

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM810392

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trevor Tuell		05/01/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ABS Global, Inc.		
Street Address:	1525 River Road		
City:	DeForest		
State/Country:	WISCONSIN		
Postal Code:	53532		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97605739	BEEF X	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2167620424		
Email:	arfactor@ogs.law		
Correspondent Name:	Andrew R. Factor		
Address Line 1:	P.O. Box 45116		
Address Line 4:	Madison, WISCONSIN 53744		
NAME OF SUBMITTER:	Andrew R. Factor		
SIGNATURE:	/Andrew R. Factor/		
DATE SIGNED:	05/15/2023		
Total Attachments: 2			
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OP \$40.00 97605739

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is effective as of May 1, 2023 by and between Trevor Tuell an individual with an address of 5376 Highland Meadows Court Windsor COLORADO 80528 ("Assignor") and ABS Global, Inc., a Delaware Corporation with headquarters at 1525 River Road, DeForest, WI 53532 ("Assignee"). The parties to this Agreement may sometimes be referred to individually as "Party" or collectively as "Parties".

WHEREAS, Assignor adopted, and is the owner of the following trademarks:

Registration No.	Trademark	Class
US 100 101 102	BEEF X	IC 035. Business consulting services in the field of agriculture, namely, supply management and production practices

and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, associated logos and stylized marks and the right to recover for past infringement (collectively, the "Trademarks").

WHEREAS, Assignor wishes to assign to Assignee all rights, title, and interest in the Trademarks pursuant to this Agreement.

WHEREAS, Assignee wishes to receive from Assignor all rights, title, and interest in the Trademarks pursuant to this Agreement.

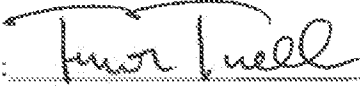
NOW, THEREFORE, in contribution of valuable consideration, the Parties hereby agree as follows:

1. In return for valuable consideration of \$5,000 paid by Assignee to Assignor, Assignor hereby conveys, transfers and assigns to Assignee all of Assignor's rights, titles and interests throughout the world in and to the Trademarks and related federal registrations, including its goodwill.
2. Assignor warrants to and covenants with Assignee that Assignor (a) has the full right to convey all rights, titles and interests herein assigned by Assignor to Assignee, (b) has not developed or created any information or materials related to the Beef X program outside his employment with Assignee, including without limitation any marketing strategies, business plan, standard operating procedures, analysis, or other information ("Information"); and (c) that Assignor has not executed, and will not execute, any agreements which are inconsistent herewith. To the extent Assignor has developed or created any Information outside of his employment with Assignee, Assignor hereby conveys, transfers, and assigns, all right title and interest in such Information to Assignee.
3. Assignor agrees to execute any instruments and perform any acts which may be reasonably necessary to fully effectuate and record in any and all jurisdictions throughout the world the assignment of the rights, titles and interests assigned to Assignee pursuant to this Agreement.

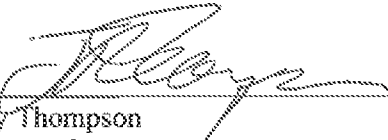
{Signature page to follow.}

IN WITNESS WHEREOF, the Parties have duly executed and delivered this Trademark Assignment Agreement as of the date first set forth above.

ASSIGNOR:

By: 
Trevor Tuell
Owner

ASSIGNEE:

By: 
Jerry Thompson
COO Beef
ABS Global, Inc.