# OP \$40.00 7021612

ETAS ID: TM807134

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JEWON LEE		04/24/2023	INDIVIDUAL: KOREA, REPUBLIC OF

# **RECEIVING PARTY DATA**

Name:	SAMSUNG ELECTRONICS CO., LTD.		
Street Address:	129, Samsung-ro, Yeongtong-gu		
City:	Suwon-si, Gyeonggi-do		
State/Country:	ate/Country: KOREA, REPUBLIC OF		
Postal Code:	16677		
Entity Type:	Corporation: KOREA, REPUBLIC OF		

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark	
Registration Number:	7021612	PRO-SHIELD	

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4155917506

**Email:** sftrademarks@faegredrinker.com

Correspondent Name: Diane J. Mason

Address Line 1: Four Embarcadero Center, 27th Floor Address Line 4: San Francisco, CALIFORNIA 94111

## DOMESTIC REPRESENTATIVE

Name: Diane J. Mason

Address Line 1: Four Embarcadero Center, 27th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

NAME OF SUBMITTER:	Diane J. Mason
SIGNATURE:	/djm/
DATE SIGNED:	05/01/2023

**Total Attachments: 3** 

source=PRO-SHIELD Assignment executed#page1.tif source=PRO-SHIELD Assignment executed#page2.tif source=PRO-SHIELD Assignment executed#page3.tif

This Assignment Agreement ("Agreement") is effective as of <u>April 24, 2023</u> ("Effective Date") by and between JEWON LEE, an Individual Citizen of the Republic of Korea, residing at 32, Hwaseomun-Ro, 46beon-Gil, Paldal-Gu, Suwon-Si, Gyeonggi-Do, Republic Of Korea, 16251 ("Assignor"), and SAMSUNG ELECTRONICS CO., LTD., a Korean Corporation with its principal place of business at 129, Samsung-Ro, Yeongtong-Gu, Suwon-Si, Gyeonggi-Do, Republic Of Korea, 16677 ("Assignee").

WHEREAS, ASSIGNOR is the owner of the entire right, title and interest in and to the trademark PRO-SHIELD (the "MARK"), and the goodwill appurtenant to said mark, and the registration thereof as set forth in Exhibit A;

WHEREAS, ASSIGNEE desires to receive all of ASSIGNOR's right, title and interest in and to the MARK, together with the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNOR's entire right, title and interest in and to the MARK and the goodwill of the business appurtenent to and connected with the MARK, all rights at common law in the MARK, and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect, defend and enforce any and all rights to the MARK including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the

records of the United States Patent and Trademark Office. ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

ASSIGNOR and ASSIGNEE agree that the effective date of this Assignment shall be <u>April 24</u>, 2023.

allad.	
	IN TESTIMONY WHEREOF, the undersigned ASSIGNOR has executed this Assignment.
ASSIG	NOR:
JEWOI	V LEE
Ву:	<u>0) 70毫</u>
Name:	Mr. Jewon Lee
Title:	Owner
Date:	Дря 24, 2623
ASSIG	NEE hereby accepts the above assignment
ASSIG:	NEE:
SAMS	ING ELECTRONICS CO., LTD.
Ву:	<u></u>
Name:	Youngeong Yang
Title:	Principal Engineer
	April 26, 2023

# Exhibit A U.S. Trademark Registration

Trademark	Class	Status			Registration Number	Registration Date
PRO-SHIELD	009	Registered	90680725	4/29/2021	7021612	04/11/2023

TRADEMARK REEL: 008055 FRAME: 0943

**RECORDED: 05/01/2023**