, Inc.	90757,782	8/7/2021	6810537	8/3/2022	Registration (Supplemental)
						
UTRADE-IN	Global Value Commerce, Inc.	90757,786	8/7/2021	6,862,492	10/4/2022	Registration