

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM811007

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nova Wildcat Shur-Line, LLC		03/31/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	True Value Company, L.L.C.		
Street Address:	8600 West Bryn Mawr Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60631-3505		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87367161	EASY REACH	
Serial Number:	87367172	EZ REACH	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	16123364615		
Email:	rerickson@merchantgould.com		
Correspondent Name:	Christopher J. Schulte		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	14972.0924US01		
NAME OF SUBMITTER:	Christopher J. Schulte		
SIGNATURE:	/Christopher J. Schulte/		
DATE SIGNED:	05/17/2023		
Total Attachments: 16			
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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (this “**Assignment**”) dated as of this 31st day of March, 2023, is entered into by and among Nova Wildcat Shur-Line Holdings, Inc., a Delaware corporation (“**Seller**”), each of the subsidiaries of Seller set forth on the signature pages hereto (the “**Seller Subsidiaries**” and together with Seller, each, an “**Assignor**”, and collectively, the “**Assignors**”), and True Value Company, L.L.C., a Delaware limited liability company, (the “**Assignee**”). Assignors and Assignee are each sometimes referred to herein individually as a “**Party**” and collectively as the “**Parties.**”

RECITALS

WHEREAS, the Assignors and H2 Acquisition, LLC (as assignee of Gordon Brothers Commercial & Industrial, LLC, on behalf of its contractual joint venture with Nations Capital, Inc., the “**Buyer**”) are parties to that certain Asset Purchase Agreement, dated as of March 7, 2023 (as amended from time to time in accordance with its terms, the “**Purchase Agreement**”), pursuant to which, among other things, Assignors desire to sell, assign, transfer, convey and deliver to Buyer (as defined below), and Buyer (or its respective assignees) desires to purchase and assume from Assignor, the Acquired Assets and the Assumed Liabilities;

WHEREAS, pursuant to Section 13.2 of the Purchase Agreement, the Buyer and Assignee are parties to that certain Designated Buyer Agreement, dated as of March 7, 2023, wherein the Buyer assigned to Assignee the right to acquire the Designated Assets (as defined in that certain Assignment and Assumption Agreement, dated as of the date hereof, by and between the Assignors and Assignee (the “**Partner Assignment Agreement**”)) and the obligation to assume the Designated Liabilities (as defined in the Partner Assignment Agreement); and

WHEREAS, this Assignment is being executed and delivered by the Parties in connection with the consummation of the transactions contemplated by the Purchase Agreement.

NOW, THEREFORE, IT IS AGREED THAT:

1. Assignment. Each Assignor shall and hereby does irrevocably assign, convey and transfer to Assignee all of Assignor’s right, title and interest in all of the Intellectual Property that constitutes a Designated Asset (as defined in the Designated Buyer Agreement) including as set forth on Schedule 1 hereto (collectively, the “**Designated Intellectual Property**”).

2. Maintenance, Prosecution, and Enforcement. After the closing of the transactions contemplated under the Purchase Agreement and subject to Section 7.5 of the Purchase Agreement, Assignee shall be solely responsible for maintaining and prosecuting and enforcing any registrations of the Acquired Intellectual Property, including recordation, filing and prosecution of all necessary applications, and the payment of all necessary fees due as a result of events, occurrences or omissions arising on or after the Closing Date and relating to the Acquired Intellectual Property that constitutes registered Intellectual Property.

3. Successors and Assigns. This Assignment shall be binding on the Parties and their successors and assigns.

4. Terms of Purchase Agreement. Nothing contained in this Assignment shall be deemed to modify, limit, expand, supersede, or amend any rights or obligations of Assignors or Assignee under the Purchase Agreement. Assignee acknowledges that Assignors make no representation or warranty with respect to the assets being conveyed hereby except as specifically set forth in the Purchase Agreement. To the extent any conflict or inconsistency arises between any of the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement shall govern and control.

5. Further Assurances. The Assignee and Seller Parties shall execute and deliver such further instruments and take such other action as may be necessary or advisable or is reasonably requested by the other party to make effective the transactions contemplated hereby.

6. Severability. If any term or provision of this Assignment is invalid, illegal, or unenforceable in any jurisdiction, such invalidity, illegality, or unenforceability shall not affect any other term or provision of this Assignment or invalidate or render unenforceable such term or provision in any other jurisdiction.

7. Entire Agreement; Amendment. The Purchase Agreement (including the schedules thereto), the Sale Order, and this Assignment constitute the Parties' entire agreement with respect to the subject matter hereof and supersede all prior or contemporaneous negotiations, communications, discussions and correspondence concerning such subject matter. This Assignment may be amended or modified only with the prior written consent of the Parties.

8. Headings. The section headings hereof have been inserted for convenience of reference only and shall not be construed to affect the meaning, construction or effect of this Assignment.

9. Counterparts. This Assignment may be executed in counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same agreement. If any signature is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature shall create a valid and binding obligation of the executing Party (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.


10. Governing Law; Dispute Resolution. Section 13.3 and Section 13.4 of the Purchase Agreement are incorporated herein.

[SIGNATURE PAGE FOLLOWS]


IN WITNESS WHEREOF, the Parties have executed this Assignment as of the date first written above.

ASSIGNORS


NOVA WILDCAT SHUR-LINE HOLDINGS,
INC.

By: 
Name: David Williamson
Title: Secretary


NOVA WILDCAT SHUR-LINE, LLC

By: 
Name: David Williamson
Title: Vice-President and Secretary


HBC HOLDINGS LLC

By: 
Name: David Williamson
Title: Secretary

WORLD AND MAIN (AIR), LLC


By: 
Name: David Williamson
Title: Secretary

HBC CHEMICAL LLC


By: 
Name: David Williamson
Title: Secretary

[Signature Page to Assignment of Intellectual Property]

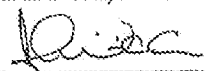
WORLD AND MAIN (CRANBURY), LLC

By: 
Name: David Williamson
Title: Secretary

HBC/FQ LLC

By: 
Name: David Williamson
Title: Secretary

WORDLOCK, INC.

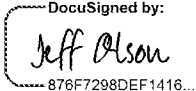
By: 
Name: David Williamson
Title: Secretary

[Signature Page to Assignment of Intellectual Property]

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the date first written above.

ASSIGNEE:

TRUE VALUE COMPANY, L.L.C.

By:  _____
Name: Jeff Olson
Title: Senior Vice President and Chief Financial Officer

SCHEDULE 1
DESIGNATED INTELLECTUAL PROPERTY
(see attached)

Nova Wildcat Shur-Line, LLC Trademarks

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
US Federal Q4 uf 1	<u>SHUR-LINE</u>	Renewed, February 3, 2018 Office Status: Registered and Renewed Int'l Class: 029 First Use: February 15, 1954 Filed: August 13, 1956 Registered: March 25, 1958 Last Renewal: March 25, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) paint edging tool and sash painter and replacement paint applicator pads therefor	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 0659814 SN: 72013877
US Federal Q4 uf 2	<u>EZPAINTR</u>	Renewed, August 21, 2018 Office Status: Registered and Renewed Int'l Class: 020 First Use: February 4, 1952 Filed: June 12, 1967 Registered: April 30, 1968 Last Renewal: April 30, 2018 Register Type: Principal Register	Int'l Class: 02, 27 (Int'l Class: 02) *paint trays, paint rollers, paint roller covers, paint applicators, paint roller handles, extension poles for paint rollers and painter's mittens* (Int'l Class: 27) [*display stands for paint rollers and paint trays*]	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 0848091 SN: 72273550
US Federal Q4 uf 4	<u>SHUR-LINE and Design</u> SHUR-LINE	Renewed, March 24, 2014 Office Status: Registered and Renewed Int'l Class: 023 First Use: November 20, 1969 Filed: June 21, 1972 Registered: March 5, 1974 Last Renewal: March 5, 2014 Register Type: Principal Register	Int'l Class: 06, 07, 08, 09, 11, 12, 16, 21, 28 (Int'l Class: 06, 07, 08, 09, 11, 12, 16, 21, 28) roller scrapers, hand driven brush and roller cleaners, roller adaptors for cleaners, brush and roller cleaner attachments for electric drill drive, mixing paddles, vaned mixing impellers, and driving tools for wedges insertable between the overlapping portions of siding to spread and ventilate the siding	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 0979880 SN: 72427923
US Federal Q4 uf 8	<u>ONE-COATER</u>	Renewed, May 3, 2013 Office Status: Registered and Renewed Int'l Class: 16 First Use: September 1, 1981 Filed: December 11, 1981 Registered: June 14, 1983 Last Renewal: June 14, 2013 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint Rollers and Paint Trays	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 1242042 SN: 73341283
US Federal Q4 uf 9	<u>SHUR-LINE and Design</u> SHUR-LINE	Renewed, October 16, 2014 Office Status: Registered and Renewed Int'l Class: 08 First Use: July, 1978 Filed: December 12, 1983 Registered: October 30, 1984 Last Renewal: October 30, 2014 Register Type: Principal Register	Int'l Class: 08 (Int'l Class: 08) Hand Tool Applicator Used to Apply Wallcoverings; Plastic Putty Knives; Wallcovering Tool Kit Composed of Pad Applicator, Trim Knife, Push Pin and a Plumb Bob; Plastic Hand Tool Smoother and Straight Edge Tool Used to Apply Wallcoverings; and a Hand Tool-Namely, a Plastic Sanding Block	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 1302401 SN: 73456833
US Federal Q4 uf 10	<u>SHUR-LINE and Design</u> SHUR-LINE	Renewed, October 16, 2014 Office Status: Registered and Renewed Int'l Class: 16 First Use: February, 1976 Filed: December 12, 1983 Registered: October 30, 1984 Last Renewal: October 30, 2014	Int'l Class: 16 (Int'l Class: 16) Painting Utensils-Namely, Foam Brushes; Paint Trays; Tray Kits Consisting of Foam Brushes and Paint Applicators; Flat Pad Type Applicator for Painting, Staining, Varnishing, Antiquing, Sealing, Pasting, Waxing, Washing, and Wiping; Roller	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 1302558 SN: 73456589

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		Register Type: Principal Register	Type Paint Applicator with Splatter Shield; Texture Roller Covers; and Texture Kit Consisting of Roller and Shield and Small Roller and Pad		
US Federal Q4 uf 11	<u>ONE COATER SUPREME</u>	Renewed, January 18, 2018 Office Status: Registered and Renewed Int'l Class: 16 First Use: January 8, 1996 Filed: September 12, 1995 Registered: August 4, 1998 Last Renewal: August 4, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) paint applicators, namely, paint brushes, paint rollers, and paint pads; and painting accessories, namely, paint roller applicator extension poles, paint roller applicator frames, paint trays and tray covers, paint lid covers, and paint shield rollers	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 2178859 SN: 74728087
US Federal Q4 uf 12	<u>TWIST 'N REACH</u>	Renewed, June 24, 2014 Office Status: Registered and Renewed Int'l Class: 16 First Use: May 1, 1995 Filed: December 20, 2002 Registered: June 15, 2004 Last Renewal: June 15, 2014 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint applicator rollers, frames and handles sold as a unit	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 2853530 SN: 78196576
US Federal Q4 uf 14	<u>SPEED PAINTER</u>	Registered, April 18, 2017 Int'l Class: 16 First Use: September 27, 2016 Filed: November 25, 2014 Registered: April 18, 2017 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint brushes; paint roller covers; painting tools and accessories, namely, paint edging tools in the nature of pad tools for painting straight edges, trim and touch-up paint rollers, paint rollers; paint accessories, namely, corner painters in the nature of applicators for painting corners of walls, and touch-up painters in the nature of applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 5186933 SN: 86464865
US Federal Q4 uf 15	<u>SHUR-FLOW</u>	Registered, October 10, 2017 Office Status: Registered Int'l Class: 16 First Use: May 31, 2015 Filed: September 3, 2014 Registered: October 10, 2017 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint brushes; paint roller covers; painting tools and accessories, namely, paint edging tools, namely, paint applicators that are used to apply paint to the edges of walls in straight lines, trim and touch-up paint rollers and paint rollers; Paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 5306872 SN: 86384229
US Federal Q4 uf 16	<u>EZPAINTR</u>	Registered, April 24, 2018 Int'l Class: 16 First Use: September, 1969 Filed: November 2, 2017 Registered: April 24, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint brushes, paint trays, paint rollers, paint roller covers, paint applicators, paint roller handles, extension poles for paint rollers and painter's mittens	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 5453604 SN: 87669872
US Federal Q4 uf 17	<u>PAINT MASTER</u>	Registered, May 8, 2018 Int'l Class: 16 First Use: September 21, 1957	Int'l Class: 16 (Int'l Class: 16) Painting equipment; namely, paint	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company)	RN: 5464724 SN: 87718941

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		Filed: December 13, 2017 Registered: May 8, 2018 Register Type: Principal Register	brushes, paint rollers, paint pads, paint roller frames, and paint trays and sets comprising paint brushes, paint rollers, paint pads, paint roller frames and paint trays	324A Half Acre Road, Cranbury, NJ 08512 United States of America	
US Federal Q4 uf 18	<u>FLAT PAINTER</u>	Registered, December 11, 2018 Int'l Class: 16 First Use: September 27, 2018 Filed: September 25, 2017 Registered: December 11, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint brushes; paint rollers; paint roller covers; paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges; corner painters, namely, paint applicators for painting corners of walls; touch-up painters, namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, NJ 08512 United States of America	RN: 5629034 SN: 87621177
US Federal Q4 uf 19	<u>EASY PAIL</u>	Registered, December 18, 2018 Int'l Class: 16 First Use: October 8, 2018 Filed: October 2, 2017 Registered: December 18, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint buckets and pails	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, NJ 08512 United States of America	RN: 5634139 SN: 87630145
US Federal Q4 uf 20	<u>EASY TRAY</u>	Registered, December 25, 2018 Int'l Class: 16 First Use: September 27, 2018 Filed: October 2, 2017 Registered: December 25, 2018 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint trays	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, NJ 08512 United States of America	RN: 5639179 SN: 87630139
US Federal Q4 uf 21	<u>SIMPLY LIGHT</u>	Registered, May 21, 2019 Int'l Class: 16 First Use: February 1, 2019 Filed: September 25, 2017 Registered: May 21, 2019 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint brushes; paint rollers; paint roller covers; paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges; corner painters, namely, paint applicators for painting corners of walls; touch-up painters, namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, NJ 08512 United States of America	RN: 5758459 SN: 87621185
US Federal Q4 uf 22	<u>EXACT MATCH</u>	Registered, May 21, 2019 Int'l Class: 16 First Use: February 1, 2019 Filed: November 2, 2017 Registered: May 21, 2019 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Paint rollers and paint roller covers; fabric sold as an integral component of paint rollers and paint roller covers	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, NJ 08512 United States of America	RN: 5758527 SN: 87669124
US Federal Q4 uf 23	<u>SHAPE PAINTER</u>	Registered, September 1, 2020 Office Status: Registered Int'l Class: 16 First Use: January 14, 2020 Filed: January 15, 2019 Registered: September 1, 2020 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) paint tools, namely, paint brushes; paint applicators; paint rollers	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 6142684 SN: 88262179
US Federal Q4 uf 24	<u>FLEXI PAINTER</u>	Registered, April 20, 2021 Int'l Class: 16 First Use: February, 2020	Int'l Class: 16 (Int'l Class: 16) Paint applicators	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company)	RN: 6330011 SN: 88792985

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		Filed: February 11, 2020 Registered: April 20, 2021 Register Type: Principal Register		324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	
US Federal Q4 uf 25	<u>LUMI-TECH</u>	Registered, January 11, 2022 Office Status: Registered Int'l Class: 16 First Use: September 26, 2020 Filed: May 11, 2020 Registered: January 11, 2022 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) paint tools, namely, extension poles for paint applicators, extension poles for paint applicators with lights, and paint trim applicators in the nature of paint edgers and accessories in the nature of paint roller frames and paint pads	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 324A Half Acre Road, Cranbury, New Jersey 08512 United States of America	RN: 6616146 SN: 88910317
US Federal Q4 uf 26	<u>EASY REACH</u>	Published, November 2, 2020 Office Status: Opposition Pending Filed: March 10, 2017 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Extension pole for attachment to paint rollers and paint applicators	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 116 Exmore Road, Moorseville, North Carolina 28117 United States of America	SN: 87367161
US Federal Q4 uf 27	<u>EZ REACH</u>	Published, November 2, 2020 Office Status: Opposition Pending Filed: March 10, 2017 Register Type: Principal Register	Int'l Class: 16 (Int'l Class: 16) Extension pole for attachment to paint rollers and paint applicators	Nova Wildcat Shur-Line, LLC (Delaware Limited Liability Company) 116 Exmore Road, Moorseville, North Carolina 28117 United States of America	SN: 87367172
Canada Q4 ca 28	<u>EASY TRAY</u>	Canada Registered Last Status Received: Registered, May 15, 2019 Office Status: Registered Filed: October 3, 2017 Registered: May 15, 2019 Expiration Date: May 15, 2034	Int'l Class: 16 (Int'l Class: 16) Goods: Paint trays	NOVA WILDCAT SHUR-LINE, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1021682 AN: 1860748
Canada Q4 ca 29	<u>EASY PAIL</u>	Canada Registered Last Status Received: Registered, May 15, 2019 Office Status: Registered Filed: October 3, 2017 Registered: May 15, 2019 Expiration Date: May 15, 2034	Int'l Class: 21 (Int'l Class: 21) Goods: Paint buckets and pails	NOVA WILDCAT SHUR-LINE, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1021698 AN: 1860750
Canada Q4 ca 30	<u>FLAT PAINTER</u>	Canada Registered Last Status Received: Registered, May 29, 2019 Office Status: Registered Filed: September 26, 2017 Registered: May 29, 2019 Expiration Date: May 29, 2034	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes; paint rollers; paint roller covers; paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges; corner painters, namely, paint applicators for painting corners of walls; touch-up painters, namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1022880 AN: 1859462
Canada Q4	<u>EZ REACH</u>	Canada Registered	Int'l Class: 16 (Int'l Class: 16)	Nova Wildcat Shur-Line, LLC 324A Half Acre Road	RN: TMA1039137 AN: 1856568

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
ca 31		Last Status Received: Registered, July 10, 2019 Office Status: Registered Filed: September 8, 2017 Registered: July 10, 2019 Expiration Date: July 10, 2029	Goods: Extension pole for attachment to paint rollers and paint applicators	Cranbury, New Jersey 08512, United States of America	
Canada Q4 ca 32	<u>BLACK OPS</u>	Canada Registered Last Status Received: Registered, July 10, 2019 Office Status: Registered Filed: September 12, 2017 Registered: July 10, 2019 Expiration Date: July 10, 2029	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes; paint roller covers; painting tools and accessories, namely, paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges, trim and touch-up paint rollers, paint rollers; paint accessories, namely, corner painters, namely, applicators for painting corners of walls, and touch-up painters, namely, applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1039158 AN: 1857081
Canada Q4 ca 33	<u>ERGOBRUSH</u> and Design ergobrush	Canada Registered Last Status Received: Registered, August 15, 2019 Office Status: Registered Filed: November 20, 2017 Registered: August 15, 2019 Expiration Date: August 15, 2029	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes, paint brush handles, paint rollers and paint roller handles	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1049380 AN: 1868717
Canada Q4 ca 34	<u>EXACT MATCH</u>	Canada Registered Last Status Received: Registered, August 15, 2019 Office Status: Registered Filed: November 3, 2017 Registered: August 15, 2019 Expiration Date: August 15, 2029	Int'l Class: 16 (Int'l Class: 16) Goods: Paint rollers and paint roller covers; fabric sold as an integral component of paint rollers and paint roller covers	NOVA WILDCAT SHUR-LINE, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1049394 AN: 1866155
Canada Q4 ca 35	<u>SIMPLY LIGHT</u>	Canada Registered Last Status Received: Registered, May 6, 2020 Office Status: Registered Filed: March 26, 2018 Registered: May 6, 2020 Expiration Date: May 6, 2030	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes; paint rollers; paint roller covers; paint edging tools, namely, pad tools in the nature of paint applicators for painting straight edges; corner painters, namely, paint applicators for painting corners of walls; touch-up painters, namely, paint applicators for applying paint to small areas	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1078137 AN: 1890168
Canada Q4 ca 36	<u>EZPAINTR</u>	Canada Registered Last Status Received: Registered, November 22, 2021 Office Status: Registered Filed: March 13, 2018 Registered: November 22, 2021 Expiration Date: November 22, 2031	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes, paint trays, paint rollers, paint roller covers, paint applicators, paint roller handles, extension poles for paint rollers and painter's mittens.	NOVA WILDCAT SHUR-LINE, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA1114418 AN: 1887852

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
Canada Q4 ca 39	<u>E Z PAINTR</u>	Canada Renewed Last Status Received: Renewed, May 3, 2008 Office Status: Registered Filed: August 21, 1961 Registered: May 3, 1963 Last Renewal: May 3, 2008 Expiration Date: May 3, 2023	Int'l Class: 7, 16 (Int'l Class: 7, 16) Goods: Paint rollers, paint roller covers. Goods: Metal paint trays. Goods: Paint brushes, paint pads and paint sprayers.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA130799 AN: 0264573
Canada Q4 ca 40	<u>SHUR-LINE and Design</u> SHUR-LINE	Canada Renewed Last Status Received: Renewed, February 1, 2019 Office Status: Registered Filed: November 22, 1972 Registered: February 1, 1974 Last Renewal: February 1, 2019 Expiration Date: February 1, 2034	Int'l Class: 2, 6, 8, 9, 16, 19, 24 (Int'l Class: 2, 6, 8, 9, 16, 19, 24) Goods: Painting tools and accessories, namely, edgers, applicators, rollers, replacement pads for edgers, replacement pads for applicators, replacement covers for rollers, roller scrapers, hand driven brush and roller cleaners, roller adaptors for cleaners, brush and roller cleaner attachments for electric drill drive, brush handle extenders, mixing paddles, vaned mixing impellers, louvered plugs installable in holes provided in a building wall to ventilate the interior of such wall and prevent paint peeling on the wall exterior caused by moisture, and wedges insertable between the overlapping portions of siding such as clapboards to spread them and ventilate the wall interior to reduce paint peeling on the siding exterior due to moisture and driving tool for such wedges.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA197137 AN: 0359042
Canada Q4 ca 41	<u>THERMO BOND</u>	Canada Renewed Last Status Received: Renewed, March 29, 2021 Office Status: Registered Filed: August 11, 1989 Registered: March 29, 1991 Last Renewal: March 29, 2021 Expiration Date: March 29, 2031	Int'l Class: 16 (Int'l Class: 16) Goods: Paint rollers and paint brushes.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA382324 AN: 0638408
Canada Q4 ca 42	<u>ULTRA BOND</u>	Canada Renewed Last Status Received: Renewed, October 9, 2007 Office Status: Registered Filed: March 26, 1990 Registered: October 9, 1992 Last Renewal: October 9, 2007 Expiration Date: October 9, 2022	Int'l Class: 16 (Int'l Class: 16) Goods: Paint rollers and paint roller covers.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA403451 AN: 0653880
Canada Q4 ca 43	<u>SIMPLE SOLUTIONS</u>	Canada Renewed Last Status Received: Renewed, November 27, 2007 Office Status: Registered Filed: March 28, 1991 Registered: November 27, 1992 Last Renewal: November 27, 2007 Expiration Date: November 27,	Int'l Class: 3, 8, 16, 21 (Int'l Class: 3, 8, 16, 21) Goods: Paint pads, paint rollers, paint frames, paint trays, specialty tools, namely, trimline edgers, sashline wands, mini-trimmers, mini-rollers, foam brushes, flexible paint staining pads, roller cleaning aids to remove paint and to open cans, pail hooks, baseboard trimmers, corner rollers, extension poles and paint brushes.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA405561 AN: 0678847

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		2022			
Canada Q4 ca 44	<u>TRIMLINE</u>	Canada Renewed Last Status Received: Renewed, November 5, 2008 Office Status: Registered Filed: September 14, 1992 Registered: November 5, 1993 Last Renewal: November 5, 2008 Expiration Date: November 5, 2023	Int'l Class: 16 (Int'l Class: 16) Goods: Paint applying equipment, namely a paint edger.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA419303 AN: 0712672
Canada Q4 ca 45	<u>ONE COAT...MORE THAN A PROMISE</u>	Canada Renewed Last Status Received: Renewed, February 25, 2009 Office Status: Registered Filed: October 6, 1992 Registered: February 25, 1994 Last Renewal: February 25, 2009 Expiration Date: February 25, 2024	Int'l Class: 16 (Int'l Class: 16) Goods: Paint applicators, namely paint brushes and paint rollers.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA423808 AN: 0714251
Canada Q4 ca 49	<u>EASY REACH</u>	Canada Renewed Last Status Received: Renewed, May 9, 2012 Office Status: Registered Filed: April 15, 1994 Registered: May 9, 1997 Last Renewal: May 9, 2012 Expiration Date: May 9, 2027	Int'l Class: 16 (Int'l Class: 16) Goods: Extension poles and paint roller frames.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA476049 AN: 0752337
Canada Q4 ca 50	<u>ONE COATER SUPREME</u>	Canada Renewed Last Status Received: Renewed, November 19, 2012 Office Status: Registered Filed: February 9, 1996 Registered: November 19, 1997 Last Renewal: November 19, 2012 Expiration Date: November 19, 2027	Int'l Class: 16 (Int'l Class: 16) Goods: Paint applicators, namely paint brushes, paint rollers, paint pads and painting accessories, namely extension poles and paint trays.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA485830 AN: 0803998
Canada Q4 ca 51	<u>ONE COAT SUPREME</u>	Canada Renewed Last Status Received: Renewed, January 27, 2015 Office Status: Registered Filed: January 31, 1997 Registered: January 27, 2000 Last Renewal: January 27, 2015 Expiration Date: January 27, 2030	Int'l Class: 16 (Int'l Class: 16) Goods: Paint applicators, namely, brushes.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA522339 AN: 0835230
Canada Q4 ca 52	<u>TWIST N REACH</u>	Canada Renewed Last Status Received: Renewed,	Int'l Class: 16 (Int'l Class: 16) Goods: Components for paint applicator	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey	RN: TMA614162 AN: 1164370

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		July 6, 2019 Office Status: Registered Filed: January 9, 2003 Registered: July 6, 2004 Last Renewal: July 6, 2019 Expiration Date: July 6, 2029	rollers namely, paint applicator roller frame, paint applicator pads, and extension rods for paint applicators, namely handles sold as part of the above goods.	08512, United States of America	
Canada Q4 ca 53	<u>SHUR-GRIP</u>	Canada Renewed Last Status Received: Renewed, January 11, 2021 Office Status: Registered Filed: December 20, 2002 Registered: January 11, 2006 Last Renewal: January 11, 2021 Expiration Date: January 11, 2031	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes; components for paint applicator rollers, namely, paint applicator roller frame, paint applicator pads and extension rods for paint applicators, namely handles sold as part of the above goods.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA656399 AN: 1163232
Canada Q4 ca 54	<u>PAINT 'N PROJECT PAIL</u>	Canada Renewed Last Status Received: Renewed, April 26, 2021 Office Status: Registered Filed: April 15, 2003 Registered: April 26, 2006 Last Renewal: April 26, 2021 Expiration Date: April 26, 2031	Int'l Class: 21 (Int'l Class: 21) Goods: Paint containers.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA663415 AN: 1174741
Canada Q4 ca 55	<u>IT'S FAST. IT'S EASY. IT'S DONE.</u>	Canada Renewed Last Status Received: Renewed, March 16, 2022 Office Status: Registered Filed: January 8, 2004 Registered: March 16, 2007 Last Renewal: March 16, 2022 Expiration Date: March 16, 2032	Int'l Class: 16 (Int'l Class: 16) Goods: Arts and crafts sets for in-home painting projects.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA683914 AN: 1201124
Canada Q4 ca 56	<u>SOFT GRIP</u>	Canada Renewed Last Status Received: Renewed, March 20, 2022 Office Status: Registered Filed: November 25, 2003 Registered: March 20, 2007 Last Renewal: March 20, 2022 Expiration Date: March 20, 2032	Int'l Class: 16 (Int'l Class: 16) Goods: Paint brushes.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: TMA684225 AN: 1197995
Canada Q4 ca 57	<u>LUMI-TECH</u>	Canada Published Last Status Received: Published, December 14, 2022 Office Status: Advertised Filed: October 28, 2020 Expiration Date: October 28, 2030	Int'l Class: 16 (Int'l Class: 16) Goods: Paint tools, namely, extension poles for paint applicators, extension poles for paint applicators with lights, and paint trim applicators in the nature of paint edgers and accessories in the nature of paint roller frames and paint pads.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury NJ 08512, United States of America	AN: 2069886
Mexico Q4 mx 58	<u>SHUR-LINE</u>	Mexico Registered Last Status Received: Registered Filed: May 18, 1994	Int'l Class: 16 (Translation) (Int'l Class: 16) jig tool for paint and slide brush and	NOVA WILDCAT SHUR- LINE LLC 3 GLENLAKE PARKWAY, 30328, ATLANTA, GA, United	RN: 469840 AN: M199318

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		Registered: August 16, 1994 Expiration Date: May 18, 2024	replacement paint applicator pads for the same; tools and accessories for painting namely edging, applicators, rollers, replacement pads for - decorators, replacement pads for applicators, replacement covers for manual brush and roller extenders; paint tools, namely foam brushes; paint trays; set of trays consisting of foam brushes and paint applicators; Flat pad type applicator for painting, dyeing, varnishing, etc.	States of America	
WIPO Q4 wo 59	<u>LUMI-TECH</u> LUMI-TECH	International Registered Last Status Received: Registered, October 28, 2020 Registered: October 28, 2020 Expiration Date: October 28, 2030	Int'l Class: 16 (Int'l Class: 16) Paint tools and accessories.	Nova Wildcat Shur-Line, LLC (LTD LIABILITY COMPANY Delaware, United States) 324A Half Acre Road Cranbury NJ 08512, United States of America	RN: 1563932
Australia Q4 au 60	<u>SHUR-LINE</u>	Australia Registered Last Status Received: Registered Office Status: Registered: Registered/protected Filed: August 29, 2011 Registered: August 29, 2011 Expiration Date: August 29, 2031	Int'l Class: 16 (Int'l Class: 16) Painting utensils in this class including paint brushes, paint rollers, paint pads, and paint applicators, foam brushes, paint trays, tray kits consisting of foam brushes and paint applicators; flat pad type applicators for painting, staining, varnishing, antiquing, sealing, pasting, waxing, washing and wiping; roller type paint applicator with splatter shield; texture roller covers and texture kits consisting of roller and shield and small roller and pad; paint edging tools and sash painter and replacement paint applicator pads therefor; paint roller pans; extension poles for paint rollers	Nova Wildcat Shur-Line, LLC, United States of America	RN: 1445274 AN: 1445274
New Zealand Q4 nz 61	<u>SHUR-LINE</u>	New Zealand Registered Last Status Received: Registered, February 29, 2012 Office Status: Registered Filed: August 29, 2011 Registered: February 29, 2012 Expiration Date: August 29, 2031	Int'l Class: 16 (Int'l Class: 16) Painting utensils in this class including paint brushes, paint rollers, paint pads, and paint applicators, foam brushes, paint trays, tray kits consisting of foam brushes and paint applicators; flat pad type applicators for painting, staining, varnishing, antiquing, sealing, pasting, waxing, washing and wiping; roller type paint applicator with splatter shield; texture roller covers and texture kits consisting of roller and shield and small roller and pad; paint edging tools and sash painter and replacement paint applicator pads therefor; paint roller pans; extension poles for paint rollers.	Nova Wildcat Shur-Line, LLC 324A Half Acre Road Cranbury, New Jersey 08512, United States of America	RN: 848349 AN: 848349
New Zealand Q4 nz 62	<u>SPEED PAINTER</u>	New Zealand Registered Last Status Received: Registered, November 24, 2015 Office Status: Registered Filed: May 20, 2015 Registered: November 24, 2015	Int'l Class: 08, 16 (Int'l Class: 08) Painters' tools (hand operated); paint accessories, namely, putty knives, corner painters, touch-up painters. (Int'l Class: 16) Paint brushes; roller covers; painting tools	Nova Wildcat Shur-Line, LLC 116 Exmore Road Mooresville, North Carolina 28117, United States of America	RN: 1019778 AN: 1019778

TM Record	Mark/Name	Status/Key Dates	Full Goods/Services	Owner Information	App. No./Reg. No.
		Expiration Date: November 25, 2024	and accessories, namely, paint edging tools, trim and touch-up rollers, paint rollers; paint applicators; paint applicator pads; paint trays; painting apparatus.		