TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM807463

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jacob Ash Holdings, Inc.		04/05/2023	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Lynco Distribution, Inc.	
Street Address:	1410 11th Street West	
City:	Milan	
State/Country:	ILLINOIS	
Postal Code:	61264	
Entity Type:	Corporation: ILLINOIS	

PROPERTY NUMBERS Total: 40

900769997

Property Type	Number	Word Mark
Registration Number:	6437121	
Registration Number:	3014157	AQUA E4
Registration Number:	2561865	ATTABOY
Registration Number:	2476975	ATTABOY
Registration Number:	2588440	ATTAKID
Registration Number:	5618285	BUILTCOOL
Registration Number:	2588441	
Registration Number:	1978963	ECORAGGS
Registration Number:	1372702	ESKI CAP
Registration Number:	4345476	
Registration Number:	2371754	FOR THOSE WHO PREFER NO WALLS TO FOUR WA
Registration Number:	1292970	GRIPRIGHT
Registration Number:	1581630	HAND SHIELD
Registration Number:	2320590	HOT SHOT
Registration Number:	6458974	HOT SHOT
Registration Number:	4363349	HOTMOCS
Registration Number:	5971652	HOTMOCS
Registration Number:	4349036	HOTMOCS PACK SOME HEAT
Registration Number:	6146431	

Property Type	Number	Word Mark
Registration Number:	6656028	I
Registration Number:	1677705	
Registration Number:	1555849	INDUSTRY-TOUGH
Registration Number:	1630134	INSULATING WARMTH
Registration Number:	0869037	JA
Registration Number:	1642117	PEDIGREE
Registration Number:	1642865	PEDIGREE KNIT
Registration Number:	1093318	PEDIGREE KNIT
Registration Number:	2585401	
Registration Number:	1955419	PUFFIN DOWN
Registration Number:	2995798	RYNO
Registration Number:	833725	SCHUSS
Registration Number:	1030139	SNOW BLAZERS
Registration Number:	2283107	ST. SEBASTIAN
Registration Number:	1081851	
Registration Number:	1200493	THE HARD HATTER
Registration Number:	1077959	THERMO-MASK
Registration Number:	2239773	THERMOSUPREME
Serial Number:	77651319	ICE PLOW
Serial Number:	88559615	IGLOOSBUILT
Serial Number:	88785829	NAT & ALEX DESIGNS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5634410207

Email: amy@hamiltoniplaw.com
Correspondent Name: HAMILTON IP LAW, PC.
Address Line 1: 4620 EAST 53RD STREET

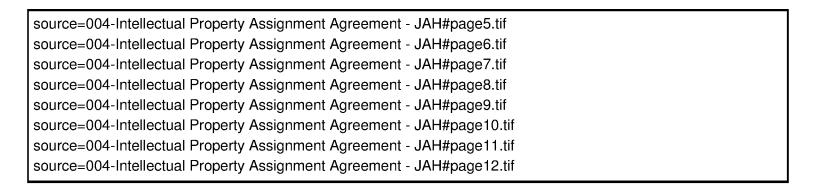
Address Line 2: SUITE 214

Address Line 4: DAVENPORT, IOWA 52807

NAME OF SUBMITTER:	Jay R. Hamilton	
SIGNATURE:	/jayrhamilton50644/	
DATE SIGNED:	05/02/2023	

Total Attachments: 12

source=004-Intellectual Property Assignment Agreement - JAH#page1.tif source=004-Intellectual Property Assignment Agreement - JAH#page2.tif source=004-Intellectual Property Assignment Agreement - JAH#page3.tif source=004-Intellectual Property Assignment Agreement - JAH#page4.tif



INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT is entered into as of this 5th day of April, 2023 of (this "Assignment"), by and between Jacob Ash Holdings, Inc. a corporation formed under the laws of the Commonwealth of Pennsylvania ("Assignor"), and Lynco Distribution, Inc. a corporation formed under the laws of the State of Illinois ("Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

RECITALS:

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of March 24, 2023 (as may be amended, modified, or supplemented from time to time in accordance with the terms thereof, the "Purchase Agreement"). Capitalized terms used herein and not expressly defined herein shall have the meanings ascribed to such terms in the Purchase Agreement;

WHEREAS, the Purchase Agreement provides, subject to the terms and conditions set forth therein, for the sale, transfer, conveyance, assignment, and delivery by Assignor to Assignee of all of Assignor's right, title, and interest in the Acquired Assets, including the Intellectual Property Acquired Assets and the Acquired Domains and Websites (collectively, the "Intellectual Property Relating to the Business"); and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept from Assignor, all of Assignor's right, title and interest in and to the Intellectual Property Relating to the Business, together with the goodwill symbolized by the trademarks and service marks included therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

- **1.** <u>Incorporation of Recitals.</u> The recitals above are hereby incorporated by reference as part of this Assignment.
- **2.** <u>Intellectual Property Assignment</u>. Effective as of the Closing, Assignor hereby sells, assigns, conveys, grants and transfers unto Assignee the following:
- a. Assignor's entire right, title and interest in and to the Intellectual Property Relating to the Business, including, without limitation, (i) the patents, patent applications, trademarks, service marks, trademark applications, service mark applications, copyrights, copyright applications, trade names and domain names set forth on Exhibit A attached hereto, and (ii) the goodwill of the business of Assignor carried on in connection with the trademarks and service marks set forth on Exhibit A attached hereto.
- b. All claims, demands and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any infringement of any

Intellectual Property Relating to the Business prior to, on or after the date of this Assignment, together with the right to prosecute such claims, demands and rights of action in Assignee's own name;

- c. All of Assignor's right, title and interest in and to all income, royalties, damages and payments now or hereafter due and/or payable under and with respect to any of the Intellectual Property Relating to the Business, including, without limitation, the right to recover for past, present or future infringements by others of the Intellectual Property Relating to the Business; and
- d. All rights corresponding to the Intellectual Property Relating to the Business throughout the world, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
 - 3. <u>Further Assurance</u>. Assignor agrees that it shall do, execute, acknowledge, and deliver, all acts, agreements, documents, instruments, notices, and assurances as may be reasonably requested by Assignee to further effect and evidence the transactions contemplated hereby. Assignor will at any time upon request and without further consideration, make all rightful oaths, and do all lawful acts required for procuring and enforcing the Intellectual Property Relating to the Business including all other lawful acts reasonable and necessary to record the Assignment in the United States and throughout the world.
 - **4.** No Further Use of the Intellectual Property. After the Closing, the Assignor agrees to make no further use of the Intellectual Property Relating to the Business, except (a) as provided in the Purchase Agreement and (b) as authorized by the prior written consent of the Assignee, and the Assignor agrees to never challenge the Assignee's use, ownership, or validity, of the Intellectual Property Relating to the Business.
 - 5. No Implied Waiver. The failure of either Party to insist on strict performance of any covenant or obligation under this Assignment, regardless of the length of time for which such failure continues, shall not be deemed a waiver of such Party's right to demand strict compliance in the future. No consent or waiver, express or implied, to or of any breach or default in the performance of any obligation under this Assignment shall constitute a consent or waiver to or of any other breach or default in the performance of the same or any other obligation.
 - 6. Enforceability. If any provision of this Assignment shall be invalid or unenforceable, in whole or in part, or as applied to any circumstance, under the laws of any jurisdiction which may govern for such purpose, then such provision shall be deemed to be modified or restricted to the extent and in the manner necessary to render the same valid and enforceable, either generally or as applied to such circumstance, or shall be deemed excised from this Assignment, as the case may require, and this Assignment shall be construed and enforced to the maximum extent permitted by law as if such provision had been originally incorporated herein as so modified or

restricted, or as if such provision had not been originally incorporated herein, as the case may be.

- 7. <u>Amendment</u>. This Assignment may be amended or supplemented only by an instrument in writing signed by Assignor and Assignee.
- **8.** No Third-Party Beneficiaries. Nothing in this Assignment shall confer any rights upon any Person other than Assignor, Assignee and any intended third-party beneficiary in the Purchase Agreement, and each such party's respective successors and permitted assigns.
- **9.** Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.
- 10. <u>Governing Law</u>. This Assignment shall be governed by and construed and enforced in accordance with the laws of the State of Illinois, without giving effect to any choice of law or conflict of law provision thereof that would cause the application of the laws of any jurisdiction other than those of the State of Illinois.
- 11. Purchase Agreement Governs. Notwithstanding anything contained in this Assignment to the contrary, the terms and provisions of the Purchase Agreement shall control the extent of the sale and assignment made pursuant to this Assignment. The rights and obligations of the parties to the Purchase Agreement set forth in the representations, warranties, covenants, indemnities, agreements and other terms and provisions of the Purchase Agreement shall be neither limited, altered, or impaired nor enhanced or enlarged hereby or by performance hereunder.
- 12. <u>Counterparts/Electronic Signatures.</u> This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. For purposes of this Assignment, use of a facsimile, e-mail, or other electronic medium shall have the same force and effect as an original signature.
- **13.** Entire Assignment. This Assignment and the Purchase Agreement constitutes the final, complete, and exclusive statement of the agreement of the Parties with respect to the subject matter hereof, and supersedes any and all other prior and contemporaneous agreements and understandings, both written and oral, between the Parties.
- **14.** Notice. Any notice or other communication provided for herein or given hereunder to a Party hereto shall be in writing and shall be given in person, by overnight courier, or by mail (registered or certified mail, postage prepaid, return receipt requested) to the respective Party as follows:

If to the Assignor:

Jacob Ash Holdings, Inc.

Attn: Jack Teitz

301 Munson Avenue McKees Rocks, PA 15126

With a concurrent copy to: Campbell & Levine, LLC Attn: Paul J. Cordaro 310 Grant Street, Suite 1700 Pittsburgh, PA 15219

If to the Assignee:

Lynco Distribution, Inc. Attn: Edward Lampo 1410 11th Street West Milan, IL 61264

With a concurrent copy to: Hamilton IP Law, PC Attn: Jay R. Hamilton 4620 E. 53rd St. Suite 214 Davenport, IA 52807

15. <u>Headings</u>. Headings used in this Assignment are provided for convenience only and shall not be used to construe meaning or intent.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the Parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

ASSIGNOR:

JACOB ASH HOLDINGS, INC.

By: Compass Advisory Partners, LLC

Its: Chief Restructuring Officer

By; ⊂ Name: John Teitz

Its. Authorized Representative

ASSIGNEE:

LYNCO DISTRIBUTION, INC.

Name: Edward Lampo

Its: President

IN WITNESS WHEREOF, the Parties have executed this Intellectual Property Assignment Agreement as of the date first above written.

ASSIGNOR:

JACOB ASH HOLDINGS, INC.

By: Compass Advisory Partners, LLC

Its: Chief Restructuring Officer

By:

Name: John Teitz

Its: Authorized Representative

ASSIGNEE:

LYNCO DISTROBUSTION, INC.

Name: Edward Lampo

Its: President

Page 5 of 11

EXHIBIT A: INTELLCTUAL PROPERTY

1. PATENTS/PATENT APPLICATIONS

Patent Number	Country	Title	Status	Issue Date	Application Number	Filing Date
N/A	United States	Garment Having Work Revealing Window and Method of Use	Abandoned		15/915,752	3/8/2018
6941681	United States	Warmer for Feet and Toes	Issued	9/13/2005	10/382,813	3/6/2003
9295292	United States	GARMENT WITH WINDOW AND DETACHABLE POCKET	Issued	3/29/2016	14/255,004	4/17/2014
D558431	United States	HEATED CAP	Expired	1/1/2008	29/252,640	1/25/2006
D558956	United States	HEATED BALACLAVA	Expired	1/8/2008	29/252,639	1/25/2006
D602228	United States	HEATED NECK SCARF	Issued	10/20/2009	29/295,245	9/24/2007
D604481	United States	FOOTWARMER	Issued	11/24/2009	29/302,480	1/17/2008

2. TRADEMARKS

Registration Number	Country	Title	Status	Registered Date	Serial Number	Filing Date
	TT	A 41	T 1			
6437121	United States	Antler	Issued	8/3/2021	88960626	6/11/2020
3014157	United	design AQUA E4	Issued	11/8/2005	78434023	6/11/2004
3014137	States	AQUA E4	Issued	11/8/2003	78434023	0/11/2004
2561865	United	ATTABOY	Abandoned	4/16/2002	76316345	9/24/2001
2301803	States	ATTABOT	Abandoned	7/10/2002	70310343	<i>712</i> 4 /2001
2476975	United	ATTABOY	Abandoned	8/14/2001	75514325	7/6/1998
2170973	States	DESIGN	1 to an a one a	0,11,2001	75511525	77071330
2588440	United	ATTAKID	Abandoned	7/2/2002	76325176	10/16/2001
	States					
5618285	United	BUILTCOO	Issued	11/27/2018	87415306	4/18/2017
	States	L				
TMA107680	Canada	BUILTCOO	Issued	4/14/2020	1845160	6/29/2017
4		L				
2588441	United	DOG	Abandoned	7/2/2002	76325177	10/16/2001
	States	DESIGN				
1978963	United	ECORAGG	Issued	6/4/1996	74601623	11/21/1994
	States	S				
TMA471627	Canada	ECORAGG	Issued	2/25/1997	782243	5/8/1995
		S-CA				
1372702	United	ESKI CAP	Abandoned	11/26/1985	73525165	3/4/1985
12.45.456	States	& DESIGN		6/4/2012	0.5.61.002.0	5/0/0010
4345476	United	FLAME	Abandoned	6/4/2013	85619838	5/8/2012
2271754	States	DESIGN	A1 1 1	7/05/0000	75660270	2/15/1000
2371754	United	FOR	Abandoned	7/25/2000	75660270	3/15/1999
	States	THOSE WHO				
		PREFER				
		NO				
		WALLS TO				
		FOUR				
		WALLS				
1292970	United	Gripright	Abandoned	9/4/1984	73386002	9/16/1982
	States					
1581630	United	Hand Shield	Abandoned	2/6/1990	73776820	1/26/1989
	States					
2320590	United	HOT SHOT	Issued	2/22/2000	75520103	7/16/1998
	States					
6458974	United	HOT SHOT	Issued	8/24/2021	88960093	6/11/2020
	States					

Page 7 of 11

4363349	United States	HOTMOCS	Issued	7/9/2013	85619854	5/8/2012
5971652	United States	HOTMOCS	Issued	1/28/2020	88481762	6/20/2019
4349036	United States	HOTMOCS PACK SOME HEAT	Abandoned	6/11/2013	85619871	5/8/2012
6146431	United States	I	Issued	9/8/2020	88789435	2/7/2020
6656028	United States	I	Issued	3/1/2022	88977771	2/7/2020
N/A	United States	Ice Plow	Abandoned	N/A	77651319	1/16/2009
1677705	United States	IGLOO DESIGN	Abandoned	3/3/1992	74093767	9/4/1990
N/A	United States	IGLOOSBU ILT	Published	N/A	88559615	8/1/2019
1555849	United States	Industry- Tough	Abandoned	9/12/1989	73776818	1/26/1989
1630134	United States	Insulating Warmth	Abandoned	1/1/1991	74005368	11/27/1989
0869037	United States	JA Logo	Abandoned	5/6/1969	72303760	7/29/1968
N/A	United States	Nat & Alex Designs	Published	N/A	88785829	2/5/2020
1642117	United States	Pedigree	Abandoned	4/23/1991	73802424	5/24/1989
1642865	United States	Pedigree Knit	Abandoned	4/30/1991	73802437	5/24/1989
1093318	United States	Pedigree Knit Design	Abandoned	6/13/1978	73116060	2/16/1977
2585401	United States	PUFFIN DESIGN	Abandoned	6/25/2002	76339320	11/19/2001
1955419	United States	PUFFIN DOWN	Issued	2/6/1996	74567012	8/29/1994
2995798	United States	RYNO	Issued	9/13/2005	78257093	6/2/2003
833725	United States	Schuss	Abandoned	8/15/1967	72254472	9/14/1966
1030139	United States	Snow Blazers	Abandoned	1/13/1976	73045033	2/24/1975
2283107	United States	St. Sebastian	Abandoned	10/5/1999	75520118	7/16/1998

1081851	United	Sun with	Abandoned	1/10/1978	73124956	5/2/1977
	States	Glasses				
		Design				
1200493	United	The Hard	Abandoned	7/6/1982	73263356	5/23/1980
	States	Hatter				
1077959	United	Thermo-	Abandoned	11/22/1977	73111578	1/5/1977
	States	mask				
2239773	United	Thermosupr	Abandoned	4/13/1999	75375277	10/17/1997
	States	eme				

3. COPYRIGHTS

Trademark	Country	Status	Image
Antler design	United States	Unregistered	
ESKI CAP & DESIGN	United States	Unregistered	EGII COP
FLAME DESIGN	United States	Unregistered	
IGLOO DESIGN	United States	Unregistered	A
PUFFIN DESIGN	United States	Unregistered	
DOG DESIGN	United States	Unregistered	

Page 9 of 11

HOTMOCS	United States	Unregistered	hetmees
HOTMOCS PACK SOME HEAT	United States	Unregistered	PAGE BORE HEAT
I	United States	Unregistered	
I	United States	Unregistered	
Attaboy	United States	Unregistered	**************************************
Stylized Sun with Glasses	United States	Unregistered	· · · · · · · · · · · · · · · · · · ·
Pedigree Knit Logo	United States	Unregistered	
Jacob Ash Logo	United States	Unregistered	JA .
Schuss Logo	United States	Unregistered	SCHUSS

4. Domain Name Registrations

Domain Name	Registrant Name	Expiration Date	Registrar
jacobash.com	Jacob Ash Holdings, Inc.		
hotshotgear.com	Jacob Ash Holdings, Inc.		
igloosoutdoor.com	Jacob Ash Holdings, Inc.		
ja-eg.com	Jacob Ash Holdings, Inc.		
eg-ja.com	Jacob Ash Holdings, Inc.		
wholesale1930.com	Jacob Ash Holdings, Inc.		
schuesslerheadwear.com	Jacob Ash Holdings, Inc.		
textpac.net	Jacob Ash Holdings, Inc.		

5. Software/Data

RECORDED: 05/02/2023

Product	Description	Description	Description
IGLOOS/IGLOOSBUILT	Amazon store		-

Page 11 of 11