900766572 04/18/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM803840 Stylesheet Version v1.2

SUBMISSION TYPE: RESUBMISSION **NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL **RESUBMIT DOCUMENT ID:** 900734641

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------|----------|----------------|---|
| BRIDON PLC | | 11/23/2022 | Public Limited Company: UNITED KINGDOM |

RECEIVING PARTY DATA

| Name: | Bridon International Ltd. | | |
|-------------------|---|--|--|
| Street Address: | Icon Building First Point | | |
| Internal Address: | Balby Carr Bank | | |
| City: | Doncaster, South Yorkshire | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | DN4 5JQ | | |
| Entity Type: | Private Limited Company: UNITED KINGDOM | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 0741484 | BLUE STRAND |

CORRESPONDENCE DATA

Fax Number: 3124199440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 13126285529

Email: filing.us@dennemeyer-law.com

VICTORIA FRIEDMAN **Correspondent Name:**

Address Line 1: 2 North Riverside Plaza, Suite 1500

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 10168996TR NAME OF SUBMITTER: VICTORIA FRIEDMAN **SIGNATURE:** /vfriedman/ **DATE SIGNED:** 04/18/2023

Total Attachments: 2

source=20221128133814861#page1.tif source=20221128133814861#page2.tif

> TRADEMARK **REEL: 008073 FRAME: 0875** 900766572

| Trade Mark | Registration No./ Application No. | Class | Goods/Services |
|-------------|--------------------------------------|-------|----------------|
| BLUE STRAND | 0741484 | 22 | wire ropes |

THIS ASSIGNMENT is made the 23th day of November Two Thousand and Twenty-Two

BETWEEN

- (1) BRIDON PLC, a public limited company incorporated in United Kingdom, whose registered office is CARR HILL, DONCASTER, SOUTH YORKSHIRE, DN4 8DG, ENGLAND (hereinafter called "the Assignor") of the one part and
- (2) Bridon International Ltd., a private limited company incorporated in the United Kingdom, whose registered office is Icon Building First Point, Balby Carr Bank, Doncaster, South Yorkshire DN4 5JQ, United Kingdom (hereinafter called "the Assignee") of the other part.

WHEREAS:-

- (1) The Assignor is the proprietor in the US of the Trade Mark as set out in the Schedule referred hereto (hereinafter called "the Trade Mark").
- (2) The Assignor has agreed to transfer to the Assignee for good and valuable consideration the Trade Mark together with the goodwill associated with and symbolized by the Trade Mark as is registered in manner hereinafter appearing.
- (3) The Assignor has agreed that the Assignee is authorized to act on behalf of the Assignor to effect the recordal of assignment of the Trade Mark at the US Trade Marks Registry.

TRADEMARK REEL: 008073 FRAME: 0876 (4) The Assignee has been notified that the Trade Mark is registered with the existing

exclusive license.

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said Agreement

and for good and valuable consideration, sufficiency of which is hereby acknowledged by

the Assignor, the Assignor hereby assigns onto the Assignee the Trade Mark and the full

and exclusive benefit thereof and all the estate, right, title and interest of the Assignor

therein and thereto together with the goodwill associated with and symbolized by the Trade

Mark as is registered TO HOLD the same onto the Assignee absolutely.

IN WITNESS whereof the parties hereto have caused this Assignment to be executed the

)

day and year first above written.

SIGNED by

for an on behalf of BRIDON PLC

Full name: Harry Serwas

Title : IP Proxy Holder Bridon PLC

SIGNED by

for and on behalf of Bridon International Ltd.

Full name: Geert Seynhaeve

Title: IP Proxy Holder Bridon

International Ltd.

TRADEMARK REEL: 008073 FRAME: 0877

RECORDED: 11/29/2022