

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808388

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OVERTONE COLOR LLC		05/04/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AP MA FUNDING LLC		
Street Address:	4445 WILLARD AVENUE		
Internal Address:	SUITE 1100		
City:	CHEVY CHASE		
State/Country:	MARYLAND		
Postal Code:	20815		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5543708	OVERTONE	
Registration Number:	5495534	OVERTONE	
Registration Number:	6274506	THE FADER	
Registration Number:	6284601	V	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	laura.o'brien@hkllaw.com		
Correspondent Name:	Holland & Knight LLP		
Address Line 1:	10 St. James Ave.		
Address Line 2:	11th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02116		
ATTORNEY DOCKET NUMBER:	149927.00062		
NAME OF SUBMITTER:	Laura O'Brien		
SIGNATURE:	/Laura O'Brien/		
DATE SIGNED:	05/05/2023		

OP \$115.00 5543708

Total Attachments: 4

source=3. Notice of Grant of Security Interest in Trademarks - oVertone#page1.tif

source=3. Notice of Grant of Security Interest in Trademarks - oVertone#page2.tif

source=3. Notice of Grant of Security Interest in Trademarks - oVertone#page3.tif

source=3. Notice of Grant of Security Interest in Trademarks - oVertone#page4.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

May 4, 2023

United States Patent and Trademark Office

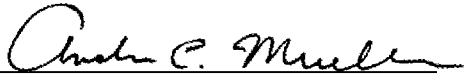
Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of November 13, 2020 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and AP MA FUNDING LLC, as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in, and a right to set off against, the trademarks and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

OVERTONE COLOR LLC

By: 

Name: Andrew Mueller

Title: Manager

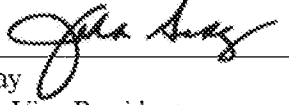
Acknowledged and Accepted:

AP MA FUNDING LLC, as Administrative Agent

By: _____

Name: John Gray

Title: Executive Vice President

A handwritten signature in cursive script, appearing to read "John Gray", is written over a horizontal line.

Schedule 1

Owner	Trademark	Country	Application No.	Filing Date	Registration No.	Registration Date
Overtone Haircare, Inc.	OVERTONE	United States	87/476,194	6/6/2017	5,543,708	8/21/2018
Overtone Haircare, Inc.	OVERTONE	United States	87/477,022	6/6/2017	5,495,534	6/19/2018
Overtone Haircare Inc.	THE FADER	United States	88/796,832	2/13/2020	6,274,506	2/16/2021
Overtone Haircare Inc.	V	United States	88/796,821	2/13/2020	6,284,601	3/2/2021