

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM808589

|                              |                          |
|------------------------------|--------------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT           |
| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
| <b>EFFECTIVE DATE:</b>       | 08/29/2019               |
| <b>SEQUENCE:</b>             | 4                        |

## CONVEYING PARTY DATA

| Name                     | Formerly                               | Execution Date | Entity Type                         |
|--------------------------|--|----------------|-------------------------------------|
| Colors & Effects USA LLC | FORMERLY BASF Colors & Effects USA LLC | 04/24/2023     | Limited Liability Company: DELAWARE |

## RECEIVING PARTY DATA

|                        |                          |
|------------------------|--------------------------|
| <b>Name:</b>           | Sun Chemical Corporation |
| <b>Street Address:</b> | 35 Waterview Boulevard   |
| <b>City:</b>           | Parsippany               |
| <b>State/Country:</b>  | NEW JERSEY               |
| <b>Postal Code:</b>    | 07054                    |
| <b>Entity Type:</b>    | Corporation: DELAWARE    |

## PROPERTY NUMBERS Total: 10

| Property Type  | Number   | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 72313177 | BI-LITE   |
| Serial Number: | 72330396 | FLAMENCO  |
| Serial Number: | 77783418 | TIMICA    |
| Serial Number: | 72351496 | CLOISONNE |
| Serial Number: | 73469033 | GEMTONE   |
| Serial Number: | 74475864 | MEARLMICA |
| Serial Number: | 73739555 | CELLINI   |
| Serial Number: | 72090853 | MEARLITE  |
| Serial Number: | 72210457 | MEARLIN   |
| Serial Number: | 72456854 | BIJU      |

## CORRESPONDENCE DATA

Fax Number: 7166260366

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: (716)239-4300

Email: esimpson@colsonlawgroup.com

Correspondent Name: Ellen S. Simpson

TRADEMARK

**Address Line 1:** 5555 Main Street  
**Address Line 4:** Williamsville, NEW YORK 14221

**ATTORNEY DOCKET NUMBER:** BA00041

**NAME OF SUBMITTER:** Ellen S. Simpson

**SIGNATURE:** /Ellen S. Simpson/

**DATE SIGNED:** 05/07/2023

**Total Attachments: 2**

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source=4 - 511 SCC\_US\_BASF CORP ASN 2\_Conf. DoA\_(B)CE USA LLC to SC Corp#page2.tif

**Confirmatory Deed of Assignment  
and Consent to Recordal  
UNITED STATES**

THIS DEED is made between:

**BASF Colors & Effects USA LLC (now known as Colors & Effects USA LLC)**, a company duly organized and existing under the Laws of Delaware, of *100 Park Avenue, Florham Park, New Jersey 07932, USA*

("the Assignor");

and

**Sun Chemical Corporation**, a company duly organized and existing under the Laws of Delaware, of *35 Waterview Boulevard, Parsippany, NJ 07054, USA*

("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks in the **United States** as set out in the attached schedule marked "Annex A" and
- (b) Pursuant to the USA Share Sale and Transfer Agreement dated August 29, 2019, the Assignor has assigned the Assignor's entire right, title, and interest in and to the trademarks to the Assignee.
- (c) The Assignment of the afore-mentioned trademarks became effective on August 29, 2019.

IT IS AGREED THAT:

For consideration of the sum of 1 USD, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred, and set over unto the Assignee, its successors, and assigns, effective on August 29, 2019, all right, title, and interests in the **United States** in the trademarks together with the goodwill of the business represented and symbolised by the trademarks and the Assignee accepts the said assignment. These applications are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

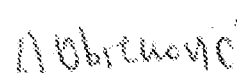
IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich on behalf of  
the **Assignor** this 24th day of April 2023  
by



**Monica Kerndl**, Proxy-Holder  
**Colors & Effects USA LLC**

Signed as a Deed in Munich on behalf of  
the **Assignee** this 24th day of April 2023  
by



**Aleksandra Obrenovic**, Proxy-Holder  
**Sun Chemical Corporation**

**Annex A**

|    | <b>Trademark</b>    | <b>Application No.</b> | <b>Registration No.</b> | <b>Class(es)</b> |
|----|---------------------|------------------------|-------------------------|------------------|
| 1  | BI-LITE             | 72313177               | 889578                  | 2                |
| 2  | Flamenco (Pigmente) | 72330396               | 902849                  | 2                |
| 3  | Timica              | 77783418               | 3752085                 | 2                |
| 4  | Cloisonne           | 72351496               | 927087                  | 2                |
| 5  | Gemtone             | 73469033               | 1334989                 | 2                |
| 6  | MEARLMICA           | 74475864               | 1865785                 | 17               |
| 7  | Cellini             | 73739555               | 1592571                 | 2                |
| 8  | MEARLITE            | 72090853               | 729625                  | 2                |
| 9  | MEARLIN             | 72210457               | 808350                  | 2                |
| 10 | BIJU                | 72456854               | 1003883                 | 2                |