

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808349

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/27/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eckler Industries, Inc.		05/05/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Rose Passion S.A.R.L.		
Street Address:	4bis rue des chevaux		
City:	Chambley Bussieres		
State/Country:	FRANCE		
Postal Code:	54890		
Entity Type:	Limited Liability Company: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1234031	AUTOMOTION	
Registration Number:	2660089	AUTOMOTION.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	cruffin@gerbenlawfirm.com		
Correspondent Name:	Cameron Ruffin, Esq.		
Address Line 1:	1050 Connecticut Ave. NW		
Address Line 2:	Suite 500		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Cameron Ruffin, Esq.		
SIGNATURE:	/Cameron Ruffin, Esq./		
DATE SIGNED:	05/05/2023		
Total Attachments: 2			
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OP \$65.00 1234031

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment ("Assignment") is made of record between Eckler Industries, Inc., a Delaware corporation with a business address of 5200 S. Washington Avenue, Titusville, Florida 32780 ("Assignor") and Rose Passion S.A.R.L., a France limited liability company, with a business address of 4bis rue des chevaux, CHAMBLEY BUSSIERES, 54890 ("Assignee").

RECITALS

WHEREAS, Assignor is the last listed owner of the following federal trademark registrations:

1. AUTOMOTION (Reg. No. 1234031); and
2. AUTOMOTION.COM (Reg. No. 2660089) (referred to hereafter as the "Registrations");

WHEREAS, Assignor assigned, on or about, September 27, 2018, to Assignee all of its rights, titles, goodwill, and interest in the AUTOMOTION and AUTOMOTION.COM marks and the associated Registrations (collectively referred to hereafter as the "Trademarks"), together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof; and

WHEREAS, Assignor and Assignee wish to evidence this assignment by executing this instrument;

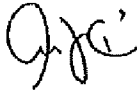
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged and in consideration of the foregoing recitals and mutual promises contained herein, Assignor and Assignee hereby evidence the assignment as follows:

1. Assignment. Assignor confirms that on or about September 27, 2018, Assignor did and has assigned to Assignee: (1) all the property, right, title, and interest in and to the Trademarks including all common law rights connected therein together with the Registrations therefore for the United States and throughout the world together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademarks.
2. Acceptance. Assignee hereby acknowledges that it accepted the foregoing assignment for good and valuable consideration on or around September 27, 2018 and wishes to evidence this assignment by executing this instrument.

Assignor and Assignee have executed this Agreement as of May 5, 2023 (date).

Assignor:

Eckler Industries, Inc.

Signature: 

Printed Name:


GEORGE KOKKINOS

Title:

CFO

Assignee:

Rose Passion S.A.R.L.

Signature: 

Printed Name:

E. NICOLE ROUSSEAU

Title:

General.