

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM807950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terrain Merchandising LLC		02/28/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Urban Outfitters Wholesale, Inc.		
Street Address:	5000 South Broad Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19112-1495		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4481805	BOTANICULTURE	
Registration Number:	4674926	HABIT & FORM	
Registration Number:	4385226	STARGAZER	
CORRESPONDENCE DATA			
Fax Number:	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027395866		
Email:	felicia.gordon@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	061823-0142		
NAME OF SUBMITTER:	Felicia D. Gordon		
SIGNATURE:	/Felicia D. Gordon/		
DATE SIGNED:	05/04/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 28th day of February 2023, between Terrain Merchandising LLC, a Delaware Limited Liability Company having a principal place of business at 5000 South Broad Street, Philadelphia, Pennsylvania 19112-1495 (hereinafter "Assignor") and Urban Outfitters Wholesale, Inc., a Pennsylvania corporation having a principal place of business at 5000 South Broad Street, Philadelphia, Pennsylvania 19112-1495 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed at Schedule A, including the registrations therefor (collectively, "the Marks"), and the goodwill developed through the use of the marks.

WHEREAS, Assignor desires to assign all of its right, title, and interest in and to the Marks along with the associated goodwill to the Assignee.

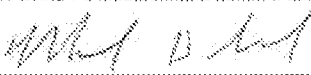
WHEREAS, Assignee wishes to acquire all rights, title and interest in and to the Marks along with the associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, conveys, assigns and transfers to Assignee effective as of the date last signed below all of Assignor's right, title, and interest in, to, and under the Marks, including all of the goodwill associated with the Marks and the right to sue for and receive all damages from past infringements of the Marks, the same to be held and enjoyed by Assignee, its successors and assigns.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of US registrations for the Marks and to issue to Assignee the trademark registrations and any renewals of the registrations of the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment effective as of the date last signed below.

TERRAIN MERCHANDISING LLC

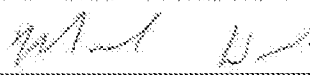
By: 

Name: Michael D. Silbert

Title: General Counsel

Date: February 28, 2023

URBAN OUTFITTERS WHOLESALE, INC.

By: 

Name: Michael D. Silbert

Title: General Counsel

Date: February 28, 2023

SCHEDULE A
Trademark Registrations

Trademark	Registration No.	Registration Date	Status
BOTANICULTURE	4481805	11-Feb-2014	Registered
HABIT & FORM	4674926	20-Jan-2015	Registered
STARGAZER	4385226	13-Aug-2013	Registered