

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM804517

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fairmont Holdings Inc.		03/01/2023	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Scandinavian Tobacco Group A/S		
<b>Street Address:</b>	Sandtoften 9		
<b>City:</b>	Gentofte		
<b>State/Country:</b>	DENMARK		
<b>Postal Code:</b>	2820		
<b>Entity Type:</b>	Corporation: DENMARK		
<b>PROPERTY NUMBERS Total: 139</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90263596	3RD EYE	
<b>Serial Number:</b>	87294057	11 ELEVEN	
<b>Serial Number:</b>	85388867	ALEC BRADLEY	
<b>Serial Number:</b>	86368370	ALEC BRADLEY 1600	
<b>Serial Number:</b>	86368365	ALEC BRADLEY 1633	
<b>Serial Number:</b>	87315198	ALEC BRADLEY 1961	
<b>Serial Number:</b>	87315230	ALEC BRADLEY 1992	
<b>Serial Number:</b>	87315241	ALEC BRADLEY 1995	
<b>Serial Number:</b>	87315250	ALEC BRADLEY 1996	
<b>Serial Number:</b>	85271184	AB	
<b>Serial Number:</b>	85259461	AB NY	
<b>Serial Number:</b>	85227481	ALCHEMY	
<b>Serial Number:</b>	85271136	ALEC BRADLEY	
<b>Serial Number:</b>	85047209	ALEC BRADLEY AMERICAN CLASSIC	
<b>Serial Number:</b>	90877596	ALEC BRADLEY AMERICAN CLASSIC	
<b>Serial Number:</b>	86291399	BESPOKE	
<b>Serial Number:</b>	87315082	BLACK MARKET PHANTOM	
<b>Serial Number:</b>	90871288	BLACK MARKET	
<b>Serial Number:</b>	87315103	BLACK MARKET ESTELI	

CH \$3490.00 90263596

Property Type	Number	Word Mark
Serial Number:	85047205	BLACK MARKET
Serial Number:	90871292	BLACK MARKET ESTELI
Serial Number:	87300971	BLACK STAR
Serial Number:	90871281	BLIND FAITH
Serial Number:	87328953	ALEC BRADLEY BLEND CODE 10
Serial Number:	87697438	BLIND FAITH
Serial Number:	97010805	BONCHEROS
Serial Number:	87301088	ALEC BRADLEY CABINET
Serial Number:	85047214	CARIBBEAN CLASSIC
Serial Number:	97174026	CHAVETA
Serial Number:	97291680	COLLABORATION
Serial Number:	90149444	CONRAD & POMEROY
Serial Number:	77961958	COPA DEL SOL
Serial Number:	88763324	CORINTHIAN LEATHER
Serial Number:	85887403	COYOL
Serial Number:	90877533	COYOL
Serial Number:	86002479	CUBILETE
Serial Number:	88387845	DEAD LEAF SOCIETY
Serial Number:	97019949	DEAD LEAF SOCIETY
Serial Number:	78505826	DOUBLE BROADLEAF
Serial Number:	86206201	EASY FIVE
Serial Number:	87294015	EDICIÓN LIGA 100
Serial Number:	87294022	EDICIÓN LIGA 200
Serial Number:	87294028	EDICIÓN LIGA 300
Serial Number:	87294035	EDICIÓN LIGA 400
Serial Number:	85259500	EMPIRE STATE EDITION
Serial Number:	97506174	FAMILY BLEND
Serial Number:	88763381	FASHIONABLY LATE
Serial Number:	85849578	FILTHY HOOLIGAN
Serial Number:	88860670	FOUR SPIRES
Serial Number:	88923460	GATEKEEPER
Serial Number:	90869828	GATEKEEPER
Serial Number:	87544265	GOLD CROWN
Serial Number:	87272064	HARVEST SELECTION
Serial Number:	78505875	HAVANA SUN GROWN
Serial Number:	88763374	HIGHWAY CHILD
Serial Number:	87461119	IF YOU DON'T SMOKE CIGARS HOW DO I KNOW
Serial Number:	87315008	ILLICIT

Property Type	Number	Word Mark
Serial Number:	85327293	K147
Serial Number:	88675874	KINTSUGI
Serial Number:	90869880	KINTSUGI
Serial Number:	86093183	LINEAGE
Serial Number:	90877423	LINEAGE
Serial Number:	86085164	LIVE TRUE
Serial Number:	85271222	LIVE TRUE
Serial Number:	90877462	LIVE TRUE
Serial Number:	90147023	MADCAP
Serial Number:	97063441	MADCAP
Serial Number:	86325522	MAGIC TOAST
Serial Number:	90885350	MAGIC TOAST
Serial Number:	87272056	MAXX NANO
Serial Number:	78879787	ALEC BRADLEY MAXX
Serial Number:	90878966	ALEC BRADLEY MAXX
Serial Number:	87272080	MEDALIST
Serial Number:	90877648	MEDALIST
Serial Number:	88504167	MISCHIEF MAKER
Serial Number:	90874187	MISCHIEF MAKER
Serial Number:	90550307	MISCHIEF
Serial Number:	90874172	MISCHIEF
Serial Number:	97204116	MUGSHOT
Serial Number:	77811184	ALEC BRADLEY MUNDIAL
Serial Number:	85129334	MUTINY
Serial Number:	87697595	NEFARIOUS INTERLOPERS
Serial Number:	85581921	NICA PURO
Serial Number:	87272074	OCCIDENTAL RESERVE
Serial Number:	90874120	OCCIDENTAL RESERVE
Serial Number:	87293560	OVERTURE
Serial Number:	87288674	ALEC BRADLEY P.A.L.
Serial Number:	88763331	PAPER TIGER
Serial Number:	85135175	PEDRO PAN
Serial Number:	85207838	POST EMBARGO
Serial Number:	90874107	POST EMBARGO
Serial Number:	86291402	PREMIUM PLUS
Serial Number:	87315357	PRENSADO DOBLE ROSADO
Serial Number:	87315370	PRENSADO EXQUISITO
Serial Number:	87315342	PRENSADO LOST ART

Property Type	Number	Word Mark
Serial Number:	90874090	PRENSADO LOST ART
Serial Number:	87272070	PRENSADO
Serial Number:	90874065	PRENSADO
Serial Number:	88673391	PROJECT 40
Serial Number:	90869939	PROJECT 40
Serial Number:	78505856	PRYME
Serial Number:	97331096	PUNK
Serial Number:	85974029	PUNTA LANZA
Serial Number:	97291347	RECLAIMED
Serial Number:	87300991	RED STAR
Serial Number:	87272016	RETREAT
Serial Number:	90056975	ROLLING TABLE
Serial Number:	86192921	ALEC BRADLEY ROYAL OAK
Serial Number:	87315538	SANCTUM ESCAPE
Serial Number:	87315539	SANCTUM SACRED CITY
Serial Number:	86053445	SANCTUM
Serial Number:	87302320	ALEC BRADLEY SELECT COROJO
Serial Number:	87302321	ALEC BRADLEY SELECT CRIOLLO
Serial Number:	85097057	SHIFT
Serial Number:	86291404	SHOTGUN
Serial Number:	90263589	SPEAKERBOX
Serial Number:	78522879	SPECIAL BLENDS
Serial Number:	78522825	SPIRIT OF CUBA
Serial Number:	90878932	SPIRIT OF CUBA
Serial Number:	86539802	SUPER FREAK
Serial Number:	85521158	SUPERSTITION
Serial Number:	86093167	SUPERVISOR SELECTION
Serial Number:	85920348	TASTE OF THE WORLD
Serial Number:	86083900	TASTE OF THE WORLD
Serial Number:	87272041	TEMPUS
Serial Number:	90871272	TEMPUS
Serial Number:	86192905	ALEC BRADLEY TEXAS LANCERO
Serial Number:	90870076	ALEC BRADLEY TEXAS LANCERO
Serial Number:	86322486	THE BURNER
Serial Number:	78522846	TRILOGY
Serial Number:	90885268	TRILOGY
Serial Number:	77955808	TROJES
Serial Number:	88673372	V2L

Property Type	Number	Word Mark
Serial Number:	86250862	VANDAL
Serial Number:	97173976	VICE & VIRTUE
Serial Number:	87293606	VICE PRESS
Serial Number:	90147027	WAGYU A5+
Serial Number:	87315040	WAR DOG
Serial Number:	87301002	WHITE STAR

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** hanne.malling@st-group.com

**Correspondent Name:** Owen McKeon

**Address Line 1:** 1911 Spillman Drive

**Address Line 4:** Bethlehem, PENNSYLVANIA 18015

**ATTORNEY DOCKET NUMBER:** DK01/GEMINIASSIGN

**DOMESTIC REPRESENTATIVE**

**Name:** Owen McKeon

**Address Line 1:** 1911 Spillman Drive

**Address Line 4:** Bethlehem, PENNSYLVANIA 18015

**NAME OF SUBMITTER:** Hanne Malling

**SIGNATURE:** /hanne.malling/

**DATE SIGNED:** 04/20/2023

**Total Attachments: 7**

- source=Assignment Deed, signed 1 March 2023#page1.tif
- source=Assignment Deed, signed 1 March 2023#page2.tif
- source=Assignment Deed, signed 1 March 2023#page3.tif
- source=Assignment Deed, signed 1 March 2023#page4.tif
- source=Assignment Deed, signed 1 March 2023#page5.tif
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- source=Assignment Deed, signed 1 March 2023#page7.tif

## TRADEMARK ASSIGNMENT

This assignment (“Assignment”) is made and entered into as of 1 March 2023, by and between Fairmont Holdings Inc. being a Florida corporation, residing at 3700 S.W. 30<sup>th</sup> Ave. Hollywood FL 33312 (“Assignor”), and Scandinavian Tobacco Group A/S, a Danish corporation with a business address at Sandtoften 9, 2820 Gentofte, DK (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in Appendix A together with registrations therefor, if any, and all goodwill associated therewith (the “Trademarks”):

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, and Assignee desires to acquire all such right, title and interest, and all goodwill associated therewith.

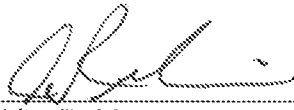
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Trademarks, and all goodwill associated therewith.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same agreement. Facsimile signatures by either party shall be deemed effective and binding.

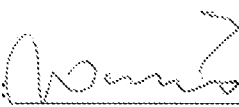

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IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by the individual Assignor and a duly authorized officer of Assignee.


Assignor: Fairmont Holdings Inc.

By:   
Name: Alan Rubin  
Title: President

ASSIGNEE: Scandinavian Tobacco Group A/S

By:    
Mette Valentin      Hanne Malling  
Company Lawyer      Trademark Manager

APPENDIX A

Country	Trademark	Serial No.	Registration No.	Registration date
USA	3RD EYE	90263596	6654950	22/02/2022
USA	11 ELEVEN	87294057	5275401	29/08/2017
USA	ALEC BRADLEY	85388867	4080300	03/01/2012
USA	ALEC BRADLEY 1600	86368370	4905851	23/02/2016
USA	ALEC BRADLEY 1633	86368365	4905850	23/02/2016
USA	ALEC BRADLEY 1961	87315198	5276069	29/08/2017
USA	ALEC BRADLEY 1992	87315230	5276070	29/08/2017
USA	ALEC BRADLEY 1995	87315241	5276071	29/08/2017
USA	ALEC BRADLEY 1996	87315250	5276072	29/08/2017
USA	AB LOGO W/CROWN 	85271184	419526	14/08/2012
USA	AB NY	8529461	4095593	07/02/2012
USA	ALCHEMY	85227481	4593177	26/08/2014
USA	ALEC BRADLEY	85271136	4113043	13/03/2012
USA	ALEC BRADLEY AMERICAN CLASSIC	85047209	4218305	02/10/2012
USA	ALEC BRADLEY AMERICAN CLASSIC	90877596	6843555	13/09/2022
USA	BESPOKE	86291399	5200249	09/05/2014
USA	BLACK MARKET PHANTOM	87315082	5847974	03/09/2019
USA	BLACK MARKET	90871288	6827251	23/08/2022
USA	BLACK MARKET	85047205	4050213	25/05/2010
USA	BLACK MARKET ESTELI	90871292	6883113	08/08/2021
USA	BLACK MARKET ESTELI	973115103	5887947	26/01/2017
USA	BLACK STAR	87300971	5270407	22/08/2017
USA	BLIND FAITH	87697438	6102516	27/11/2017
USA	BLIND FAITH	90871281	6832729	08/08/2022
USA	ALEC BRADLEY BLEND CODE 10	87328953	5284957	12/09/2017
USA	BLIND FAITH	87697438	6102516	14/07/2020



USA	BONCHEROS	97010805	6846154	13/09/2022
USA	ALEC BRADLEY CABINET	87301088	5284518	12/09/2017
USA	CARIBBEAN CLASSIC	85047214	3995355	12/07/2011
USA	CHAVETA	97174026	6791700	12/07/2022
USA	COLLABORATION	97291680	N/A	N/A
USA	CONRAD & POMEROY	90149444	6695138	05/04/2022
USA	COPA DEL SOL	77961958	3963167	17/05/2011
USA	CORINTHIAN LEATHER	88763324	6223514	15/12/2020
USA	COYOL	85887403	4614559	30/09/2014
USA	COYOL	90877533	6833526	30/08/2022
USA	CUBILETE	86002479	5171788	28/03/2017
USA	DEAD LEAF SOCIETY	88387845	6555655	09/11/2021
USA	DEAD LEAF SOCIETY	97019949	6846189	09/09/2021
USA	DOUBLE BROADLEAF	78505826	3091704	07/03/2006
USA	EASY FIVE	86206201	4624103	05/08/2014
USA	EDICIÓN LIGA 100	87294015	5275393	29/08/2017
USA	EDICIÓN LIGA 200	87294022	5275394	29/08/2017
USA	EDICIÓN LIGA 300	87294028	5275395	29/08/2017
USA	EDICIÓN LIGA 400	87294035	5275398	29/08/2017
USA	EMPIRE STATE EDITION	85259500	4293558	19/02/2013
USA	FAMILY BLEND	97506174		N/A
USA	FASHIONABLY LATE	88763381	6223517	15/12/2020
USA	FILTHY HOOLIGAN	85849578	4358209	25/06/2013
USA	FOUR SPIRES	88860670	6603634	28/12/2021
USA	GATEKEEPER	88923460	6175411	13/10/2020
USA	GATEKEEPER	90869828	6827169	23/08/2022
USA	GOLD CROWN	87544265	6211453	01/12/2020
USA	HARVEST SELECTION	87272064	5264401	15/08/2017
USA	HAVANA SUN GROWN	78505875	3178708	28/11/2006
USA	HIGHWAY CHILD	88763374	6223516	15/12/2020

USA	IF YOU DON'T SMOKE CIGARS HOW DO I KNOW I CAN TRUST YOU?	87461119	5359882	19/12/2017
USA	ILLICIT	87315008	5261186	08/12/2017
USA	K147	85327293	4136916	01/05/2012
USA	KINTSUGI	88675874	6246836	12/01/2021
USA	KINTSUGI	90869880	6827180	23/08/2022
USA	LINEAGE	86093183	4598862	02/09/2014
USA	LINEAGE	90877423	6833513	30/08/2022
USA	LIVE TRUE	86085164	5005692	26/07/2016
USA	LIVE TRUE	85271222	4222657	09/10/2012
USA	LIVE TRUE	90877462	6833518	30/08/2022
USA	MADCAP	90147023	6584634	07/12/2021
USA	MADCAP	97063441	6889090	01/11/2022
USA	MAGIC TOAST	86325522	4667673	06/01/2015
USA	MAGIC TOAST	90885350	6844134	13/09/2022
USA	MAXX NANO	87272056	5269685	22/08/2017
USA	ALEC BRADLEY MAXX	78879787	3299971	25/09/2007
USA	ALEC BRADLEY MAXX	90878966	6833614	30/08/2022
USA	MEDALIST	87272080	5245393	18/07/2017
USA	MEDALIST	90877648	6833539	30/0/2022
USA	MISCHIEF MAKER	88504167	6356678	18/05/2021
USA	MISCHIEF MAKER	90874187	6833185	30/08/2022
USA	MISCIEF	90550307	6614428	11/01/2022
USA	MISCHIEF	90874172	6833182	30/08/2022
USA	MUGSHOT	97204116	N/A	N/A
USA	ALEC BRADLEY MUNDIAL	77811184	3820686	20/07/2010
USA	MUTINY	85129334	4537985	27/05/2014
USA	NEFARIOUS INTERLOPERS	87697595	6449083	10/08/2021
USA	NICA PURO	85581921	4277523	15/01/2013
USA	OCCIDENTAL RESERVE	87272074	5264402	15/08/2017
USA	OCCIDENTAL RESERVE	90874120	6843435	13/09/2022
USA	OVERTURE	87293560	5246423	18/07/2017
USA	ALEC BRADLEY P.a.L	87288674	5531084	31/07/2018
USA	PAPER TIGER	88763331	6223515	15/12/2020
USA	PEDRO PAN	85135175	4471152	21/01/2014
USA	POST EMBARGO	85207838	4593166	30/12/2010
USA	POST EMBARGO	90874107	6833178	30/08/2022
USA	PREMIUM PLUS	862914	4674807	20/01/2015

USA	PRENSADO DOBLE ROSADO	87315357	5315301	24/10/2017
USA	PRENSADO EXQUISITO	87315370	5303630	03/10/2017
USA	PRENSADO LOST ART	87315342	5349082	05/12/2017
USA	PRENSADO LOST ART	90874090	6837589	06/09/2022
USA	PRENSADO	87272070	5220100	06/06/2017
USA	PRENSADO	90874065	6791656	12/07/2022
USA	PROJECT 40	88673391	6063998	26/05/2020
USA	PROJECT 40	90869939	6832516	30/08/2022
USA	PRYME	78505856	3099501	30/05/2006
USA	PUNK	97331096	N/A	N/A
USA	PUNTA LANZA	85974029	4653765	09/12/2014
USA	RECLAIMED	97291347	6846675	13/09/2022
USA	RED STAR	87300991	5270408	22/08/2017
USA	RETREAT	87272016	5245387	18/07/2017
USA	ROLLING TABLE	90056975	6719632	03/05/2022
USA	ALEC BRADLEY ROYAL OAK	86192921	5086994	22/11/2016
USA	SANCTUM ESCAPE	87315538	5368201	02/01/2018
USA	SANCTUM SACRED CITY	87315539	5309670	17/10/2017
USA	SANCTUM	86053445	4642276	26/11/2013
USA	ALEC BRADLEY SELECT COROJO	87302320	5275993	29/08/2017
USA	ALEC BRADLEY SELECT CRIOLLO	87302321	5275994	29/08/2017
USA	SHIFT	85097057	4206533	11/09/2012
USA	SHOTGUN	86291404	4905757	23/02/2016
USA	SPEAKERBOX	90263589	6654949	22/02/2022
USA	SPECIAL BLENDS	78522879	3108293	20/06/2006
USA	SPIRIT OF CUBA	78522825	3116179	18/07/2006
USA	SPIRIT OF CUBA	90878932	6833613	30/08/2022
USA	SUPER FREAK	86539802	4838438	20/10/2015
USA	SUPERSTITION	85521158	4855879	17/11/2015
USA	SUPERVISOR SELECTION	86093167	4543058	03/06/2014
USA	TASTE OF THE WORLD	85920348	4477290	04/02/2014
USA	TASTE OF THE WORLD	86083900	4533305	20/05/2014
USA	TEMPUS	87272041	5245390	18/07/2017
USA	TEMPUS	90871272	6827250	23/08/2022
USA	ALEC BRADLEY TEXAS LANCERO	86192905	4654330	09/12/2014

USA	ALEC BRADLEY TEXAS LANCERO	90870076	6837370	06/09/2022
USA	THE BURNER	86322486	4843815	03/11/2015
USA	TRILOGY	78522846	3076080	04/04/2006
USA	TRILOGY	90885268	6844125	13/09/2022
USA	TROJES	77955808	4448049	10/12/2013
USA	V2L	88673372	6063997	26/05/2020
USA	VANDAL	86250862	4733049	05/05/2015
USA	VICE & VIRTUE	97173976		N/A
USA	VICE PRESS	87293606	N/A	N/A
USA	WAGYU A5+	90147027	6548956	02/11/2021
USA	WAR DOG	87315040	5276068	19/08/2017
USA	WHITE STAR	87301002	5270409	22/08/2017

Common Law trademarks

PHAT  
CUBAGUA  
SUTTON PLACE  
STEAM PUNK  
SS  
SERIES D  
GRASS  
PHAT CHURCHILL  
PHAT ASADACHI  
PHAT SUN FOOK KA  
PHAT BRIEF XTC  
PHAT SHORTY-NATURALS  
PHAT SHORTY-MADURO  
PHAT ROYAL