

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM811076

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE OF SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		05/01/2023	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	MADWIRE MEDIA, LLC		
Street Address:	550 W. EISENHOWER BLVD.		
City:	LOVELAND		
State/Country:	COLORADO		
Postal Code:	80537		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	4299589	TOP PLACEMENT ADS	
Registration Number:	4469500	MAD 360 ^o	
Registration Number:	4459243	MARKETING 360	
Registration Number:	4470840	UXI	
Registration Number:	4508150	CONVERT INTELLIGENTLY	
Registration Number:	4598488	UXI CONVERT INTELLIGENTLY	
Registration Number:	4423388	TOP RATED LOCAL	
Registration Number:	4578693	WE LOVE MAD	
Registration Number:	4536433	RET RETARGETING ADS	
Registration Number:	4536434	VISIBILITY CLICKABILITY CONVERTIBILITY	
Registration Number:	4690085	RETARGETING ADS	
Registration Number:	4532539	RET	
Registration Number:	4536436	TPA TOP PLACEMENT ADS	
Registration Number:	4571068	MADWIRE	
Registration Number:	4532541	NATURAL LISTING ADS	
Registration Number:	4532542	NLA NATURAL LISTING ADS	
Registration Number:	4536439	NLA	
Registration Number:	4497941	TPA	
Registration Number:	4566830	MADWIRE	

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Property Type	Number	Word Mark
Registration Number:	4595679	LLA
Serial Number:	86032774	CONVERTING CLICKS TO CUSTOMERS
Serial Number:	86043362	LOCAL LISTING ADS
Registration Number:	4600011	LLA LOCAL LISTING ADS

CORRESPONDENCE DATA

Fax Number: 2028427899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 12027762046

Email: jmfitzpatrick@cooley.com

Correspondent Name: JENNIFER FITZPATRICK

Address Line 1: C/O COOLEY LLP

Address Line 2: 1299 Pennsylvania Avenue, NW, Suite 700

Address Line 4: WASHINGTON, D.C. 20004

ATTORNEY DOCKET NUMBER:	036703-1678
NAME OF SUBMITTER:	JENNIFER FITZPATRICK
SIGNATURE:	/JENNIFER FITZPATRICK/
DATE SIGNED:	05/17/2023

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 05-1-2023 by COMERICA BANK ("Bank") in favor of Madwire Media, LLC, a Colorado limited liability company, with its principal place of business at 550 W. Eisenhower Blvd. Loveland, CO 80537 ("Company").

Recital


WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of September 18, 2013 and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Marvin D. Listenbee Jr.
Assistant Vice President

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

Description _____ **Application Number** **Application Date**

NONE

EXHIBIT C
TRADEMARKS

<u>Description</u>		<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Serial #: <u>85725784</u> Mark: TOP PLACEMENT ADS	Filing Dt: 09/11/2012	Reg #: <u>4299589</u>	Reg. Dt: 03/05/2013
Serial #: <u>85923557</u> Mark: MAD 360 ^o	Filing Dt: 05/04/2013	Reg #: <u>4469500</u>	Reg. Dt: 01/21/2014
Serial #: <u>85965921</u> Mark: MARKETING 360	Filing Dt: 06/20/2013	Reg #: <u>4459243</u>	Reg. Dt: 12/31/2013
Serial #: <u>85965929</u> Mark: UXI	Filing Dt: 06/20/2013	Reg #: <u>4470840</u>	Reg. Dt: 01/21/2014
Serial #: <u>85965939</u> Mark: CONVERT INTELLIGENTLY	Filing Dt: 06/20/2013	Reg #: <u>4508150</u>	Reg. Dt: 04/01/2014
Serial #: <u>85965953</u> Mark: UXI CONVERT INTELLIGENTLY	Filing Dt: 06/20/2013	Reg #: <u>4598488</u>	Reg. Dt: 09/02/2014
Serial #: <u>85966287</u> Mark: TOP RATED LOCAL	Filing Dt: 06/21/2013	Reg #: <u>4423388</u>	Reg. Dt: 10/22/2013
Serial #: <u>85969168</u> Mark: WE LOVE MAD	Filing Dt: 06/25/2013	Reg #: <u>4578693</u>	Reg. Dt: 08/05/2014
Serial #: <u>86032460</u> Mark: RET RETARGETING ADS	Filing Dt: 08/08/2013	Reg #: <u>4536433</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032485</u> Mark: VISIBILITY CLICKABILITY CONVERTIBILITY	Filing Dt: 08/08/2013	Reg #: <u>4536434</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032527</u> Mark: RETARGETING ADS	Filing Dt: 08/08/2013	Reg #: <u>4690085</u>	Reg. Dt: 02/17/2015
Serial #: <u>86032711</u> Mark: RET	Filing Dt: 08/08/2013	Reg #: <u>4532539</u>	Reg. Dt: 05/20/2014
Serial #: <u>86032749</u> Mark: TPA TOP PLACEMENT ADS	Filing Dt: 08/08/2013	Reg #: <u>4536436</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032774</u> Mark: CONVERTING CLICKS TO CUSTOMERS	Filing Dt: 08/08/2013	Reg #: NONE	Reg. Dt:
Serial #: <u>86032899</u> Mark: MADWIRE	Filing Dt: 08/08/2013	Reg #: <u>4571068</u>	Reg. Dt: 07/22/2014
Serial #: <u>86032914</u> Mark: NATURAL LISTING ADS	Filing Dt: 08/08/2013	Reg #: <u>4532541</u>	Reg. Dt: 05/20/2014
Serial #: <u>86032933</u> Mark: NLA NATURAL LISTING ADS	Filing Dt: 08/08/2013	Reg #: <u>4532542</u>	Reg. Dt: 05/20/2014
Serial #: <u>86032955</u> Mark: NLA	Filing Dt: 08/08/2013	Reg #: <u>4536439</u>	Reg. Dt: 05/27/2014
Serial #: <u>86032971</u> Mark: TPA	Filing Dt: 08/08/2013	Reg #: <u>4497941</u>	Reg. Dt: 03/18/2014
Serial #: <u>86036665</u> Mark: MADWIRE	Filing Dt: 08/13/2013	Reg #: <u>4566830</u>	Reg. Dt: 07/15/2014
Serial #: <u>86043360</u> Mark: LLA LOCAL LISTING ADS	Filing Dt: 08/20/2013	Reg #: <u>4600011</u>	Reg. Dt: 09/09/2014
Serial #: <u>86043362</u> Mark: LOCAL LISTING ADS	Filing Dt: 08/20/2013	Reg #: NONE	Reg. Dt:
Serial #: <u>86043371</u> Mark: LLA	Filing Dt: 08/20/2013	Reg #: <u>4595679</u>	Reg. Dt: 09/02/2014

Bank's security interest recorded at the US Patent and Trademark Office on 9-18-2013 at Reel and Frame Number 5113/0730.