

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808409

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PURE RATIOS HOLDINGS INC		04/28/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Mission Partners IP, LLC		
Street Address:	5060 N. 40th Street		
Internal Address:	Suite 120		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87073004	PURE RATIOS	
Registration Number:	5307657	PURE RATIOS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	niki@delegate.legal		
Correspondent Name:	Niki Lentz of Conley Law, PLLC		
Address Line 1:	Suire 406		
Address Line 2:	5627 Telegraph Avenue		
Address Line 4:	Oakland, CALIFORNIA 94609		
NAME OF SUBMITTER:	Niki Lentz		
SIGNATURE:	/Niki Lentz/		
DATE SIGNED:	05/05/2023		
Total Attachments: 1			
source=2023.04.28 PURE RATIOS HOLDINGS INC - IP Assignment to Mission Partners IP LLC#page1.tif			

OP \$65.00 87073004

ASSIGNMENT OF TRADE/SERVICE MARK

WHEREAS, PURE RATIOS HOLDINGS INC., a Delaware Corporation, (hereinafter referred to as "Assignor"), is the owner of the following United States Trademark Registrations (the "Marks"):

Registration no. 87073004 – PURE RATIOS


Registration no. 5307657– PURE RATIOS

and the goodwill of the business associated therewith;

WHEREAS, Mission Partners IP, LLC, a Delaware Limited Liability Company, having a place of business at 5060 N. 40th Street, Suite 120 Phoenix, AZ 85018 (hereinafter referred to as "Assignee"), is desirous of acquiring the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, in order to affirm the assignment and transfer of said Marks and the goodwill of the business associated therewith, Assignor, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign and transfer to said Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the above Marks and the goodwill of the business associated therewith, together with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of said mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed on the date indicated below.

DocuSigned by:

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PURE RATIOS HOLDINGS INC.

By: Leo Gontmakher, CEO

Date: 4/28/2023