

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM807363

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conopco, Inc.		05/01/2023	Corporation: NEW YORK
Unilever Canada Inc.		05/01/2023	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Suave Brands Company LLC		
<b>Street Address:</b>	1 International Place		
<b>Internal Address:</b>	Suite 3420		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 64</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87217568	2 MINUTE SUPER	
<b>Serial Number:</b>	97257290	AWESOME BLOSSOM	
<b>Serial Number:</b>	86969232	BERRY FLURRY	
<b>Serial Number:</b>	85908459	CHERRY VANILLA BOP	
<b>Serial Number:</b>	85048418	CITRUS RUSH	
<b>Serial Number:</b>	87043597	COCONUT FORCE	
<b>Serial Number:</b>	87837463	FLAVOR FACTORY	
<b>Serial Number:</b>	87043452	GALACTIC FRESH	
<b>Serial Number:</b>	86827695	HONEY INFUSION	
<b>Serial Number:</b>	87045223	HYPERSPACE APPLE	
<b>Serial Number:</b>	87043462	ICY GRAPE	
<b>Serial Number:</b>	88946082	JELLYFISH SPLASH	
<b>Serial Number:</b>	87043546	MELON FLURRY	
<b>Serial Number:</b>	86206690	MORNING BLISS	
<b>Serial Number:</b>	86516634	PURELY FUN	
<b>Serial Number:</b>	88893969	QUENCHLOCK	
<b>Serial Number:</b>	88946099	RAINBOW BLAST	

CH \$1615.00 87217568

Property Type	Number	Word Mark
Serial Number:	88893415	SMOOTH PERFORMER
Serial Number:	88880382	SUAVE
Serial Number:	88832128	SUAVE
Serial Number:	74298118	SUAVE
Serial Number:	75018118	SUAVE
Serial Number:	72329927	SUAVE
Serial Number:	73252840	SUAVE
Serial Number:	73288735	SUAVE
Serial Number:	76131133	SUAVE
Serial Number:	76217311	SUAVE
Serial Number:	76097342	SUAVE
Serial Number:	76078659	SUAVE
Serial Number:	86598281	SUAVE COCONUT KISS
Serial Number:	86478218	SUAVE ESSENTIALS
Serial Number:	97257879	SUAVE FRESH VIBES
Serial Number:	78521832	SUAVE KIDS
Serial Number:	78234090	SUAVE KIDS
Serial Number:	86935324	SUAVE KIDS
Serial Number:	86935311	SUAVE KIDS
Serial Number:	85042384	SUAVE KIDS
Serial Number:	97148599	SUAVE KIDS
Serial Number:	77047931	SUAVE MEN
Serial Number:	78719135	SUAVE MEN
Serial Number:	76068899	SUAVE NATURALS
Serial Number:	76059935	SUAVE NATURALS
Serial Number:	76439676	SUAVE NATURALS
Serial Number:	75028592	SUAVE PROFESSIONALS
Serial Number:	78431688	SUAVE PROFESSIONALS
Serial Number:	86162764	SUAVE PROFESSIONALS
Serial Number:	77861612	SUAVE PROFESSIONALS
Serial Number:	85277280	SUAVE PROFESSIONALS KERATIN INFUSION
Serial Number:	86501105	SUAVE PROFESSIONALS MEN 2-IN-1 PURE POWE
Serial Number:	86501345	SUAVE PROFESSIONALS SEA MINERAL INFUSION
Serial Number:	86858643	SWEET PEA & VIOLET
Serial Number:	85607894	SWINGIN' COCONUT
Serial Number:	97299128	THE SUNSHINE BAY CREW
Serial Number:	86850664	TROPICAL PARADISE
Serial Number:	87043474	TROPICAL STORM

Property Type	Number	Word Mark
Serial Number:	88896989	UP THE VOLUME
Serial Number:	86827698	VITAMIN INFUSION
Serial Number:	87043447	WINTER MELON
Serial Number:	85977772	SUAVE KIDS
Serial Number:	75753376	WILD WATERMELON
Serial Number:	97678508	SUAVE
Serial Number:	97788104	FRESH SCALP DAY
Serial Number:	97860794	PROSOLID
Serial Number:	97788125	REPAIR & CONQUER

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2128598000

**Email:** teas@friedfrank.com

**Correspondent Name:** Katelyn James c/o Fried Frank et al

**Address Line 1:** 1 New York Plaza

**Address Line 2:** 27th Floor

**Address Line 4:** New York, NEW YORK 10004

<b>ATTORNEY DOCKET NUMBER:</b>	033830-00018
<b>NAME OF SUBMITTER:</b>	Katelyn James
<b>SIGNATURE:</b>	/Katelyn James/
<b>DATE SIGNED:</b>	05/02/2023

**Total Attachments: 30**

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**TRADEMARK ASSIGNMENT AGREEMENT**

This **TRADEMARK ASSIGNMENT AGREEMENT** (the “Assignment”) made this 1<sup>st</sup> day of May, 2023, by and between CONOPCO, INC. a New York corporation (“Conopco”) and UNILEVER CANADA INC. a Canadian corporation (“Unilever Canada”) (collectively, the “Assignors”) and SUAVE BRANDS COMPANY LLC, a Delaware limited liability company (“Assignee”) (each a “Party” and collectively the “Parties”).

**RECITALS**

**WHEREAS**, Conopco (on behalf of itself and the Assignors) and the Assignee are parties to that certain Asset Purchase Agreement, dated as of February 13, 2023 (as may be amended, modified or supplemented, the “Purchase Agreement”);

**WHEREAS**, Conopco is the owner of all right, title and interest in and to the trademarks, service marks and other intellectual property rights set forth on Schedule A attached hereto as well as all common law rights therein and thereto and all goodwill associated therewith and Unilever Canada is the owner of all right, title and interest in and to the trademarks, service marks and other intellectual property rights set forth on Schedule B attached hereto as well as all common law rights therein and thereto (collectively, the “Marks”), and Conopco is the owner of all right, title and interest in and to the social media accounts and usernames set forth on Schedule C;

**WHEREAS**, in connection with the Purchase Agreement, Assignors have agreed to assign all rights in and to the Marks to Assignee, and Assignee has agreed to acquire all rights in and to the Marks, including any and all common law rights in and to said Marks;

**WHEREAS**, in connection with the Purchase Agreement, Conopco has agreed to assign all rights in and to the social media accounts and usernames to Assignee, and Assignee has agreed to acquire all rights in and to the social media accounts and usernames;

**WHEREAS**, Assignee is a successor to a portion of the ongoing and existing business of Assignors to which the Marks pertain; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Definitions. All capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement.
2. Assignment of Marks. Assignors hereby irrevocably sells, assigns, transfers and conveys to Assignee all right, title and interest in the Business Territory in and to said Marks, together with all of the goodwill symbolized by and connected with the use of said Marks, and

together with the right to recover damages and profits and all other remedies for past and future infringements thereof within the Business Territory.

3. Assignment of Social Media Accounts. Conopco hereby irrevocably assigns, transfers, and conveys to Assignee all right, title and interest in the Business Territory in and to all social media account or user names (including “handles”) incorporating any of the Marks, including the social media accounts listed on Schedule C hereto and all associated social media pages. In the event any such social media accounts or user names are not assignable or transferable in connection with the Transferred Brand, the Parties will cooperate in good faith to determine how best to deal such social media accounts or user names.

4. Cooperation. The Assignors shall, and shall cause their employees, affiliates, successors and assigns to, execute all documents and take all additional steps reasonably necessary to affect the intent of this Assignment. Assignors agree to execute and deliver such additional documents, instruments, conveyances, and assurances, and take such further actions as may be reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment or to carry out the provisions hereof. The cost for any and all acts contemplated by this Section 4 shall be borne by the Assignee. This Assignment shall be promptly recorded by Assignee with all applicable governmental offices and administrative agencies, and Assignors hereby authorize such governmental offices and administrative agencies to record this Assignment.

5. Successors and Assigns. This Agreement shall be binding upon and shall inure to the benefit of the Parties and their respective successors and permitted assigns under the Purchase Agreement.

6. No Amendment; Conflict. Nothing in this Agreement, express or implied, is intended or shall be construed to expand or defeat, impair or limit in any way the rights, obligations, claims or remedies of the Parties set forth in the Purchase Agreement. If there is any inconsistency between this Agreement and the Purchase Agreement, the terms of the Purchase Agreement shall control.

7. Governing Law. This Agreement shall be governed by, and construed in accordance with, the Laws of the State of Delaware applicable to contracts executed in and to be performed entirely within such State. Each of the Parties hereto hereby irrevocably and unconditionally submits, for itself and its assets and properties, to the exclusive jurisdiction of any Delaware State court, or Federal court of the United States of America, sitting within the State of Delaware (the “Chosen Court”), and any appellate court from any thereof, in any Legal Proceeding arising out of or relating to this Agreement, the agreements delivered in connection with this Agreement, or the transactions contemplated hereby or thereby, or for recognition or enforcement of any judgment relating thereto, and each Party hereby irrevocably and unconditionally (a) agrees not to commence any such Legal Proceeding except in a Chosen Court; (b) agrees that any claim in respect of any Legal Proceeding may be heard and determined in a Chosen Court; (c) waives, to the fullest extent it may legally and effectively do so, any objection which it may now or

hereafter have to the laying of venue of any such Legal Proceeding in any Chosen Court; and (d) waives, to the fullest extent permitted by Law, the defense of an inconvenient forum to the maintenance of such Legal Proceeding in any Chosen Court. The Parties agree that a final judgment in any such Legal Proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by Law. Each Party irrevocably consents to the service of any and all process in any such action or in the manner provided for notices in Section 12.4 of the Purchase Agreement. Nothing in this Section 7 shall affect the right of any Party to serve legal process in any other manner permitted by Law. EACH PARTY IRREVOCABLY AND UNCONDITIONALLY WAIVES ANY RIGHT TO A TRIAL BY JURY AND AGREES THAT ANY OF THEM MAY FILE A COPY OF THIS PARAGRAPH WITH ANY COURT AS WRITTEN EVIDENCE OF THE KNOWING, VOLUNTARY AND BARGAINED-FOR AGREEMENT AMONG THE PARTIES IRREVOCABLY TO WAIVE ITS RIGHT TO TRIAL BY JURY IN ANY PROCEEDING.

8. Headings. The section headings in this Agreement are for convenience and reference purposes only and shall not affect in any way the meaning, interpretation, or scope of this Agreement or any provision thereof.

9. Amendment and Modification. This Agreement may only be amended, modified or supplemented by an agreement in writing signed by each Party hereto.

10. Counterparts. This Agreement may be executed in multiple counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Counterparts may be delivered via facsimile, electronic mail (including .pdf or any electronic signature complying with the U.S. federal E-SIGN Act of 2000, e.g., www.docusign.com or Adobe sign) or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes.

11. No Third-Party Beneficiaries. This Agreement shall not confer any rights or remedies upon any Person other than the Parties and their respective successors and permitted assigns.

*[Signature page follows]*

**IN WITNESS WHEREOF**, Assignors and Assignee have caused this Assignment to be duly executed as of the day and year first written above.

**ASSIGNOR:**

CONOPCO, INC.

DocuSigned by:  
*Natalia Cavaliere*  
By: \_\_\_\_\_  
Name: Natalia Cavaliere  
Title: Vice President and Assistant Secretary

**ASSIGNOR:**

UNILEVER CANADA INC.

DocuSigned by:  
*Natalia Cavaliere*  
By: \_\_\_\_\_  
Name: Natalia Cavaliere  
Title: Authorized Signatory



**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be duly executed as of the day and year first written above.

**ASSIGNEE:**

SUAVE BRANDS COMPANY LLC

By: \_\_\_\_\_

*Tad S. Yanagi*

914C380B75EE482...

Name: Tad S. Yanagi

Title: Vice President, Treasurer & Secretary

**INTELLECTUAL PROPERTY  
SCHEDULE A**

<b>COUNTRY</b>	<b>MARK</b>	<b>LOGO</b>	<b>APPLICATION NO.</b>	<b>APPLICATION DATE</b>	<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>STATUS</b>	<b>CLASS(ES)</b>	<b>OWNER</b>
Puerto Rico	SUAVE		12148831	1-May-13	209159	1-May-13	Registered	3	Conopco, Inc.
United States of America	2 MINUTE SUPER		87217568	27-Oct-16	5429286	20-Mar-18	Registered	3	Conopco, Inc.
United States of America	AWESOME BLOSSOM		97257290	8-Feb-22			Pending	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	BERRY FLURRY		86969232	8-Apr-16	5546365	21-Aug-18	Registered	3	Conopco, Inc.
United States of America	CHERRY VANILLA BOP		85908459	18-Apr-13	4748463	2-Jun-15	Registered	3	Conopco, Inc.
United States of America	CITRUS RUSH		85048418	26-May-10	4091737	24-Jan-12	Registered	3	Conopco, Inc.
United States of America	COCONUT FORCE		87043597	19-May-16	5546412	21-Aug-18	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	FLAVOR FACTORY		87837463	16-Mar-18	6185572	27-Oct-20	Registered	3	Conopco, Inc.
United States of America	GALACTIC FRESH		87043452	19-May-16	6205931	24-Nov-20	Registered	3	Conopco, Inc.
United States of America	HONEY INFUSION		86827695	20-Nov-15	5177432	4-Apr-17	Registered	3	Conopco, Inc.
United States of America	HYPERSPACE APPLE		87045223	20-May-16	5546420	21-Aug-18	Registered	3	Conopco, Inc.



COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	ICY GRAPE		87043462	19-May-16	5546410	21-Aug-18	Registered	3	Conopoco, Inc.
United States of America	JELLYFISH SPLASH		88946082	3-Jun-20			Pending	3	Conopoco, Inc.
United States of America	MELON FLURRY		87043546	19-May-16	6058957	19-May-20	Registered	3	Conopoco, Inc.
United States of America	MORNING BLISS		86206690	27-Feb-14	5176707	4-Apr-17	Registered	3	Conopoco, Inc.


COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	PURELY FUN		86516634	28-Jan-15	5311751	17-Oct-17	Registered	3	Conopoco, Inc.
United States of America	QUENCHLOCK		88893969	29-Apr-20	6740048	24-May-22	Registered	3	Conopoco, Inc.
United States of America	RAINBOW BLAST		88946099	3-Jun-20	6761145	14-Jun-22	Registered	3	Conopoco, Inc.
United States of America	SMOOTH PERFORMER		88893415	29-Apr-20	6456932	17-Aug-21	Registered	3	Conopoco, Inc.




COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SUAVE		88880382	21-Apr-20	6654379	22-Feb-22	Registered	3	Conopco, Inc.
United States of America	SUAVE		88832128	12-Mar-20	6647135	15-Feb-22	Registered	5	Conopco, Inc.
United States of America	SUAVE		74298118	27-Jul-92	1759377	23-Mar-93	Registered	3	Conopco, Inc.
United States of America	SUAVE		75018118	8-Nov-95	2120815	16-Dec-97	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	SUAVE		72329927	13-Jun-69	885185	27-Jan-70	Registered	3	Conopco, Inc.
United States of America	SUAVE		73252840	6-Mar-80	1170851	29-Sep-81	Registered	3	Conopco, Inc.
United States of America	SUAVE		73288735	8-Dec-80	1200093	6-Jul-82	Registered	3	Conopco, Inc.
United States of America	SUAVE		76131133	19-Sep-00	2543588	26-Feb-02	Registered	3	Conopco, Inc.







COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	SUAVE		76217311	28-Feb-01	2504653	6-Nov-01	Registered	3	Conopoco, Inc.
United States of America	SUAVE (STYLISED) & DESIGN		76097342	25-Jul-00	2447999	1-May-01	Registered	3	Conopoco, Inc.
United States of America	SUAVE (STYLISED) & DESIGN		76078659	22-Jun-00	2442874	10-Apr-01	Registered	3	Conopoco, Inc.
United States of America	SUAVE COCONUT KISS		86598281	15-Apr-15	5182190	11-Apr-17	Registered	3	Conopoco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SUAVE ESSENTIALS (STYLISED) & DESIGN		86478218	11-Dec-14	5096058	6-Dec-16	Registered	3	Conopco, Inc.
United States of America	SUAVE FRESH VIBES		97257879	8-Feb-22			Pending	3	Conopco, Inc.
United States of America	SUAVE KIDS		78521832	23-Nov-04	3169687	7-Nov-06	Registered	3	Conopco, Inc.
United States of America	SUAVE KIDS		78234090	4-Apr-03	2902403	9-Nov-04	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SUAVE KIDS		86935324	10-Mar-16	5596118	30-Oct-18	Registered	3	Conopco, Inc.
United States of America	SUAVE KIDS (STYLISED) & DESIGN		85042384	19-May-10	4522191	29-Apr-14	Registered	3	Conopco, Inc.
United States of America	SUAVE KIDS (STYLISED) & DESIGN		97148599	30-Nov-21			Pending	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SUAVE MEN	SUAVE MEN	77047931	20-Nov-06	3603014	7-Apr-09	Registered	3	Conopco, Inc.
United States of America	SUAVE MEN		78719135	23-Sep-05	3277425	7-Aug-07	Registered	3	Conopco, Inc.
United States of America	SUAVE NATURALS		76068899	12-Jun-00	2431841	27-Feb-01	Registered	3	Conopco, Inc.
United States of America	SUAVE NATURALS		76059935	30-May-00	2534895	29-Jan-02	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SUAVE NATURALS		76439676	13-Aug-02	2815606	17-Feb-04	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS		75028592	6-Dec-95	2056929	29-Apr-97	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS		78431688	8-Jun-04	2957356	31-May-05	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS		86162764	10-Jan-14	4809375	8-Sep-15	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	SUAVE PROFESSIONALS (STYLISED) & DESIGN		77861612	30-Oct-09	3975329	7-Jun-11	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS KERATIN INFUSION (STYLISED) (LABEL)		85277280	25-Mar-11	4361796	2-Jul-13	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS MEN 2-IN-1 PURE POWER (STYLISED) (LABEL)		86501105	12-Jan-15	5423717	13-Mar-18	Registered	3	Conopco, Inc.
United States of America	SUAVE PROFESSIONALS SEA MINERAL INFUSION (STYLISED) (LABEL)		86501345	12-Jan-15	5561336	11-Sep-18	Registered	3	Conopco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	SWEET PEA & VIOLET		86858643	28-Dec-15	5135606	7-Feb-17	Registered	3	Conopoco, Inc.
United States of America	SWINGIN' COCONUT		85607894	25-Apr-12	4589196	19-Aug-14	Registered	3	Conopoco, Inc.
United States of America	THE SUNSHINE BAY CREW		97299128	7-Mar-22			Pending	3	Conopoco, Inc.
United States of America	TROPICAL PARADISE		86850664	16-Dec-15	5135546	7-Feb-17	Registered	3	Conopoco, Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASSES	OWNER
United States of America	TROPICAL STORM		87043474	19-May-16	5546411	21-Aug-18	Registered	3	Conopoco, Inc.
United States of America	UP THE VOLUME		88896989	1-May-20	6740050	24-May-22	Registered	3	Conopoco, Inc.
United States of America	VITAMIN INFUSION		86827698	20-Nov-15	5177433	4-Apr-17	Registered	3	Conopoco, Inc.
United States of America	WINTER MELON		87043447	19-May-16	6205930	24-Nov-20	Registered	3	Conopoco, Inc.




COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	SUAVE KIDS (STYLISED) & DESIGN		85977772	19-May-10	4259334	11-Dec-12	Registered	3	Conopco, Inc.
United States of America	WILD WATERMELON		75753376	19-Jul-99	2545203	5-Mar-02	Renewed	3	Conopco, Inc.
United States of America	SUAVE		97678508	15-Nov-22			Pending	3	Conopco, Inc.
United States of America	FRESH SCALP DAY		97788104	9-Feb-23			Pending	3	Conopco, Inc.


COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
United States of America	PROSOLID		97860794	28-Mar-23			Pending	3	Conopoco, Inc.
United States of America	REPAIR & CONQUER		97788125	9-Feb-23			Pending	3	Conopoco, Inc.




**TRADEMARK**



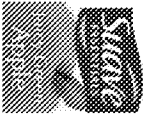
**REEL: 008065 FRAME: 0648**





**SCHEDULE B**

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	SUAVE		173854	5-Aug-38	UCAA11301	5-Aug-38	Registered	3	Unilever Canada Inc.
Canada	SUAVE CLEAN HAIR		429969	21-Sep-78	TMAA248297	18-Jul-80	Registered		Unilever Canada Inc.
Canada	SUAVE (STYLISTED) & DESIGN		1004644	9-Feb-99	TMAA660290	7-Mar-06	Registered	3	Unilever Canada Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	SUAVE		1192950	7-Oct-03	TMA695489	4-Sep-07	Registered	35	Unilever Canada Inc.
Canada	SUAVE NATURALS		1226147	6-Aug-04	TMA694663	23-Aug-07	Registered	3	Unilever Canada Inc.
Canada	SUAVE (STYLISED) & DESIGN		1294741	22-Mar-06	TMA694235	17-Aug-07	Registered	3	Unilever Canada Inc.
Canada	SUAVE KIDS		1776448	8-Apr-16	TMA1018869	8-Apr-19	Registered	3	Unilever Canada Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	BERRY FLURRY		1776449	8-Apr-16	TMA1057456	3-Oct-19	Registered	3	Unilever Canada Inc.
Canada	SUAVE KIDS (STYLISED) & DESIGN		1776451	8-Apr-16	TMA978140	10-Aug-17	Registered	3	Unilever Canada Inc.
Canada	SUAVE ESSENTIALS (STYLISED) & DESIGN		1783693	24-May-16	TMA970667	11-May-17	Registered	3	Unilever Canada Inc.
Canada	SUAVE PROFESSIONALS (STYLISED) & DESIGN		1857468	14-Sep-17	TMA1081573	11-Sep-20	Registered	3	Unilever Canada Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	SUAVE ESSENTIALS TROPICAL COCONUT (STYLISED) (LABEL)		1964424	23-May-19			Pending	3	Unilever Canada Inc.
Canada	SUAVE ESSENTIALS SUN-RIPPENED STRAWBERRY (STYLISED) (LABEL)		1964425	23-May-19			Pending	3	Unilever Canada Inc.
Canada	SUAVE ESSENTIALS JUICY GREEN APPLE (STYLISED) (LABEL)		1964426	23-May-19			Pending	3	Unilever Canada Inc.
Canada	SUAVE		2017338	12-Mar-20			Pending	5, 10	Unilever Canada Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	SUAVE KIDS SURF'S UP (STYLISED) & DESIGN		2024372	23-Apr-20	TMA1175519	12-Apr-23	Registered	3	Unilever Canada Inc.
Canada	SUAVE KIDS SILLY APPLE (STYLISED) & DESIGN		2024373	23-Apr-20			Pending	3	Unilever Canada Inc.
Canada	SUAVE KIDS STRAWBERRY BLAST (STYLISED) & DESIGN		2024374	23-Apr-20			Pending	3	Unilever Canada Inc.
Canada	SUAVE ESSENTIALS OCEAN SPLASH & DESIGN		2054429	28-Sep-20			Pending	3	Unilever Canada Inc.

COUNTRY	MARK	LOGO	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE	STATUS	CLASS(ES)	OWNER
Canada	SUAVE MEN SPORT & DESIGN		2054430	28-Sep-20			Pending	3	Unilever Canada Inc.
Canada	SUAVE SKIN SOLUTIONS (STYLISTED) & DESIGN		2061830	4-Nov-20			Pending	3	Unilever Canada Inc.
Canada	AWESOME BLOSSOM		2165000	8-Feb-22	TMA1171623	15-Mar-23	Registered	3	Unilever Canada Inc.
Canada	FRESH VIBES		2165001	8-Feb-22			Pending	3	Unilever Canada Inc.





## **SCHEDULE C**

### **Social Media Accounts**

Facebook: <https://www.facebook.com/SuaveBeauty/>

Twitter: <https://twitter.com/SuaveBeauty>

Pinterest: <https://www.pinterest.com/suavebeauty/>

Instagram: <https://www.instagram.com/suave/>

TikTok: <https://www.tiktok.com/@suave>